

### Опис освітнього компонента вільного вибору

Educational component	Selective educational component 4.2 « <u>Corporate Social Responsibility in International Business</u> »
Degree of higher education	Master
Name of specialty / educational and professional program	292 International Economic Relations / International Economic Relations
Mode of study	Full-time
Year of studies, semester, duration	1 (2 semester), 4 credits ECTS
Semester control	Credit
Number of hours (lectures and seminars)	120 (10/14)
Language	English
Department	International Economic Relations and Project Management
Author of the selective educational component	PhD in Economics, Associate Professor of the Department of International Economic Relations and Project Management <b>Iryna Kytsyuk</b>
<b>Short description</b>	
Prerequisites	Fundamentals of economic theory, international economic relations, and international business
What will be studied?	The concept and features of corporate social responsibility in international business
Why is it interesting and should be learnt?	Obtaining Ukraine's EU membership candidate status is actually a choice of a strategic vector of development. For Ukrainian business entities, European integration is, first of all, standards that determine the direction of their further modernization on the way to sustainable development: creation of competitive products and services, formation of a favorable investment climate, achievement of a high level of corporate security and ensuring equal competition, taking into account interests of all interested parties. At the same time, the development of social responsibility of business becomes important, which can facilitate the process of transition to European standards, contribute to the involvement of national enterprises, institutions and organizations in participation in EU

	projects, the creation and activation of innovative business infrastructure, etc. Therefore, the study of corporate social responsibility is useful and interesting
What can be learnt? (study results)	The essence, features of the formation and development of corporate social responsibility of both national and international companies
How can the acquired knowledge and skills (competences) be used?	To carry out the implementation process, as well as to ensure the development of corporate social responsibility