

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Lesya Ukrainka Volyn National University
International Communications and Political Analysis Department
International Relations Faculty

SYLLABUS
of a normative academic component

«MEDIA IN MODERN CONFLICTS»

BACHELOR Training

Specialty 291 «International Relations, Public Communications and Regional Studies»

Educational and professional programme «International Information and Public Communication»

Lutsk – 2023

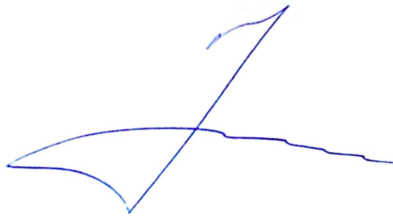
The syllabus of the academic component *Media in Modern Conflicts*, Education Level *Bachelor*, Field of Knowledge *29 International Relations*, Specialty *291 International Relations, Public Communications and Regional Studies*, Educational and professional programme *International Information and Public Communications*.

Developer:

**Doctor of Political Sciences, Professor,
Professor of the International
Communications and Political Analysis
Department, Nataliia Karpchuk**

Approved

by the Guarantor of Education and Professional Programme:



Serhii Fedoniuk

The syllabus of the academic component was approved at the meeting of the International Communications and Political Analysis Department
Protocol No. 1 as of September 01, 2023

ActingHead of the Department:



Yevhenia Vozniuk

I. The description of academic component

Indicator Name	Field of knowledge, educational and professional programme / education and research program, education level	Characteristics of the academic component
Full-time form of education	29 International Relations, Specialty 291 International Relations, Public Communications and Regional Studies, International Information and Public Communications, Bachelor	Normative
		Year of study: IV
Number of hours / credits 150 / 5		Semester: 8th
		Lectures ¹ 30 h.
Individual Student's Work: no		Seminars ² 30 h.
		Laboratory work ³ 30 h.
	Independent work 50 h.	
Language of education:	Consultations 10 h.	
	Form of control: exam.	
		English

II. Information about the instructor

Name Nataliia Karpchuk

Scientific Degree Doctor of Political Sciences

Academic Title Professor

Title Professor of the International Communications and Political Analysis Department

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Days Classes according to the schedule (<http://194.44.187.20/cgi-bin/timetable.cgi>)

III. Description of the academic component

1. A Course Abstract

Communication component of conflicts. Information support of the conflict. Media as a non-military method of influence in hybrid warfare. Work ethics of journalists in the conflict zone. Hate speech. Media reports from the war. New communication channels in disseminating information about conflict/war. Narratives in times of war/conflict. Agents of influence. Propaganda. Fight against disinformation, fakes, manipulation. Media as a conflict mediator.

2. Goal and tasks of the academic component

The goal of the course is to provide knowledge about the role of the media both in fueling the conflict and in conflicts regulation and resolution.

¹ In the case of a small group, the number of hours may be reduced.

² In the case of a small group, the number of hours may be reduced.

³ In the case of a small group, the number of hours may be reduced.

The main tasks of the course are to study the specifics of the activities of journalists in the conflict zone; peculiarities of narratives, propaganda and disinformation in the period of conflict/war; formation of skills of analytical work in the information space.

3. Learning outcomes (competencies)

	Effects	Criterion code
General Competencies (GC)	Ability to realize one's rights and responsibilities as a member of society, to be aware of the values of civil society and the need for its sustainable development, the rule of law, the rights and freedoms of a person and a citizen of Ukraine.	GC 1
	Ability to preserve and multiply moral, cultural, scientific values and achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system and knowledge about nature and society, and in the development of society, technology and technologies, to use various types and forms of motor activities for active recreation and leading a healthy lifestyle.	GC 2
	Ability to learn and master modern knowledge.	GC 3
	Knowledge and understanding of the subject area and professional activity.	GC 4
	Ability to work in an international context.	GC 5
	Ability to generate new ideas (creativity).	GC 6
	Ability to apply knowledge in practical situations.	GC 7
	Ability to think abstractly, analyze and synthesize.	GC 8
	Ability to communicate in the state language both orally and in writing.	GC 10
	Ability to search, process and analyze information from various sources.	GC 12
Special (Professional) Competencies (SC)	Ability to identify features and trends of development, to understand the nature, dynamics, principles of organization of international relations, public communications and / or regional studies.	SC 1
	Ability to analyze international processes in various contexts, including political, security, legal, economic, social, cultural and information ones.	SC 2
	Ability to solve complex specialized problems and problems in the field of international relations, foreign policy, public communications, regional research.	SC 4
	The ability to analyze international integration processes in the world and on the European continent, and the place of Ukraine in them.	SC 7
	Awareness of the national interests of Ukraine in the international arena.	SC 8
	Ability to apply knowledge of the characteristics of the development of countries and regions, features and	SC 9

	regularities of global processes and the place of individual states in them to solve complex specialized tasks and problems.	
	Ability to analyze the structure and dynamics of international public communications, to identify their impact on the international system, state and public institutions.	SC 10
	Ability to analyze the nature and evolution of international organizations, their place in the system of international relations, the main forms and perspectives of Ukraine's cooperation with them.	SC 11
	Ability to carry out communication and information-analytical activities in the field of international relations (in the Ukrainian and foreign languages).	SC 12
	Ability to analyze the activities of international non-state actors and transnational relations.	SC 13
Learning Outcomes (LO)	To know and understand the nature of international relations and regional development, the evolution, the state of theoretical studies of international relations and world politics, as well as the nature and sources of the policies of states in the international arena and the activities of other participants in international relations.	LO 01
	To know and understand the nature and dynamics of international security, to understand the features of its provision at the global, regional and national level, to know the nature and approaches to solving international and internationalized conflicts.	LO 02
	To know the nature of international cooperation, the nature of interaction between international actors, the relations of state and non-state actors in world politics.	LO 03
	To know the principles, mechanisms and processes to ensure the foreign policy of states, the interaction between foreign and domestic policies, the definition and implementation of the national interests of states on the international arena, the process of forming and implementing foreign policy decisions.	LO 04
	To know the nature and mechanisms of international communications.	LO 05
	To know the nature and character of interactions of individual countries and regions at the global, regional and local levels.	LO 06
	To carry out a description and analysis of the international situation, to collect from various sources the necessary information about international and foreign political events and processes.	LO 07
	To collect, process and analyze large amounts of information on the state of international relations, foreign policy of Ukraine and other states, regional systems, international communications.	LO 08
	To research the problems of international relations, regional development, foreign policy, international	LO 09

	communications, using modern political, economic and legal theories and concepts, scientific methods and interdisciplinary approaches, to present research results, to provide appropriate recommendations.	
	To fluently communicate in the state and foreign languages at the professional level required for professional discussion, preparation of analytical and research documents.	LO 10
	To carry out an applied analysis of international relations, foreign policy of Ukraine and other states, international processes and the international situation in accordance with the objectives, prepare information and analytical.	LO 11
	To conduct a professional discussion on issues of international relations, international communications, regional studies, foreign policy, to argue their position, to respect opponents and their views.	LO 13
	To use modern digital technologies, specialized software, databases and information systems to solve complex specialized problems in the field of international relations, public communications and/or regional studies.	LO 14
	To understand and apply current legislation, international normative documents and agreements, reference materials, current standards and technical conditions, etc., to solve complex specialized problems of international relations, public communications and regional studies.	LO 15
	To understand and defend the national interests of Ukraine in international activities.	LO 16
	To have the skills of self-determination of educational goals and learning, finding educational resources necessary for their achievement.	LO 17

4. Structure of the academic component

Titles of content modules and topics	Total	Lec.	Sem.	Lab. work	Indep. work	Cons.	Control/ points
Content module 1. Media component of hybrid warfare							
Topic 1. Communication component of the conflict	15	4	4		6	1	DS, SGW , P, PM/CM , 5+5
Topic 2. Media influence on consciousness and public opinion in the period of war/conflict	24	4	4	6	8	2	DS, SGW , P, PM/CM 6+6+8+8 +8
Topic 3. The new communication	26	6	6	4	8	2	DS,

channels in the period of war/conflict. The role of messengers							SGW , P, PM/CM 6+6+6+8 +8
Total for module 1	65	14	14	10	22	5	40 points for seminars, 40 points for laborator ies
Content module 2. Media in igniting/continuing/ending the conflict							
Topic 4. Work ethics of journalists in the conflict zone	19	4	4	2	8	1	DS, SGW , P, PM/CM 5+5+4
Topic 5. Narratives and propaganda in the period of conflict/war	22	4	4	6	6	2	DS, SGW , P, PM/CM 5+5+4+4 +4
Topic 6. Fakes and disinformation. Fact checking	23	4	4	6	8	1	DS, SGW , P, PM/CM 5+5+4+4 +4
Topic 7. Media as a mediator	21	4	4	6	6	1	DS, SGW , P, PM/CM , MTP: 5+5+4+4 +4+ 60
Total for module 2	85	16	16	20	28	5	40 points for seminars, 40 points for laborator ies
Total:	150	30	30	30	50	10	100 ⁴

Control methods: DS – discussion, DB – debate, T – tests, TR – training, PM/CM – problems/cases management, IST/ISW – individual task/individual work of the student, SGW – work in small groups, MTP/TP – module test paper/test paper, Ab – abstract, analytical note, analytical essay, analysis of the work, P - presentation.

⁴ Arithmetic average is calculated for two content modules for all seminars and laboratory works: (40+40+40+40)/4= 40. Points for MTP are added (60). Total: 100 points.

5. Tasks for independent work.

Independent work includes the theoretical study of issues related to the topics of lecture classes that were not included in the theoretical course, or were considered very briefly, their in-depth study according to the recommended literature, as well as the completion of homework in order to consolidate the theoretical material, study the literature for preparation for seminar classes, preparation for the exam.

Components of students' independent work	Hours
reading literature for classes	10
conducting research	8
doing homework	8
group work outside the classroom	4
preparation of report / presentation	10
final exam	10
Total hours	50

IV. Evaluation Policy

The teacher's policy regarding the student

Attendance at lectures is mandatory, lateness to classes is unacceptable (demonstrates disorganization and disrespect of the student), but is not punished. If the student was present at all the lectures, he/she can get an additional 10 points.

For objective reasons (for example, illness, international internship, participation in scientific events, etc.), training can take place during this period in online form or according to an individual plan in agreement with the teacher.

In the conditions of martial law or quarantine restrictions, the educational process at the university can be carried out in a mixed form of education, namely: face-to-face in the classroom or remotely in Microsoft Teams <https://teams.microsoft.com/l/team/19%3a277e532f096b46399ab93d62ccc16e0c%40thread.tacv2/conversations?groupId=f451c407-3659-4e68-9953-a07550e9343b&tenantId=79cf2153-dcef-4e36-ab8c-89480b2366aa>

Academic Integrity Policy.

Zero tolerance for write-offs. Plagiarism and copying during the performance of written assignments (in particular, using mobile devices) are gross violations of the principle of academic integrity and are unacceptable in the process of studying the course.

Deadlines and Rescheduling Policy.

All theoretical tasks are submitted on the day of the seminar. Laboratory works can be submitted during the week. Working students coordinate the assignment schedule with the teacher. Missed classes are given up only if there is confirmation of a valid reason for the absence (certificate of absence due to illness or a statement about the need to miss classes). Modular test papers are not resubmitted.

If the student has completed the training and received the relevant Certificate, then the topic/topics of the discipline or modular test papers (work) can be counted (depends on the subject of the training and is decided separately in each individual case).

If a student has undergone training under the project "EU Strategic Communications: Countering Destructive Influences" of the ERASMUS+ program, Jean Monnet Module (No. 101047033 ERASMUS-JMO-2021-MODULE)", he/she may not attend the discipline and will be evaluated based on the results of the Project Certificate.

Passing and retaking the exam from the course is regulated by the Regulation on current and final assessment of knowledge of students of higher education of Volyn National University named after Lesya Ukrainka (https://ed.vnu.edu.ua/wp-content/uploads/2022/08/2022_Polozhprootzin%D0%A0%D0%B5%D0%B4_%D1%80%D0%B5%D0%B4%D0%9C%D0%95%D0%94.pdf).

V. Final Control

The final control in the form of credit is regulated by the Regulation on the organization of the educational process at the first (bachelor) and second (master) levels at Lesya Ukrainka Volyn National University (https://ed.vnu.edu.ua/wp-content/uploads/2022/08/2022Polozhennya_pro_org_anizatsiyu_navch._pr_otsesu_u_VNU_%D1%80%D0%B5%D0%B4.pdf).

The exam is the form of final control. However, if the student has received a total of at least 75 scores for all types of work, he/she may not pass the exam. If he/she has 75 points or more, but wants to improve his/her result, he/she passes the exam. The exam is conducted orally. The exam ticket includes 3 questions. On the exam, the student receives from 0 to 60 scores. The total number of scores for the course is 100. It is formed as the sum of the scores for the current assessment (40 scores) and the final assessment (60 scores).

Topics for the exam:

1. Communication component of conflicts.
2. Information support of the conflict.
3. Media as a non-military method of influence in a hybrid war.
4. Work ethics of journalists in the conflict zone.
5. Hate speech.
6. Media reports from the war.
7. The latest communication channels in spreading information about the conflict/war.
8. Narratives in the period of war/conflict.
9. Agents of influence.
10. Propaganda.
11. Fight against disinformation, fakes, manipulation.
12. Media as a conflict mediator.

VI. Grading Scale

Scores	Linguistic Grade	ECTS Grading Scale	
		Grade	Definition
90-100	Excellent	A	outstanding performance
82-89	Very good	B	above the average standard
75-81	Good	C	generally sound work
67-74	Satisfactory	D	not bad
60-66	Sufficiently	E	performance meets the minimum criteria
1-59	Fail	Fx	needed to retake

VI. Recommended literature and Internet resources

Educational and methodological publications

1. Карпчук Н. Стратегічні комунікації ЄС як засіб боротьби з дезінформацією. *Політичне життя*, 2019, № 1, с. 52-58.
2. Карпчук Н. Медіальні донесення з війни як інструмент боротьби у медіа-війні. *Історико-політичні проблеми сучасного світу*, 2019, Т. 40, с. 93 – 101.
3. Карпчук Н. Медіа як невоєнний метод впливу в гібридній війні. *Міжнародні відносини, суспільні комунікації та регіональні студії*, 2018, № 2 (4), с. 41 - 49.
4. Karpchuk N. The Russian Federation Propaganda Narratives. *Torun International Studies*, Vol.1, № 14, 2021, p. 19-30.
5. Yuskiv B., Karpchuk N., Khomych S. Media Reports as a Tool of Hybrid and Information Warfare (the Case of RT – Russia Today). *Codrul Cosminului*, Issue 1, Vol. 27, 2021, p. 235-258. <http://codrulcosminului.usv.ro/CC27/1/12.html>
6. Yuskiv B., Karpchuk N. Dominating Concepts of Russian Federation Propaganda Against Ukraine (Content and Collocation Analyses of Russia Today). *Politologija*, 2021, № 102, Issue 2, p. 116-152. <https://www.journals.vu.lt/politologija/article/view/24506>
7. Карпчук Н. Права й обов'язки журналістів у період конфлікту. *Актуальні проблеми зовнішньої політики України*: мат. наук.-практ конф, ЧНУ імені Юрія Федьковича, 17 грудня, 2021 р.

Basic literature

1. Глосарій. Навчальний енциклопедичний словник-довідник із питань інформаційної безпеки. За заг. ред. д. політ. н., проф. Шуляк А. М. Київ: МПБП «Гордон», 2019.
2. Конфліктно-чутлива журналістика : короткий словник-довідник термінів і понять / уклад. Н. В. Виговська, Ю. В. Любченко, К. Г. Сірінюк- Долгарьова. Запоріжжя : ЗНУ, 2019. 94 с.
3. Медіаграмотність під час війни: теорія, методика, інтерактив. Навчальний посібник / за загал. ред. О. Волошенюк, В. Іванова. К. : Академія української преси, Центр вільної преси, 2023, 68 с.
4. Мороз О. Як не стати овочем. Інструкція з виживання в інфопросторі. Х.: Віват, 2021, 208 с.
5. Стратегічні комунікації в міжнародних відносинах. Монографія. К. : Вадекс, 2019. 442 с.
6. Терещук В. Політичні проблеми розвитку глобальної медійної системи в пост біполярний період. К. : Таксон, 2019, 350 с.
7. Public Pace. Media Space. Ed. Chris Berry, Janet Harbord & Rachel Moore. Palgrave Macmillan, 2020