

Description of an Optional Academic Component

Academic Component	Optional Academic Component « Data Analytics in International Relations with Elements of Graphic Design »
Level of HE	Education Level Bachelor
Title of specialty / educational and professional program	291 International Relations, Public Communications and Regional Studies / International Information and Public Communication.
Form of education	Full-time
Year, semester, duration	2nd year, 4 semester, 4 credits
Semester control	Credit
Number of hours (total: including lectures / practical)	120 hours: lectures – 10 hours, practical – 20 hours.
Language of instruction	English
Department that provides teaching the academic component	International Communications and Political Analysis Department
Instructor	Senior Lecturer at the International Communications and Political Analysis Department Shuliak Nazarii Oleksandrovych
Brief description	
Requirements for starting studies	basic skills of working with software for data analysis, computer graphics.
What will be studied	basics of information and data analysis, software for such analysis, as well as methods and techniques for graphical presentation of the obtained results.
Why it is interesting / should be studied?	for the ability to make decisions in the field of international relations based on the received data.
What you can learn (results)	the ability to systematize and analyze data using modern software tools, the ability to qualitatively present the obtained results.
How to use the acquired knowledge and skills (competencies)	the use of software tools for the analysis of information and data in order to make effective decisions both in the field of international relations and in the field of business and innovation. The ability to create graphic elements of design in various areas with high quality and speed.