

## Description of an Optional Academic Component

Academic Component	Optional Academic Component « <b>External Information Manipulation and Interference</b> »
Level of HE	Education Level Bachelor
Title of specialty / educational and professional program	291 International Relations, Public Communications and Regional Studies / International Information and Public Communication.
Form of education	Full-time
Year, semester, duration	2 <sup>nd</sup> year, 4 semester, 5 credits
Semester control	Credit
Number of hours (total: including lectures / practical)	150 hours: lectures – 10 hours, practical – 20 hours.
Language of instruction	English
Department that provides teaching the academic component	International Communications and Political Analysis Department
Instructor	Doctor of Political Sciences, Professor <b>Karpchuk Nataliia Petrivna</b>
<b>Brief description</b>	
Requirements for starting studies	command of the Ukrainian language, basic knowledge of terminology related to issues of political communication; willingness to learn and critical thinking.
What will be studied	«FIMI» concept. External information manipulation and interference by the Russian Federation and China in Europe and the USA. Disinformation, fake news, populism as means of «FIMI». Struggle with «FIMI».
Why it is interesting / should be studied?	information and KT are «weapons» of influence in the modern world, especially in the conditions of the Russian Federation's war against Ukraine. The Russian Federation and China powerfully use their media and information resources to influence the political sphere of countries, to destabilize Europe and the USA. Where governments implement ineffective communication policies, citizens are influenced by populists and misinformers. AC will try to answer the question: why «FIMI» affects and how it is countered.
What you can learn (results)	understand the nature and objectives of «FIMI» and be aware of how the EU and the US deal with such influences.

<p>How to use the acquired knowledge and skills (competencies)</p>	<p>the ability to identify and analyze the nature, means and goals of external information manipulation and interference; the ability to make informed decisions about the motives and goals of the initiators of such influence; the ability to argue the choice of ways to counter/prevent «FIMI»; the ability to analyze and predict the consequences of one's professional activities in various contexts, in particular political; the ability to carry out applied analytical research in the field of political propaganda; the ability to self-study, maintain an appropriate level of knowledge, readiness to acquire new levels of knowledge, and increase one's expertise and level of qualification.</p>
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