# MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE Lesya Ukrainka Volyn National University <br> Department of International Economic Relations and Project Management 

SYLLABUS<br>educational component<br>"Educational practice in International Economic Relations (IER)"

Bachelor training<br>Field of knowledge 29 "International Relations"<br>Specialty 292 "International Economic Relations"<br>Educational program "International Business"

The syllabus was developed on the basis of the bachelor study program "International Business" 2021, the Standard of Higher Education of Ukraine for bachelors of specialty 292 "International Economic Relations".

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Head of Department:

(A. O. Boyar)

## SYLLABUS

| THE COMPONENT NAME | Educational practice in IER |
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| THE <br> ORGANIZATIONAL STRUCTURE | Department of International Economic Relations and Project Management , Faculty of International Relations |
| PERIOD OF <br> IMPLEMENTATION OF THE COMPONENT | 3 th semester, second year of studies, 2022-2023 academic year |
| PRACTICE <br> SUPERVISOR | Teacher at the Department of International Economic Relations and Project Management |
| CONTACTS | office 322 , building A |
| COMPETENCIES AND INFORMATION <br> ABOUT PRACTICE SUPERVISOR | Doctor of Economic Sciences or PhD in Economics, Associate Professor or Professor of the Department of International Economic Relations and Project Management |
| FORM OF <br> IMPLEMENTATION | Independent work and consultations with the supervisor, registration of the practice diary, preparation and defense of the practice report in the presence of the commission |
| ECTS CREDITS | 3 credits |
| FORM OF CONTROL | Pass or fail test |
| METHODS AND FORMS OF EVALUATION OF STUDENTS 'WORK | The maximum number of points for educational practice - 100, including: 40 points - the assessment of the practice by the supervisor, noted in the practice diary; - 40 points - preparation of the practice report and the diary of practice; - 20 points - defense of the report in the presense of the department commission. The minimum required for successful completion of the practice is 60 points. |
| POLICY | The practice is carried out independently during the semester after instructions by the department supervisor and aligning individual tasks of practice with him. Abidence of the academic integrity norms of the Volyn National University is obligatory. Consultations are provided in accordance with the individual schedule of office hours by the supervisor. |
| PURPOSE AND OBJECTIVES OF PRACTICE | The purpose of educational practice is to consolidate and deepen the theoretical knowledge gained by students in the study of theoretical disciplines of the cycles of general and professional training, practical skills in "International Economic Relations" for independent decision-making in specific professional conditions, as well as acquiring basic skills of collection and analysis of statistical and factual material in the specialty (preparation for the course paper research on international economic relations in the 4th semester). |

## TYPES OF INDIVIDUAL TASKS

Introduction to the concept of educational goals according to the taxonomy of B. Bloom Preparation of six blocks of questions corresponding to six levels of intellectual activity of a student for one of the courses studied earlier or studied in the current semester (as agreed with the practice supervisor).
Collecting data about one of the world's transnational corporations (as agreed with the supervisor) and organizing this data according to the provided logical and structural scheme.
3 Conducting a survey (interview) of a business structure (enterprise or entrepreneur) representative, systematization of the received information and its analytical design according to

|  | the proposed structure. |
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| 4 | Preparation of a diary and a report on the results of the practice. |

## STRUCTURE OF THE EDUCATIONAL PRACTICE

| $\mathbf{1}$ | Instructions on the organization of educational practice at the department. Making a work <br> schedule (in the diary). |
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| $\mathbf{2}$ | Collection and processing information in accordance with individual tasks and practice <br> schedule. Individual consultations with the practice supervisor. |
| $\mathbf{3}$ | Preparation of the report and completion of the practice diary. |
| $\mathbf{4}$ | Defense of the report on practice. |

## RECOMMENDED LITERARY SOURCES

1. Regulations on the practice of students of Lesya Ukrainka Volyn National University as of September 11, 2020 URL: http://surl.li/avgre
2. Website of transnational corporation (selected for analysis).
3. Top 100 largest companies in the world by market capitalization / PWC. URL: https://www.pwc.com/en/en/survey/2014/assets/global-top-100-2014-ukr.pdf
4. What is Bloom 's taxonomy and how does it work in class ? Critical Thinking Educational Platform. URL : http://surl.li/qdqo

## EFFECTS OF ACTIVITY

| General and professional competences (GC, PC) according to the educational program | Integral competence: The ability to solve complex specialized problems and practical problems in the field of international economic relations in general and international business in particular, as well as in the learning process, which involves the application of new theories and methods in conducting comprehensive research of world economic relations, is characterized by complexity and uncertainty. <br> GC 1. Ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine; <br> GC 3. Ability to learn and be modernly trained. <br> GC 4. Ability to plan and manage time. <br> GC 7. Skills of using information and communication technologies. <br> GC 8. Ability to abstract thinking, analysis and synthesis. <br> GC 9. Ability to be critical and self-critical. <br> GC 10. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity). <br> GC 12. Knowledge and understanding of the subject area and understanding of professional activity. <br> PC2. Ability to use basic categories and the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their basic forms, to apply theoretical knowledge about the functioning and development of international economic relations. <br> PC3. Ability to identify features of the functioning of the environment of international economic relations and models of economic development. <br> PC4. Ability to substantiate the peculiarities of the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels. <br> PC14. Ability to communicate at the professional and social levels using professional terminology including oral and written communication in state and foreign languages. |
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|  | PC16. The ability to constantly improve the theoretical level of knowledge, generate <br> and effectively use them in practice. <br> PC17. Ability to identify areas of regulation and apply methods to assess the level of <br> economic security of international business; analyze, evaluate, develop and communicate <br> tactical and strategic schemes for organizing and conducting international business, <br> taking into account strengths and weaknesses, opportunities and threats. <br> PC18. Ability to use methods of microeconomic research, possession of categorical <br> apparatus and theoretical concepts of microeconomic analysis in international business; <br> understanding the patterns of international business development in market conditions; <br> understanding and using key macroeconomic indicators in the context of international <br> business development. <br> PC20. Ability to search, critically evaluate and process information from various <br> sources in the field of international business; generate conclusions, recommendations and <br> proposals, new original ideas for (re) organization of business, planning and modeling of <br> business processes and strategic (including anti-crisis) management. <br> PC21. Ability to identify forms of manifestation of objective economic laws in <br> individual industries and enterprises of various forms of ownership, use traditional and <br> new methods of business organization and management of firm resources, optimize <br> economic processes in the enterprise, analyze and summarize the results of operating, |
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| accounting, customs brokerage and investment activities of the firm, to develop measures |  |
| to improve the efficiency of its work. |  |

## METHODS OF WORK AND WORKLOADING

| ECTS credits (1 ECTS = 30 hours of student work ) | 3 |
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| Total work hours | $\mathbf{9 0}$ |
| Consultations | 6 |
| Independent work | 84 |
| Elements of a student's independent work | Number of <br> hours |
| coordination of the topic and content of educational practice with the supervisor, tasks <br> development | 8 |
| elaboration of literary sources, collection of materials for research | 30 |
| processing and analyzing collected information, writing and completing the practice <br> report | 40 |
| presentation of practice outcomes | 6 |
| Total hours | 84 |

