

Description of an Optional Academic Component

Academic Component	Optional Academic Component « Destructive Propaganda and Disinformation »
Level of HE	Education Level Bachelor
Title of specialty / educational and professional program	291 International Relations, Public Communications and Regional Studies / International Information and Public Communication.
Form of education	Full-time
Year, semester, duration	2 nd year, 4 semester, 5 credits
Semester control	Credit
Number of hours (total: including lectures / practical)	150 hours: lectures – 10 hours, practical – 20 hours.
Language of instruction	English
Department that provides teaching the academic component	International Communications and Political Analysis Department
Instructor	Doctor of Political Sciences, Professor Karpchuk Nataliia Petrivna
Brief description	
Requirements for starting studies	command of the Ukrainian language, basic knowledge of terminology related to issues of political communication; willingness to learn and critical thinking.
What will be studied	History of propaganda. Types of propaganda. Means of propaganda. Destructive propaganda in the conditions of war. Disinformation, fake news: forms and channels of distribution. Disinformation and fakes in Europe. Fact-checking and countering destructive informational influences.
Why it is interesting / should be studied?	such destructive communications as enemy propaganda, disinformation, and fakes have a huge potential to have a destructive impact on both the consciousness and the sphere of activity of the citizens of Ukraine. One should be able to notice and understand such techniques, not to become a «victim» of manipulation, but to remain a thinking person.
What you can learn (results)	to understand the nature and methods of influence of destructive communications and how to resist them.
How to use the acquired knowledge and skills (competencies)	<ul style="list-style-type: none"> the ability to identify and analyze the nature, dynamics, patterns of propaganda and disinformation; the ability to make informed decisions about the motives and goals of the initiators of such influence; the ability to argue the choice of countermeasures / prevention of destructive communications; the ability to analyze and predict the consequences of one's professional activities in various contexts, in

	<p>particular political; the ability to carry out applied analytical research in the field of political propaganda; the ability to self-study, maintain an appropriate level of knowledge, readiness to acquire new levels of knowledge, increase one's expertise and level of qualification.</p>
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