

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Lesya Ukrainka Volyn National University
International Communications and Political Analysis Department
International Relations Faculty**

**SYLLABUS
of a normative academic component**

**COUNTRIES AND REGIONS' FOREIGN POLICY
ANALYSIS AND FORECASTING**

Bachelor Training

Specialty 291 International Relations, Public Communications and
Regional Studies

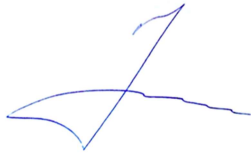
**Education and professional
programme** International Information and Public Communications

The syllabus of the academic component *Countries and Regions' Foreign Policy Analysis and Forecasting*, Education Level *Bachelor*, Field of Knowledge *29 International Relations*, Specialty *291 International Relations, Public Communications and Regional Studies*, Educational and professional programme *International Information and Public Communications*.

Developer: Shuliak A. M., the Dean of the International Relations Faculty, Doctor of Political Sciences, Professor of the International Communications and Political Analysis Department.

Approved

by the Guarantor of Education and Professional Programme:



Sergii Fedoniuk

The syllabus of the academic component was approved at the meeting of the International Communications and Political Analysis Department
Protocol No. 1 as of September 1, 2023

Acting Head of the Department:



Voznyuk Yevheniia

1. THE DESCRIPTION OF ACADEMIC COMPONENT

Indicator Name	Field of knowledge, educational and professional programme, education level	Characteristics of academic component
Full-time form of education	29 International Relations, Specialty 291 International Relations, Public Communications and Regional Studies, International Relations, Bachelor	Normative
Number of hours / credits: 120 / 4		Year of study: 3
Individual tasks: yes		Semester: 5
		Lectures : 30 hours
		Seminars: 42 hours
		Independent work: 40 hours
		Consultations: 8 hours
		Form of control: exam

2. INFORMATION ABOUT THE INSTRUCTOR

Instructor	Shuliak Antonina Mykolaivna
Contacts	antonina.mytko@vnu.edu.ua
Information about the instructor	<p>The Dean of the International Relations Faculty, Doctor of Political Sciences, Professor of the International Communications and Political Analysis Department</p> <p>ORCID ID 0000-0002-5234-0758</p> <p>Research topics: information and analytical activities, information democracy, political analytics and forecast</p> <p>B2 Certificate (English)</p>

3. ACADEMIC COMPONENT DESCRIPTION

ACADEMIC COMPONENT ABSTRACT	<p>Study of the essence of the concept of «foreign policy» and the problem of its scientific definition. Foreign policy and diplomacy. Internal factors of foreign policy. International politics and stratification. Types of behaviour of states in the international arena. National interest as the basis of the state's foreign policy. Political analysis and information analytics. Information provision of political analytics. Political situation and stages of political analysis. Political forecasting: stages and methods. European civilization at the turn of the millennium: dialectics of development and contradictions. Pan-European and subregional organizations as instruments of international policy. Features of modern foreign policy problems. Conflicts in different regions of the world. Problems of security and cooperation in European politics. Human rights, national and religious minorities in modern European politics. Issues of education, science, culture and environmental protection in modern European politics. “Non-state diplomacy” and regional cooperation as effective directions of European policy.</p>
PREREQUISITES	Information and Analytical Activity in International Relations,

	Conflictology and Theory of Negotiations, International Information Security, International Relations and World Politics.
POSTREQUISITES	Foreign Policy of Ukraine and National Interests, Basics of Diplomacy and Diplomatic Work, Modern Information Wars.
GOAL AND TASKS OF THE ACADEMIC COMPONENT	<p>The goal is to study on the basis of the methodological provisions of political geography, the theory of international relations, global studies and other disciplines, as well as general theoretical approaches, to reveal the content of specific concepts and concepts used by world geopolitical science in the study of political interactions in the international arena, to acquaint students with the applied use of the developed geopolitics of fundamental knowledge about this sphere of public life.</p> <p>Tasks:</p> <ul style="list-style-type: none"> - to know the conceptual bases of the study of the modern methodology of political analysis; - have a systematic idea of the methodology of political analysis and political analytics in general; - to understand the common language, the single space of communication of scientists - «theorists» and «practitioners» in the political analysis of the modern political process; - be able to apply modern methodological knowledge in theoretical and applied political analysis; - to acquire knowledge of the systemic essence of the methodology of political information and analytical activity, consulting, political forecasting, expert and analytical support for the adoption and implementation of political decisions and programs; - to have knowledge of the mechanism of formation of theoretical and methodological foundations and implementation of political analytics in state administration and local self-government of Ukraine.

4. LEARNING OUTCOMES

Integral is an ability to solve complex specialized tasks and practical problems in the field of international relations, social communication and regional studies, foreign policy activities of states, international interactions between states, international organizations and non-state actors, characterized by the complexity and uncertainty of conditions and involves the application of theories of social sciences and special scientific methods of researching problems of international relations.

GENERAL COMPETENCIES (GC):

GC4. Knowledge and understanding of the subject area and understanding of professional activities.

GC5. Ability to work in an international context.

GC7. Ability to apply knowledge in practical situations.

GC8. Ability to abstract thinking, analysis and synthesis.

GC9. Ability to use information and communication technologies

GC10. Ability to communicate in the national language both orally and in writing.

GC12. Ability to search, process and analyze information from various sources.

GC13. The ability to be critical and self-critical.

SPECIAL (PROFESSIONAL) COMPETENCIES (SC):

SC1. Ability to identify signs and trends of development, understand the nature, dynamics, principles of organization of international relations, public communications and/or regional studies.

SC2. Ability to analyze international processes in different contexts, including political, security, legal, economic, social, cultural and information.

SC3. Ability to evaluate the state and directions of research on international relations and world politics in political, economic, legal sciences, in interdisciplinary research.

SC4. Ability to solve complex specialized problems and practical problems in the field of international relations, foreign policy, public communications, regional studies.

SC5. The ability to analyze the influence of the world economy, international law and domestic politics on the structure and dynamics of international relations and the foreign policy of states.

SC7. Ability to analyze international integration processes in the world and on the European continent, and Ukraine's place in them.

SC9. The ability to apply knowledge of the characteristics of the development of countries and regions, features and regularities of global processes and the place of individual states in them to solve complex specialized tasks and problems.

SC10. Ability to analyze the structure and dynamics of international public communications, to identify their impact on the international system, state and public institutions.

SC11. Ability to analyze the nature and evolution of international organizations, their place in the system of international relations, the main forms and prospects of Ukraine's cooperation with them.

SC12. Ability to carry out communication and information and analytical activities in the field of international relations (in Ukrainian and foreign languages)

SC13. Ability to analyze the activities of international non-state actors and transnational relations.

PROGRAMME LEARNING OUTCOMES (LO):

LO01. To know and understand the nature of international relations and regional development, the evolution, the state of theoretical studies of international relations and world politics, as well as the nature and sources of the policies of states in the international arena and the activities of other participants in international relations.

LO02. To know and understand the nature and dynamics of international security, to understand the features of its provision at the global, regional and national level, to know the nature and approaches to solving international and internationalized conflicts.

LO04. Know the principles, mechanisms and processes of ensuring the foreign policy of states, the interaction between foreign and domestic policies, the definition and implementation of the national interests of states in the international arena, the process of forming and implementing foreign policy decisions

LO06. To know the nature and character of interactions of individual countries and regions at the global, regional and local levels.

LO07. To carry out a description and analysis of the international situation, to collect from various sources the necessary information about international and foreign political events and processes.

LO08. Collect, process and analyze large volumes of information about the state of international relations, foreign policy of Ukraine and other states, regional systems, international communications.

LO09. Research the problems of international relations, regional development, foreign policy, international communications, using modern political, economic and legal theories and concepts, scientific methods and interdisciplinary approaches, present research results, provide relevant recommendations.

LO11. Carry out an applied analysis of international relations, foreign policy of Ukraine and other states, international processes and the international situation in accordance with the set goals, prepare informative and analytical reports.

LO14. Use modern digital technologies, specialized software, databases and information systems to solve complex specialized problems in the field of international relations, public communications and/or regional studies.

5. STRUCTURE OF ACADEMIC COMPONENT

Content Modules and Topics Names	Total hours					Forms of control /grades
	Total	namely			Ind. work	
		Lec.	Pract.	Consul.		
1	2	3	4	5	6	
Content Module 1. Theoretical and Methodological Foundations of Studying Foreign Policy						
The essence of the concept of Foreign Policy and the problem of its scientific definition	6	2	2		2	10
Foreign policy and diplomacy	6		2	2	2	10
Internal factors of foreign policy	6		2	2	2	10
International politics and stratification	6	2	2		2	10
Types of behavior of states in the international arena	6	2	2		2	10
National interest as the basis of the state's foreign policy	6	2	2		2	10
Total for Content Module 1	36	8	12	4	12	10 (arithmetic mean)
Content Module 2. Basics of Analysis and Forecasting						
Political analysis and information analytics	6	2	2		2	10
Information provision of political analytics	8	2	2	2	2	10
Political situation and stages of political analysis.	6	2	2		2	10
Political forecasting	6	2	2		2	10
Forecasting: stages and methods	6	2	2		2	10
Total for Content Module 2	32	10	10	2	10	10 (arithmetic mean)
Content Module 3. Analysis and Forecasting: Modern Problems of Foreign Policy						
European civilization at the turn of the millennium: dialectics of development and contradictions	6	2	2		2	10
Pan-European and subregional organizations as instruments of international policy	8	2	2		4	10
Features of modern foreign policy problems	6	2	2		2	10
Conflicts in different regions of the world	6	2	2		2	10

Problems of security and cooperation in European politics	6	2	2		2	10
Human rights, national and religious minorities in modern European politics	6	2	2		2	10
Issues of education, science, culture and environmental protection in modern European politics	8		4	2	2	10
Non-state diplomacy and regional cooperation as effective directions of European policy	8		4	2	2	10
Разом за змістовим модулем 3	54	12	16	2	18	10
Total hours	120	30	42	8	40	30 (arithmetic mean)
Module Test Paper				1		20
Module Test Paper				2		20
Module Test Paper				3		20
IRP						10
TOTAL						100 grades

6. SEMINAR CLASSES TOPICS

Topic 1. The essence of the concept of Foreign Policy and the problem of its scientific definition.

1. Concept of politics. Policy levels.
2. Approaches to the essence of the concept of «foreign policy».
3. Correlation of foreign and domestic policy of the state.
4. Power and means of exercising power.
5. Sources of power.

Topic 2. Foreign policy and diplomacy.

1. Foreign policy and diplomacy.
2. Goals of foreign policy
3. Functions of foreign policy.
4. Situations in world politics:
5. Classification schemes of Y. Bellers, Y. Petrasia, J. Rosenau.
6. Types of foreign policy relations.
7. Forms of diplomatic activity
8. International military relations

Topic 3. Internal factors of foreign policy.

1. Ideological concepts and doctrines in foreign policy.
2. «Isolationism», «Solidarity»
3. «Liberal internationalism»

4. «Philosophy of survival (Diplomacy of survival)»
5. «Planetarianism».
6. Formation of foreign policy strategy and tactics.

Topic 4. International politics and stratification.

1. Concepts of «international relations», «international politics» and «international community».
2. Two concepts or two approaches to understanding the content and direction of international relations.
3. Participant, actor, player, partner, parties, factor.
4. Subject of international law and subject of international relations.
5. Non-state subjects of international relations.
6. Comparison of state-centric and transnational models of international relations.

Topic 5. Types of behavior of states in the international arena.

1. State classification models: functional, behavioral and hierarchical.
2. Hierarchy models of the international system: M. Kaplan's model
3. A. Organsky model
4. D. Lemke's complex hierarchical model
5. M. White's model
6. Model of E. Azroyants
7. model of M. Malskyi and M. Matsyakh
8. Modern structure of the international system.

Topic 6. National interest as the basis of the state's foreign policy.

1. The concept of «national interest», its components.
2. State interests
3. General human interests.
4. National interests.
5. Ways and forms of realization of the national interest.
6. Characteristics of the national interests of the state, determination of their priority.

Topic 7. Political analysis and information analytics.

1. Concept of political analysis.
2. Main types of political analysis.
3. Problems of typology of political analysis.
4. Applied political analysis.
5. Analytical process and its stages.
6. Information analytics.
7. The essence and specifics of descriptive and meaningful analysis.
8. Basic approaches to defining forms of political analysis.
9. Situational analysis.

10. Strategic analysis.

Topic 8. Information provision of political analytics.

1. The concept of “information and analytical support” (IAS).
2. Model of information and analytical support of the political system.
3. Functions of IAZ.
4. Monitoring the situation.
5. Expert analytical support. Collection and initial processing of information.
6. Global practice of information and analytical support of the political system.
7. Political analysts. The concept of «expert». External consultants
8. Analytical and advisory services.
9. Information and analytical activity.
10. Analytical and synthetic processing of documents (ASOD).

Topic 9. Political situation and stages of political analysis.

1. Political situation and problem.
2. International dispute.
3. Structural components of the political situation
4. Stages of analysis of the political situation.
5. Methods of political analysis.
6. System of eye examination methods: basic principles and stages.
7. Methodology of extramural group expert evaluations: specifics and main stages.
8. Political monitoring.
9. Content analysis. Event analysis. Data collection methods (surveys, interviews).

Topic 10. Political forecasting.

1. Concepts of «assumption» and «forecast». Prognosis.
2. The subject of political forecasting
3. Effective planning.
4. Principles and functions of political forecasting: alternative, systematic forecasting, continuity, verification (verifiability), etc.
5. Types of forecasting: political and strategic, internal political and foreign policy, exploratory and normative forecasting.

Topic 11. Forecasting: stages and methods.

1. Stages of making forecasts.
2. Characteristics of political forecasting methods (analogy, network planning, SWOT analysis).
3. Group methods (expert assessments, brainstorming, Delphi).
4. Scenario technique.
5. Specific methods (extrapolation, modeling, experiment).
6. Predictive analytics tree.

Topic 12. European civilization at the turn of the millennium: dialectics of development and contradictions.

1. The role of Europe in the development of world civilization.
2. Regionalization of the European space in the past and in modern conditions.
3. Integration and disintegration processes in Europe.
4. Problems of the accession of Central and Eastern European countries to NATO and the EU.

Topic 13. Pan-European and subregional organizations as instruments of international policy.

1. The Council of Europe and the Organization for Security and Cooperation in Europe (OSCE).
2. NATO.
3. Western European Union (WEU), European Union (EU).
4. CIS, Central European Initiative (CEI).
5. The Black Sea Economic Cooperation Zone (CBSE).
6. Council of the Baltic States

Topic 14. Features of modern foreign policy problems.

1. Modern trends and macroeconomic indicators of the economic development of European countries and regions.
2. International legal framework for the protection of human rights, national and religious minorities.
3. International organizations and agreements on issues of science, education, and culture.
4. Cooperation of European countries in guaranteeing environmental safety.

Topic 15. Conflicts in different regions of the world.

1. Modern conflicts on the territory of post-Soviet countries.
2. International disputes in Europe.
3. The USA and Canada in helping to solve international problems.
4. The African continent in world foreign policy.

Topic 16. Problems of security and cooperation in European politics.

1. Multifaceted concept of «international security».
2. The main directions of guaranteeing security in the multipolar and bipolar system of world development.
3. International security of countries in the post-bipolar period.

Topic 17. Human rights, national and religious minorities in modern European politics.

1. International legal framework for the protection of human rights, national and religious and linguistic minorities.

2. The role of the Council of Europe and the OSCE in the protection of human rights.

3. Rights of migrants in European and EU countries.

4. Rights of women, youth and other social groups.

Topic 18. Issues of education, science, culture and environmental protection in modern European politics.

1. International organizations and agreements on issues of science, education, culture and environmental protection.

2. Actual problems of environmental protection.

3. Significance and legal regulation of international scientific and technical cooperation.

4. The relevance of the content of education for the European dimension of Ukraine

Topic 19. Non-state diplomacy and regional cooperation as effective directions of European policy.

1. Mechanisms of influence of non-governmental organizations on state structures.

2. The European Council of Churches and the modern ecumenical movement.

3. Peculiarities of the regional policy of individual European countries.

4. «Europe of regions» as a phenomenon of modern international politics.

7.TASKS FOR INDEPENDENT WORK

Content Modules and Topics Names	hours
The essence of the concept of Foreign Policy and the problem of its scientific definition	2
Foreign policy and diplomacy	2
Internal factors of foreign policy	2
International politics and stratification	2
Types of behavior of states in the international arena	2
National interest as the basis of the state's foreign policy	2
Political analysis and information analytics	2
Information provision of political analytics	2
Political situation and stages of political analysis.	2
Political forecasting	2
Forecasting: stages and methods	2
European civilization at the turn of the millennium: dialectics of development and contradictions	2
Pan-European and subregional organizations as instruments of international policy	4
Features of modern foreign policy problems	2
Conflicts in different regions of the world	2
Problems of security and cooperation in European politics	2

Human rights, national and religious minorities in modern European politics	2
Issues of education, science, culture and environmental protection in modern European politics	2
«Non-state diplomacy» and regional cooperation as effective directions of European policy	2
Total hours	40

8. INDIVIDUAL RESEARCH PROJECT (IRP)

At the beginning of studies, the student chooses a country whose foreign policy is monitored during the academic semester and keeps a file. After completing the course, students write an analytical note about events in one of the countries, and students exchange files. Assessment for file management 10 points.

Countries for analysis:

1. USA, Canada
2. Russia
3. Latin American countries
4. Belarus, Moldova
5. Baltic States
6. Poland, the Czech Republic
7. Slovakia, Hungary
8. Romania and Bulgaria
9. Yugoslavia and Albania
10. Germany, France
11. Great Britain and Ireland
12. Spain, Portugal
13. Greece, Italy
14. Turkey, Iran, Iraq, Afghanistan
15. Austria, Switzerland and Liechtenstein
16. Australia, New Zealand
17. Scandinavian countries
18. Countries of the African continent
19. Brazil, Venezuela
20. Australia, New Zealand
21. Egypt, Turkey, Algeria, Syria

9. EVALUATION POLICY

The AC consists of three content modules. The final grade on a 100-point scale consists of the total number of points for:

- 1) current assessment on relevant topics (maximum 40 points);
- 2) module test papers (maximum 60 points).

For the answer during the seminar session, the distribution of points is as follows: 10-8 – excellent; 7-5 – good; 4-2 – satisfactory; 1-0 is unsatisfactory.

In content module 1 – 6 seminar classes, assessment for each class is 10 points. In the content module, there are 2 – 5 seminar classes, the assessment for each class is 10 points. In the content module 3 – 8 seminar classes, the assessment for each class is 10 points. The overall total score for the current assessment at seminar classes is 30 points (arithmetic average). Students receive 10 points for IRP.

10. FINAL CONTROL

The module tests control involves the implementation of 3 MTP, each of which is valued at 20 points. The first module (prognostic) test is performed in the first lesson: based on the knowledge gained from the disciplines previously taught to the students, they make a forecast of the activity of the Ministry of Foreign Affairs of Ukraine for the next 4 months. Students are divided into teams. The results are drawn up on whatman sheets and presented to the group. The second modular control (theoretical) work involves checking the theoretical knowledge of the terms and concepts of foreign policy analysis and forecasting. The third modular test (analytical): students write an analytical note about the events in one of the countries, exchanging the dossier with other students.

The final control takes place in the form of an exam, for the completion of which a student can receive a maximum of 60 points. A student must take the exam if he scored less than 75 points during the semester, or if he does not agree with the points he/she scored. In this case, points for module test papers are cancelled, points for the current assessment remain. The total number of points for the course is 100. The grade for mastering the course is assigned according to the grading scale.

11. GRADING SCALE (NATIONAL AND ECTS)

Scores	Linguistic Grade	ECTS Grading Scale	
		Grade	Definition
90-100	Excellent	A	outstanding performance
82-89	Very good	B	above the average standard
75-81	Good	C	generally sound work
67-74	Satisfactory	D	not bad
60-66	Sufficiently	E	performance meets the minimum criteria
1-59	Fail	Fx	needed to retake

12. RECOMMENDED LITERATURE

Basic resources:

1. International and National Security: Politics, Information, Ecology, Economy: collective monograph/ed. by A. Mytko. Lutsk: MPBP «Hordon», 2018. 320 p.
2. Shuliak A. Info-analytic support for ukrainian-polish cross-border cooperation: a case study of euro-regions Codrul Cosminului. Issue 2, (Vol. 26) / 2020, P. 431-454, DOI: <https://doi.org/10.4316/CC.2020.02.007>.
3. Shuliak A. Pavlikha N., Skorokhod I., Tsymbaliuk I., Voichuk M. Security of Sustainable Development in the Post-Pandemic Crisis on the Basis of an Inclusive Circular Econom VIII International Scientific Conference on Determinants of Regional Development Pila, 21-22 October 2021. n. 2, p. 234-245, dec. 2021. <http://pes.pwsz.pila.pl/index.php/proceedings/article/view/198>.
4. Shuliak A. Shuliak N. Institutional support for ukrainian-polish cross-border cooperation within the framework of euro-regions «Carpathian» and «Bug». Środkowoeuropejskie Studia Polityczne [Central European political studies]. Wydawnictwo Naukowe WNPiD UAM, Poznań, #2, 2021, p.79-98
5. Shuliak A. Using public diplomacy for creating international peace and security on the example of Poland and Sweden. Torun International Studies. Vol 1, No 13, 2020, p.165-175. DOI: 10.12775/TIS.2020.012
6. Shuliak A., Konstankevych I., Kunytskyu M. Use of «the other / alien» image in the strategic communications of the Russian Federation during the russian-ukrainian confrontation (2014-2021). Przegląd Strategiczny. Wydawnictwo Naukowe WNPiD UAM, Poznań, 2021. Issue 14. P. 195-210. DOI: 10.14746/ps.2021.1.12
7. Митко А.М. Застосування інформаційно-комунікаційних технологій у підготовці кадрів для інформаційно-аналітичної та політичної сфер. Інформаційні технології і засоби навчання. 2018. № 65(3). с. 291-303. DOI: 10.33407/itlt.v65i3.2004
8. Митко А.М. Пропаганда й маніпуляції в інформаційній сфері. Науковий вісник Східноєвропейського національного університету імені Лесі Українки. Луцьк: Вежа-Друк, 2018. № 1 (374). С.59-64.
9. Новітня політична лексика (неологізми, okazionalizmi та інші новотвори) / І. Я. Вдовичин, Л. Я. Угрин, Г. В. Шипунов та ін.; за заг. ред. Н. М. Хоми. Львів: «Новий Світ–2000», 2020. 492 с.
10. Політологія: сучасні терміни і поняття. Короткий навчальний слов-ник-довідник для студентів ВНЗ I-IV рівнів акредитації. 3-тє видання, виправлене і доповнене укладач В. М. Піча, наук. редакція Л.Д. Климанської, Я.Б. Турчин, Н. М. Хоми. Львів: Новий Світ –2000, 2020. 516 с.
11. Шуляк А.М. Інформаційно-аналітична діяльність у міжнародних відносинах : навч. посіб. / Антоніна Миколаївна Шуляк; 2-е вид., перероб. і доп. Луцьк: Вежа-друк, 2020. 274 с. Затверджено вченої радою СНУ ім. Лесі Українки від 28.11.2019 р.
12. Шуляк А.М. Польсько-українське прикордоння: співробітництво, інститути, проекти, програми. Кейс для єврорегіонів «Карпати» та «Буг». Становлення та розвиток співробітництва України з країнами Вишеградської

групи: колективна монографія / за ред. І. І. Іваненка. Одеса: Видавничий дім «Гельветика», 2021. 252 с. С.186-219

13. Шуляк А.М. Тенденції міграційних процесів як чинника підвищення конфліктогенності. Міжнародні відносини, суспільні комунікації та регіональні студії. Луцьк: Вежа-Друк, 2021. №1(9). С. 333-344 DOI 10.29038/2524-2679-2021-01-333-344