

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Lesya Ukrainka Volyn National University
Faculty of International Relations
International Economic Relations and Project Management Department

SYLLABUS

normative educational component

«Educational practice in International Economic Relations (IER)»

preparation of bachelors

specialty 292 “International Economic Relations”

educational and professional programs “International Business”,

full-time form of education

Syllabus of the normative educational component “Educational practice in International Economic Relations (IER)” bachelor’s training for the students – degree 29 “International relations”, specialty 292 “International economic relations” of educational and professional program “International business”.

Developers: **Boiar Andrii Oleksiiovich**, Head of the Department of International Economic Relations and Project Management, Doctor of Economics, Professor
Skorokhod Iryna Sviatoslavivna, Doctor of Economics, Professor of the Department of International Economic Relations and Project Management

Agreed

Guarantor of educational and professional program


_____ / A. O. Boyar

Syllabus of normative component was approved at a meeting of the Department of International Economic Relations and Project Management

Protocol No. 1 of September 04, 2023.

Head of the Department



(Boiar A.O.)

I. DESCRIPTION OF THE EDUCATIONAL COMPONENT

Key characteristics	Field of knowledge, specialty, educational and professional program, educational level	Characteristic educational component
Full-time study	29 International Relations	Normative
Number of Hours/Credits 90/3	292 International Economic Relations, EPP “International Business” and others, bachelor’s degree	Year of study: 2023-2024
Individual tasks: Yes		Semester: 3rd
Language of instruction		Lectures: –
		Seminars: –
		Independent work: 84 h.
		Consultations: 6 h.
		Form of control: Credit
		English

II. INFORMATION ABOUT THE LECTURER

Practice supervisor	<u>Andrii Boiar</u>
Degree	<u>Doctor of Economic Sciences</u>
Academic status	<u>Professor</u>
Position	<u>Head of the Department, Professor of the Department of International Economic Relations and Project Management</u>
Contact information	0662857460, Andrij.Boyar@vnu.edu.ua
Class days	http://194.44.187.20/cgi-bin/timetable.cgi
Practice supervisor	<u>Iryna Skorokhod</u>
Degree	<u>Doctor of Economic Sciences</u>
Academic status	<u>Professor</u>
Position	<u>Professor of the Department of International Economic Relations and Project Management</u>
Contact information	0506034650, Iryna.Skorokhod@vnu.edu.ua
Class days	http://94.130.69.82/cgi-bin/timetable.cgi?n=700

III. DESCRIPTION OF THE EDUCATIONAL COMPONENT

1. Course abstract

The strengthening of economic globalization and the development of information technologies contribute to the increase in the competitiveness of countries and individual companies in the international market, the expansion of international relations and the intertwining of national economies. In the modern conditions of economic development, the enterprises of Ukraine faced the need to find new areas and promising directions for the development of their activities not only on the national, but also on the international markets. In this connection, there is a need for thorough training and practical skills acquisition by future specialists in international economic relations.

2. Prerequisites – “Introduction to specialty “International Economic Relations”, “Theory of International Economic Relations”, “Mathematics and Statistics for Economists”.

3. Post-requisites – “Enterprise Economy”, “Business Analytics”, “Management and Marketing in International Business”, “Business Communication” etc.

4. Purpose and tasks of the educational component.

The purpose of the educational practice is to consolidate the theoretical knowledge obtained by students in the process of studying the theoretical disciplines of the cycle of general and professional training, practical skills from the specialty “International Economic Relations” for making independent decisions in specific conditions of professional activity, as well as acquiring primary skills of collection and analysis statistical and factual material by specialty. The tasks of educational practice are: consolidation of theoretical knowledge in the field of international economic relations; familiarization with the concept of educational goals according to B. Bloom's taxonomy; collection and organization of information on the activities of one of the world's transnational corporations; formation of a questionnaire and conducting a survey of a representative of the business structure, systematization of the received information and its analytical design.

5. Forms and methods of teaching.

Verbal and illustrative demonstration methods: narration, explanation, discussion, presentation, analysis of situations, questionnaires.

6. Learning outcomes (competencies).

Integral competence: The ability to solve complex specialized problems and practical problems in the field of international economic relations in general and international business in particular, as well as in the learning process, which involves the application of new theories and methods in conducting comprehensive research of world economic relations, is characterized by complexity and uncertainty.

GC 1. Ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine;

GC 3. Ability to learn and be modernly trained.

GC 4. Ability to plan and manage time.

GC 7. Skills of using information and communication technologies.

GC 8. Ability to abstract thinking, analysis and synthesis.

GC 9. Ability to be critical and self-critical.

GC 10. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).

GC 12. Knowledge and understanding of the subject area and understanding of professional activity.

PC2. Ability to use basic categories and the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their basic forms, to apply theoretical knowledge about the functioning and development of international economic relations.

PC3. Ability to identify features of the functioning of the environment of international economic relations and models of economic development.

PC4. Ability to substantiate the peculiarities of the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.

PC14. Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages.

PC16. The ability to constantly improve the theoretical level of knowledge, generate and effectively use them in practice.

PC17. Ability to identify areas of regulation and apply methods to assess the level of economic security of international business; analyze, evaluate, develop and communicate tactical and strategic schemes for organizing and conducting international business, taking into account strengths and weaknesses, opportunities and threats.

PC18. Ability to use methods of microeconomic research, possession of categorical apparatus and theoretical concepts of microeconomic analysis in international business; understanding the patterns of

international business development in market conditions; understanding and using key macroeconomic indicators in the context of international business development.

PC20. Ability to search, critically evaluate and process information from various sources in the field of international business; generate conclusions, recommendations and proposals, new original ideas for (re) organization of business, planning and modeling of business processes and strategic (including anti-crisis) management.

PC21. Ability to identify forms of manifestation of objective economic laws in individual industries and enterprises of various forms of ownership, use traditional and new methods of business organization and management of firm resources, optimize economic processes in the enterprise, analyze and summarize the results of operating, accounting, customs brokerage and investment activities of the firm, to develop measures to improve the efficiency of its work.

7. The structure of the educational component.

№	Elements of educational practice
1.	Instructions on the organization of educational practice at the department. Making a work schedule (in the diary).
2.	Collection and processing information in accordance with individual tasks and practice schedule. Individual consultations with the practice supervisor.
3.	Preparation of the report and completion of the practice diary.
4.	Defense of the report on practice.

Types of individual tasks:

1. Introduction to the concept of educational goals according to the taxonomy of B. Bloom . Preparation of six blocks of questions corresponding to six levels of intellectual activity of a student for one of the courses studied earlier or studied in the current semester (as agreed with the practice supervisor).

2. Collecting data about one of the world's transnational corporations (as agreed with the supervisor) and organizing this data according to the provided logical and structural scheme. When writing an analytical study, it is necessary to analyze information sources, periodicals and analytical reports from the company's official website and write an abstract analytical study. The choice of the company is carried out independently by the student in agreement with the practice supervisor.

3. Conducting a survey (interview) of a business structure (enterprise or entrepreneur) representative, systematization of the received information and its analytical design according to the proposed structure.

4. Preparation of a diary and a report on the results of the practice.

IV. EVALUATION POLICY

Practical training is carried out independently during the semester after briefing by the head of the department and coordination of individual practical tasks with him. Mandatory compliance with the Code of Academic Integrity of VNU (<http://surl.li/aagxg>).

The maximum number of points for passing the educational practice is 100, including:

- 40 points – the manager's assessment from the practice base (department), indicated in the practice diary;
- 40 points – drawing up a practice report and practice diary;
- 20 points – defense of the report before the commission.

The minimum required for successful enrollment in practice is 60 points.

V. FINAL CONTROL

The form of final control is a pass or fail credit. The credit is given to the applicant automatically if he/she has completed all types of work provided by the syllabus and received 60 or more points. If a student scored less than 60 points, he/she passes assignments and/or tests during the liquidation of academic debt. In this case, the points earned during the current assessment will be cancelled. The maximum number of points earned during the liquidation of academic debt is 100. Re-taking of the pass or fail credit is allowed no more than twice from each educational component: first time – to the teacher, the second – to the commission, which is created by the dean of the faculty (see the Regulations on the current and final assessment of knowledge at Lesya Ukrainka VNU – <http://surl.li/ddfha>).

VI. GRADING SCALE

The total grade for the course is calculated as the sum of the points for both modules. The grade is given according to the grading scale (table):

Grade in points	Linguistic grade
90 – 100	Pass
82 – 89	
75 - 81	
67 -74	
60 - 66	
1 – 59	Fail (must be repassed)

VI. RECOMMENDED LITERATURE RESOURCES

1. Regulations on the practice of students of Lesya Ukrainka Volyn National University as of September 11, 2020 URL: <http://surl.li/avgre>
2. Top 100 largest companies in the world by market capitalization / PWC. URL: <https://www.pwc.com/en/en/survey/2014/assets/global-top-100-2014-ukr.pdf>
3. Website of transnational corporation (selected for analysis).
4. What is Bloom 's taxonomy and how does it work in class ? Critical Thinking Educational Platform. URL : <http://surl.li/qdqq>