

Description of an Optional Academic Component

Academic Component	Optional Academic Component « Digital Communication and E-Government »
Level of HE	Education Level Bachelor
Title of specialty / educational and professional program	291 International Relations, Public Communications and Regional Studies / International Information and Public Communication.
Form of education	Full-time
Year, semester, duration	2nd year, 3 semester, 5 credits
Semester control	Credit
Number of hours (total: including lectures / practical)	150 hours: lectures – 10 hours, practical – 20 hours.
Language of instruction	English
Department that provides teaching the academic component	International Communications and Political Analysis Department
Instructor	Senior Lecturer at the International Communications and Political Analysis Department Shuliak Nazarii Oleksandrovyh
Brief description	
Requirements for starting studies	knowledge of basic concepts and categories of digital communication and electronic government.
What will be studied	the concept of electronic government, the principles of its functioning and impact on the citizens lifestyle, the stages consideration of electronic government development, identification of the digital technologies advantages and disadvantages.
Why it is interesting / should be studied?	the future is based on digital technologies, we cannot imagine our lives without them today, so we should learn digital literacy and the use of e-government.
What you can learn (results)	basics of electronic governance and digital communication, «Electronic passport» (ePassport, E-Passport), «Electronic customs» (eCustoms), «Electronic voting» (eVoting, E-Voting), the experience of e-governance and e-voting, e-government in Ukraine, problems and prospects of e-government, digital literacy and digital divides.
How to use the acquired knowledge and skills (competencies)	the ability to analyze the role and place of digital communication and e-government in the priorities of the state; know the conceptual foundations of e-government; use modern knowledge about e-government and digital communication in various fields; to form the

	skills of effective activity in the media sphere, having mastered the basics of information democracy and ways of its practical application.
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