MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Lesya Ukrainka Volyn National University
International Communications and Political Analysis Department
International Relations Faculty

SYLLABUS
of a normative academic component
INFORMATION SUPPORT OF EUROPEAN INTEGRATION

BACHELOR Training
Specialty 291 «International Relations, Public Communications and Regional Studies»
Educational and professional programme «International Information and Public Communications»

Lutsk – 2023

The syllabus of the academic component Information Support of European Integration, Education Level Bachelor, Field of Knowledge 29 International Relations, Specialty 291 International Relations, Public Communications and Regional Studies, Educational and professional programme International Information and Public Communications.

Developer: **Candidate of Geographical Sciences, Associate Professor of the International Communications and Political Analysis Department, Serhii Fedoniuk**

Approved
by the Guarantor of Education and Professional Programme: **Serhii Fedoniuk**

The syllabus of the academic component *International Information and Public Communications* was approved at the meeting of the International Communications and Political Analysis Department Protocol No. 1 as of September 01, 2023

Acting Head of the Department: Yevhenia Vozniuk

I. The description of academic component

Indicator Name	Field of knowledge, educational and professional programme / education and research program, education level	Characteristics of academic component	
Full-time form of education	29 International Relations, Specialty 291 International Relations, Public Communications and Regional Studies, International Information and Public Communications, Bachelor	**Normative**	
		Year of study: IV	
		Semester: 7th	
Number of hours / credits		**Lectures : 40** hours	
180 / 6		**Practical classes (seminars) 50** hours	
Individual Student's Work: no		**Independent work 78** hours	
		Consultations 12 hours	
		Form of control: exam	
Language of study:		English	

II. Information about the instructor

Name Serhii Fedoniuk
Scientific Degree Candidate of Geographical Sciences
Academic Title Associate Professor
Title Associate Professor of the International Communications and Political Analysis Department
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Days Classes according to the schedule (http://194.44.187.20/cgi-bin/timetable.cgi)

III. Description of the academic component

1. **A Course Abstract**

The course "Information support of European integration" is intended for the formation of students of higher education with competencies sufficient to perform functional duties in the field of information support for the activities of state bodies and institutions of Ukraine, other organizations in the field of European integration, in particular in connection with Ukraine's accession to of the European Union, the procedure of which began in 2022, the activities of subjects and participants of cross-border cooperation, as well as the implementation of information and analytical work related to the integration of Ukraine into the EU and cross-border cooperation.

Prerequisites (previous courses on which the study of the educational component is based): Ukraine in European Historical and Cultural Contexts; International Relations and World Politics, Foreign Policy of Ukraine and National Interests; Analysis and Forecasting of the Foreign Policy of Countries and Regions.

2. **The goal and tasks of the educational component**

The goal of the course is the formation of: knowledge about the main processes related to European integration and cross-border cooperation, their legal and institutional foundations, role in interstate relations and world political processes; the logic of change and development of information provision problems in this area; the ability to correlate processes in the spheres of domestic and foreign policy in their connection with European integration and cross-border cooperation, performing the tasks of information support of cross-border cooperation; the ability to analyze the main conceptual approaches to the problems of information provision of European integration and cross-border cooperation, as well as the ability to analyze specific events in the field of Euro-Atlantic

integration in connection with the change in the policy of its participants and the implementation environment, related processes of international cooperation and regional integration.

3. Learning outcomes (competencies)

In the list of program competencies and learning outcomes (https://volnu-my.sharepoint.com/:w:/g/personal/sergii_fedoniuk_vnu_edu_ua/ESAULb4HSL5KrZIWPa6Yl QMBFvBR-iNDNdn4KXCLjIPS3w?e=tutjay), this educational component provides the following:

General (GC):

GC 2. The ability to preserve and multiply moral, cultural, scientific values and achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system and knowledge about nature and society, and in the development of society, technology and technologies, to use various types and forms of motor activities for active recreation and leading a healthy lifestyle.

GC 4. Knowledge and understanding of the subject area and understanding of professional activity.

GC 5. Ability to work in an international context.

GC 7. Ability to apply knowledge in practical situations.

GC 9. Ability to use information and communication technologies.

GC 10. Ability to communicate in the national language both orally and in writing.

GC 12. Ability to search, process and analyze information from various sources.

GC 13. The ability to be critical and self-critical

Special (professional) (SC):

SC1. The ability to distinguish signs and trends of development, to understand the nature, dynamics, principles of organization of international relations, public communications and/or regional studies.

SC2. The ability to analyze international processes in various contexts, including political, security, legal, economic, social, cultural and informational.

SC3. The ability to assess the state and directions of research in international relations and world politics in political, economic, legal sciences, in interdisciplinary studies.

SC4. The ability to solve complex specialized tasks and practical problems in the field of international relations, foreign policy of states, public communications, regional studies.

SC5. The ability to analyze the influence of the world economy, international law and domestic politics on the structure and dynamics of international relations and the foreign policy of states.

SC7. The ability to analyze international integration processes in the world and on the European continent, and the place of Ukraine in them.

SC8. Awareness of the national interests of Ukraine in the international arena.

SC9. The ability to apply knowledge of the characteristics of the development of countries and regions, features and regularities of global processes and the place of individual states in them to solve complex specialized tasks and problems.

SC11. The ability to analyze the nature and evolution of international organizations, their place in the system of international relations, the main forms and prospects of Ukraine's cooperation with them.

SC13. Ability to analyze the activities of international non-state actors and transnational relations.

Learning outcomes (LO):

LO 01. To know and understand the nature of international relations and regional development, the evolution, the state of theoretical studies of international relations and world politics, as well as the nature and sources of the policies of states in the international arena and the activities of other participants in international relations.

LO 02. To know and understand the nature and dynamics of international security, to understand the features of its provision at the global, regional and national level, to know the nature and approaches to solving international and internationalized conflicts.

LO 03. To know the nature of international cooperation, the nature of interaction between international actors, the ratio of state and non-state actors in world politics.

LO 04. To know the principles, mechanisms and processes of ensuring the foreign policy of states, the interaction between foreign and domestic policies, the definition and implementation of the national interests of states on the international arena, the process of forming and implementing foreign policy decisions.

LO 05. To know the nature and mechanisms of international communications.

LO 06. To know the nature and character of interactions of individual countries and regions at the global, regional and local levels.

LO 07. To carry out a description and analysis of the international situation, to collect from various sources the necessary information about international and foreign political events and processes.

LO 08. Collect, process and analyze large volumes of information about the state of international relations, foreign policy of Ukraine and other states, regional systems, international communications.

LO 09. Research the problems of international relations, regional development, foreign policy, international communications, using modern political, economic and legal theories and concepts, scientific methods and interdisciplinary approaches, present research results, provide relevant recommendations.

LO 10. Communicate freely in national and foreign languages at a professional level necessary for professional discussion, preparation of analytical and research documents.

LO 11. Carry out an applied analysis of international relations, foreign policy of Ukraine and other states, international processes and the international situation in accordance with the set goals, prepare informative and analytical.

LO 13. Conduct a professional discussion on issues of international relations, international communications, regional studies, foreign political activity, argue one's position, respect opponents and their points of view.

LO 14. Use modern digital technologies, specialized software, databases and information systems to solve complex specialized problems in the field of international relations, public communications and/or regional studies.

LO 15. Understand and apply current legislation, international normative documents and agreements, reference materials, current standards and technical conditions, etc., to solve complex specialized problems of international relations, public communications and regional studies.

LO 16. To understand and defend the national interests of Ukraine in international activities.

LO 17. To have the skills of self-determination of educational goals and learning, finding educational resources necessary for their achievement.

4. Structure of the academic component

Name of the content module and topic	Total	Lectures	Seminars	Independent Student's work	Consultations	Form of control / Grades
Content module 1. Fundamentals of European Integration						
Topic 1.1. European Integration. Fundamentals. European Union*	16	4	4	8		DS, 4
Topic 1.2. The EU Institutions and Law*	16	4	4	8		DS, TR, 4
Topic 1.3.Sectoral and horizontal policies of the EU (Acquis)*	20	4	6	8	2	DS, SGW, 4
Topic 1.4. Strategic Communications of the EU and NATO**	16	4	4	6	2	DS, 4
Total for Module 1	**68**	**16**	**18**	**30**	**4**	**16**
Content module 2. Relations between Ukraine and the EU and Informational Support forAaccession to the EU						
Topic 2.1. Development of Relations between the EU and Ukraine	16	4	4	8		DS , TR, 4
Topic 2.2. Accession of Ukraine to the EU: general issues	20	4	6	8	2	DS , SGW, 4
Topic 2.3. Accession of Ukraine to the EU: ensuring negotiations	20	4	6	8	2	DS , SGW, 4
Total for Module 2	**56**	**12**	**16**	**24**	**4**	**12**
Content module 3. Information Support of Cross-border Cooperation						
Topic 3.1. Cross-border Cooperation between the EU and Ukraine***	16	4	4	8		DS , 4
Topic 3.2. Strategies and Programs of Cross-border Cooperation ***	20	4	6	8	2	DS , 4
Topic 3.3. Practice of Information Support of the CBC on the Ukrainian-Polish border***	20	4	6	8	2	DS, SGW,4
Total for Module 3	**56**	**12**	**16**	**24**	**4**	**12**
Total hours / Grades	**180**	**40**	**50**	**78**	**12**	**40**

Control methods: DS – discussion, DB – debate, T – tests, TR – training, PM/CM – problems/cases management, IST/ISW – individual task/individual work of the student, SGW – work in small groups, MTP/TP – module test paper/test paper, Ab – abstract, analytical note, analytical essay, analysis of the work, P - presentation.

Recognition of learning outcomes.
*Students of higher education who have completed training and received the appropriate certificate as part of the implementation of the Jean Monnet Centers of Excellence project "Volyn Center for European Studies: Green and Safe Neighborhood" (No. 101085647 - VCES - ERASMUS-

JMO-2022-HEI-TCH-RSCH) https ://jmcoevces.wordpress.com/, which is implemented at the Lesia Ukrainka University (annually during 2022-2025), upon their application, they receive the maximum score of the current assessment on the relevant topics.

** Those who have completed training and received the appropriate certificate within the framework of the implementation of the project "EU Strategic Communications: Countering Destructive Influences" of the ERASMUS+ program of the Jean Monnet Module (No. 101047033 ERASMUS-JMO-2021-MODULE)" https://stratcomeu.wordpress. com/, which is implemented at Lesya Ukrainka University (annually during 2022-2025), upon their application they receive the maximum score of the current assessment on the relevant topics.

*** A deeper study of the problems related to these topics is provided within the framework of the selective educational component "Information support of cross-border cooperation" of the master's program "International information and public communications" at the Lesya Ukrainka University.

6. Tasks for independent work.

Independent work includes the theoretical study of issues related to the topics of lecture classes that were not included in the theoretical course, or were considered very briefly, their in-depth study according to the recommended literature, as well as the completion of homework in order to consolidate the theoretical material, study the literature for preparation for seminar classes, preparation for the exam. In the framework of independent work, questions are additionally worked out, the relevance of which increases at the time of study and are of particular interest to students of higher education.

Components of the student's independent work	Hours
Elaboration of literature for classes	20
Preparation for discussion on theoretical issues at seminars	18
Performance of practical tasks	30
Preparation of report / presentation	10
Total hours	78

IV. Evaluation Policy

The Microsoft 365 cyber environment (MS Teams and SharePoint) is used during the course study. For this purpose, the use of mobile devices is encouraged - the BYOD (Bring Your Own Device) approach is used. During classroom classes, communication is carried out in the virtual environment of the course in real time. Recording of work time and activity of higher education applicants is additionally recorded in automatic mode. Assignments are assigned and graded in the course team environment (MS Teams).

Attendance and/or participation: attendance and active participation is a graded component of the graded course, remote online participation of the student is allowed provided that he has the appropriate technical means - in this case, an online meeting is held in the MSTeams team.

Academic integrity and cooperation: violation of copyright norms is not allowed, if plagiarism is detected, the student's written work is not evaluated. Group work with the presentation of its results is encouraged in the "Space for collaboration" section of students' personal electronic notebooks.

Students with disabilities: can participate remotely (online) based on personal application.

Statement on the state of health of students: in case of deterioration of health, he can take remote online participation in classes based on a personal written request (by e-mail or in the posts of the MS Teams team.

Delays in execution: allowed if there are compelling circumstances that prevented timely presentation, which is documented (for example, a doctor's certificate).

Re-evaluation: allowed on the basis of a justified written request of the student (by e-mail or in the posts of the MSTeams), but no later than within one week after the main evaluation.

Attendance and/or Participation Policy: Attendance and active participation is an assessed component of the course

Recognition of learning outcomes obtained in formal, non-formal and/or informal education is carried out in accordance with ПОЛОЖЕННЯ Волинського національного університету імені Лесі Українки

Applicants of higher education who have completed training and received the appropriate certificate as part of the implementation of projects implemented at Lesya Ukrainka University (annually during 2022-2025):

- "EU Strategic Communications: Counterection to Destructive Influence", the ERASMUS+ program, Jean Monnet Module (No. 101047033 ERASMUS-JMO-2021-MODULE)" https://stratcomeu.wordpress.com/ ;

- Jean Monnet Centers of Excellence "Volyn Center for European Studies: Green and Safe Neighborhood" (No. 101085647 - VCES - ERASMUS-JMO-2022-HEI-TCH-RSCH) https://jmcoevces.wordpress.com/ ,

upon their application, they receive the maximum score of the current assessment on the relevant topics (specified in Issue III.4. Structure of the educational component). This rule does not apply to the final assessment.

V. Final Control

The final control in the form of an exam is regulated by the Regulation on the current and final assessment of knowledge of students of higher education of Lesya Ukrainka Volyn National University (https://ed.vnu.edu.ua/wp-content/uploads/2023/09/2023_Polozh_pro_otzin_%D0%A0%D0%B5%D0%B4_%D1%80%D0%B5%D0%B4%D0%9C%D0%95%D0%94.pdf).

The maximum number of points that a student can score for the current educational activity in the educational component is 40 points, the final semester grade is determined as the sum of the current semester and exam grades in points. The examination grade is determined in points based on the results of the test (30 points) and oral examination tasks, on a scale from 0 to 30.

During the final inspection, the applicant of higher education receives:

– 25-30 points, if he gives a full, comprehensive answer to the questions, freely using the concepts and terms provided for study, successfully solves situational tasks, gives his own examples, gives the correct answer to the additional tasks, applying knowledge at the same time, acquired while studying other academic disciplines provided for by the bachelor's training program under the educational and professional program "International Information and Public Communications";

– 19-24 points, if the student's answer to all questions is complete, but generally has a reproductive character and contains a small number of insignificant shortcomings;

– 13-18 points, if the answer is generally complete, but there are significant shortcomings in certain questions;

– 7-12 points, if there is no answer to individual questions;

- 1-6 points, if the answer to some questions is fragmentary, and to others - absent;

- 0 points if there is no answer.

Issues for the exam preparation

Introduction to European integration
- Background and history of European integration
- Stages of economic integration within the EU

- EU in the world

EU institutions and law
- Acquis communautaire
- EU institutions
- Making decisions in the EU

Sectoral and horizontal policies of the EU (Acquis)
- Internal market and customs union
- Economic and monetary union
- Trade policy
- Cohesion and regional policy
- Research and innovation
- Agriculture
- Development of rural areas
- Fisheries and maritime policy
- Transport and energy
- Climate and environmental actions
- Industry
- Civil defense and defense
- Freedom, security and justice
- Foreign policy and external borders
- Health, culture, education and sports
- Communication and information
- Employment
- Administrative cooperation

Strategic communications of the EU
- Strategic communications. EU approaches to strategic communications
- EU strategic communications: structure, organization
- EU strategic communications within the framework of common foreign and security policy
- Countermeasures against the propaganda of the Russian Federation
- Public diplomacy of the EU as a component of strategic communications of the European integration of Ukraine
- International relations with the EU public as a component of strategic communications
- Promotion and protection of European values. Media coverage of the EU
- EU communications with Eastern Partnership countries

Development of relations between Ukraine and the EU
- History of Ukraine-EU relations
- Institutional and legislative mechanisms of European integration of Ukraine
- Association Agreement: status and implementation
- FTA between the EU and Ukraine
- Financial support of Ukraine
- Prospects of Ukraine's membership in the EU

Accession of Ukraine to the EU: general issues
- Admission procedure
- Normative basis of admission
- Membership criteria, documentary aspect
- Pre-admission stage, procedures and documents
- Accession negotiations (thematic areas of negotiations, participants in negotiations, stages of negotiations)
- Post-negotiation procedures
- Experience of Poland joining the EU*

Accession of Ukraine to the EU: ensuring negotiations
- Institutional mechanism and management of the harmonization process

- Screening: procedure, preparation of reports
- Preparation of the negotiating position
- Law review sessions
- Activities of departments, task groups
- Interagency coordination
- Negotiation of transitional periods

Cross-border cooperation between Ukraine and the EU
- Cross-border cooperation: description of the subject
- Regulatory and legal basis of cross-border cooperation
- Institutional base of cross-border cooperation
- Basics of cross-border cooperation in the practice of European integration
- Tasks and problems of information provision of CBC subjects in the practice of executive power bodies, regional and local self-government

CBC strategies and programs
- Strategies and programs of regional development and cross-border cooperation. CBC projects, their preparation and information support
- Programs of the European Union in the field of cross-border cooperation, relevant for participants from Ukraine. Peculiarities of planning projects within the framework of these programs. Problems of information provision

Practice of information provision of CBC on the Ukrainian-Polish border
- Program of CBC "Poland-Belarus-Ukraine" (or its successor). Program structure and opportunities for beneficiaries. The specifics of project preparation and participation in the program. Requirements and problems of information support of project activity.
- The procedure for preparing projects, the place and role of information support in this process.

Conditions for the successful solution of project tasks related to information provision.
- Evaluation of CBC projects
- Implementation of project tasks of CBC
- Audit and reporting on CBC projects
- Interaction with CBC subjects

VI. Grading Scale

Scores	Linguistic Grade	ECTS Grading Scale	
		Grade	**Definition**
90-100	Excellent	A	outstanding performance
82-89	Very good	B	above the average standard
75-81	Good	C	generally sound work
67-74	Satisfactory	D	not bad
60-66	Sufficiently	E	performance meets the minimum criteria
1-59	Fail	Fx	needed to retake

VII. Recommended literature and Internet resources

Basic Literature

Європейський Союз : навч. посіб. / [А. О. Бояр (кер. авт. кол.), Н. П. Карпчук, Н. І. Романюк та ін.] ; за ред. А. О. Бояра, С. В. Федонюка ; Волинський національний університет імені Лесі Українки. Київ : ФОП Маслаков, 2020. 600 с. https://drive.google.com/file/d/1cC4wyra7yh1OJYxcY1fq0Lwv2GDzw62d/view?usp=sharing

Зелений і безпечний Європейський Союз: навч. посіб / [А. О. Бояр (кер. авт. кол.), І. В. Кицюк, Н. І. Романюк та ін.] ; за ред. А. О. Бояра, В. Й. Лажніка. Луцьк : Вежа-друк, 2023. 592 с. (274-284) (1 авт.арк.) (Рекомендовано до друку вченою радою Волинського національного університету імені Лесі Українки (протокол № 8 від 29 червня 2023 р.).

Пєтков С., Копотун І., Кривенко О. *Стандарти НАТО та їх адаптація в Україні під час дії воєнного стану. Організація адміністративного забезпечення за стандартами НАТО в Україні 2022*. Професіонал, Центр навчальної літератури, 2022. Дем'янчук Ю. (2019). На шляху до НАТО: сучасні виклики та перспективи реалізації політики безпеки. *Вісник Львівського університету. Серія «Міжнародні відносини»*. № 4.

Федонюк Сергій (2021). Політика ЄС в аспекті основних глобальних концепцій інформаційної (кібер) безпеки, *Міжнародні відносини, суспільні комунікації та регіональні студії*, № 3 (11).

Федонюк Сергій, Карпук Ігор (2022). Розвиток концепції стратегічних комунікацій ЄС, *Міжнародні відносини, суспільні комунікації та регіональні студії*, № 2 (13), с. 44-65.

Федонюк С. В. Транспортна політика Європейського Союзу : електронний конспект лекції. - Луцьк: Волин. нац. ун-т ім. Лесі Українки, 2022. 42 с.;

Федонюк С. В. Енергетична політика Європейського Союзу : електронний конспект лекції. - Луцьк: Волин. нац. ун-т ім. Лесі Українки, 2022. 39 с.;

Федонюк С. В. Охорона навколишнього середовища в ЄС : електронний конспект лекції. - Луцьк: Волин. нац. ун-т ім. Лесі Українки, 2022. 39 с.

Федонюк С. В. Політика зайнятості в Європейському Союзі : електронний конспект лекції. - Луцьк: Волин. нац. ун-т ім. Лесі Українки, 2022. 36 с.;

Федонюк С. В. Адміністративна співпраця в ЄС : електронний конспект лекції. - Луцьк: Волин. нац. ун-т ім. Лесі Українки, 2022. 39 с.;

Федонюк С. В. Польський досвід вступу до Європейського Союзу : електронний конспект лекції. - Луцьк: Волин. нац. ун-т ім. Лесі Українки, 2022. 50 с.

Supplementary Sources:

1)	Матеріали проєкту "Студії ЄС у Волинському національному університеті імені Лесі Українки" https://eenujeanmonnet.wordpress.com/%d0%bc%d0%b0%d1%82%d0%b5%d1%80%d1%96%d0%b0%d0%bb%d0%b8/

2)	Матеріали проєкту "Стратегічні комунікації ЄС: протидія деструктивним впливам" https://stratcomeu.wordpress.com/%d0%bc%d0%b0%d1%82%d0%b5%d1%80%d1%96%d0%b0%d0%bb%d0%b8-%d0%bf%d1%80%d0%be%d1%94%d0%ba%d1%82%d1%83/

3)	Матеріали проєкту "Волинський центр європейських студій: зелене та безпечне сусідство" https://jmcoevces.wordpress.com/%d0%bc%d0%b0%d1%82%d0%b5%d1%80%d1%96%d0%b0%d0%bb%d0%b8/