

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
Lesya Ukrainka Volyn National University  
Faculty of International Relations  
Department of International Economic Relations and Project Management

**SYLLABUS**  
**normative educational component**  
**«Introduction to specialty “International Economic Relations”»**

**preparation** of bachelors

**specialty 292** “International Economic Relations”

**educational and professional programs** “International Business”,

full-time form of education

Lutsk - 2022

Syllabus of the educational component «Introduction to specialty “International Economic Relations”» of training bachelors in the field of knowledge 29 “International Relations” specialty 291 “International Economic Relations” of educational and professional program “International Business”.

**Developer:** Boiar Andrii Oleksiiiovych, Head of the Department of International Economic Relations and Project Management, Doctor of Economics, Professor.

### Agreed

Guarantor of educational and professional program:



/ A. O. Boiar

The syllabus of the educational component was approved at a meeting of the Department of International Economic Relations and Project Management, Protocol No. 1 of August 30, 2022.

Head of the Department:



(Boiar A.O.)

## I. DESCRIPTION OF THE EDUCATIONAL COMPONENT

Name of indicators	Branch of knowledge, specialty, educational and professional program, educational level	Characteristic educational component
<b>Full-time (full-time) form of education</b>	29 – International Relations 292 – International Economic Relations, EPP “International Business”, bachelor’s degree	<b>Normative</b>
<b>Number of hours/credits 120/4</b>		<b>Year of study - 2022-2023</b>
		<b>Semester – 1st</b>
		<b>Lectures – 30 hours</b>
		<b>Practical (seminar) – 24 hours</b>
		<b>Independent work – 58 hours</b>
		<b>Consultations – 8 hours</b>
<b>INDZ: None</b>		<b>Form of control: pass/fail</b>
<b>Language of instruction</b>		Ukrainian, English

## II. INFORMATION ABOUT THE TEACHER

Name: Andrii Boiar

Scientific degree: Doctor of Economic Sciences

Academic status: Professor

Position: Head of the Department, Professor of the Department of International Economic Relations and Project Management

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Class days: <http://194.44.187.20/cgi-bin/timetable.cgi>

## III. DESCRIPTION OF THE EDUCATIONAL COMPONENT

### 1. Course abstract

The structure of the higher education system in Ukraine, principles and mechanisms of organization of the educational process in higher educational institutions of Ukraine in general and Lesya Ukrainka VNU in particular, types of educational work at the bachelor’s degree in the specialty “International Economic Relations”, the basics of time management and organization of the educational process, taking into account the norms of academic integrity, individual characteristics of the body, psyche, memory, etc. will be studied; basic categories of international economic relations (IER) according to the main forms of IER, trends in the development of IER, features of the formation and development of the IER system, system of indicators and methods of regulation of international trade,

structure and mechanisms for the implementation of international financial relations, international credit, international investment, national and international monetary systems, international labor migration, international technology transfer, prerequisites, forms, causes and consequences of international economic integration, features of regulation of various forms of IER.

**2. Prerequisites:** -.

**3. Post-requisites:** “Theory of International Economic Relations”, “Coursework on “Theory of International Economic Relations”, “Educational Practice in International Economic Relations”, “International Economic Integration”, “International Monetary and Credit and Financial Relations”, “World Economy and World Markets Conjuncture”, etc.

**4. The purpose and objectives of the educational component**

The discipline is designed to familiarize students with the structure of the higher education system in Ukraine, with the principles and mechanisms of organization of the educational process in higher educational institutions of Ukraine in general and Lesya Ukrainka VNU in particular.

The discipline involves studying the types of educational work at the bachelor's degree in the specialty “International Economic Relations”, the basics of time management and the organization of its educational process, taking into account the norms of academic integrity, individual characteristics of the body, psyche, memory, etc.; peculiarities of formation and development of the system of international economic relations; comprehension of the main forms, patterns and features of the development of international economic relations in modern conditions; analysis of the system of regulation of international economic relations and assimilation of the specifics of the mechanism of regulation of international economic relations; peculiarities of regulation of forms of international economic relations through international economic organizations.

**5. Forms and methods of teaching:** interactive lecture (verbal and illustrative-demonstration methods: narration, explanation, discussion, presentation, demonstration, question-answer, brainstorming), webinar, analysis of situations and solving situational problems, electronic testing.

**6. Learning outcomes (competencies)**

Integral competence: the ability to solve complex specialized problems and practical problems in the field of international economic relations in general and international business in particular, as well as in the learning process, which involves the application of new theories and methods in conducting comprehensive research of world economic relations, is characterized by complexity and uncertainty.

GC 2. The ability to preserve and increase the moral, cultural, scientific values and achievements of society on the basis of understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and

technology, to use different types and forms of motor activity for active recreation and healthy lifestyle.

GC 3. Ability to learn and be modernly trained.

GC 4. Ability to plan and manage time.

GC 5. The ability to communicate in the state language both orally and in writing.

GC 6. Ability to communicate in foreign languages.

GC 7. Skills of using information and communication technologies.

GC 8. Ability to abstract thinking, analysis and synthesis.

GC 10. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).

GC 12. Knowledge and understanding of the subject area and understanding of professional activity.

PC1. Ability to identify the characteristics and trends of the world economy, especially the implementation of economic policy and global integration / disintegration processes, including Euro-Atlantic integration.

PC2. Ability to use basic categories and the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their basic forms, to apply theoretical knowledge about the functioning and development of international economic relations.

PC3. Ability to identify features of the functioning of the environment of international economic relations and models of economic development.

PC4. Ability to substantiate the peculiarities of the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.

PC8. Ability to determine the functional features, nature, level and degree of relationships between the subjects of international economic relations at different levels and to establish communication between them.

PC9. Ability to diagnose the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences.

PC12. Ability to use regulatory documents and reference materials in carrying out professional activities in the field of international economic relations.

PC14. Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages.

PC15. Ability to apply methods, rules and principles of functioning of international economic relations for the development of foreign economic activity of Ukraine.

PC16. The ability to constantly improve the theoretical level of knowledge, generate and effectively use them in practice.

## 7. The structure of the educational component

Names of content modules and topics	Total	Lec.	Sem.	Indep.	Cons.	Control method*/ Points
Content module No 1 "Fundamentals of the educational process in higher education. Psychological and moral aspects of university education. Specialty structure"						
Topic 1. Structure of the Ukrainian higher education system	8	2	2	4	-	DS/3
Topic 2. Organization of educational process in Ukrainian universities	8	2	2	4	-	DS/3
Topic 3. Educational and other activities of students at the university	9	2	2	4	1	DS/3
Topic 4. Psychological and moral aspects of university education	13	4	2	6	1	DS/3
Express Test No 1						T/20
Content module No 2 "Forms of IER and their regulation"						
Topic 5. International division of labor and theories of international trade	15	4	2	8	1	DS/4
Topic 6. International trade and its indicators	10	2	2	5	1	DS/4
Topic 7. Regulation of International Trade	8	2	2	4	-	DS/4
Topic 8. International capital movements	8	2	2	4	-	DS/3
Topic 9. International financial and currency relations	10	2	2	5	1	DS/3
Topic 10. International labour migration and international technology transfer	9	2	2	4	1	DS/3
Topic 11. International economic integration	13	4	2	6	1	DS/3
Topic 12. Mechanism of regulation of international economic relations	9	2	2	4	1	DS/4
Express test No 2						T/40
<b>Total Hours/Points</b>	120	30	24	58	8	100

Control methods\*: DS – discussion, DB – debate, T – tests, TR – training, RZ / K – solving problems / cases, INDS / IRS – individual task / individual work of the applicant for education, RMG – work in small groups, MKR / KR – modular test paper / test, P – abstract, as well as analytical note, analytical essay, analysis of the work, etc.

*The form and content of the table can be modified, for consideration of the department*

## IV. EVALUATION POLICY

Mandatory compliance with the norms of the Code of Academic Integrity of VNU (<http://surl.li/aagxg>) in the learning process. Correspondence written working out of seminars missed for a good reason is allowed. M the maximum number of allowed passes without good reason is 2. It is possible to enrol the results of formal or non-formal education as separate topics or content modules of the course in accordance with the Regulations of VNU dated 29.06.2022. (<http://surl.li/daloo>).

The maximum number of points for studying the course is 100, including:

- up to 40 points for participation in discussions (seminars) (Module 1);
- up to 20 points for express test (electronic testing) No 1.
- up to 40 points for express test (electronic testing) No 2.

Current assessment														Max amount per course
Module 1												Module 2		
Topic 1	Topic 2	Topic 3	Topic 4	Topic 5	Topic 6	Topic 7	Topic 8	Topic 9	Topic 10	Topic 11	Topic 12	Test 1	Test 2	
4	3	3	3	3	3	3	3	3	4	4	4	20	40	100

## V. FINAL CONTROL

The form of final control is a pass or fail credit. The credit is given to the applicant automatically if he/she has completed all types of work provided by the syllabus and received 60 or more points. A student can additionally do the assignments of the teacher on those topics that he/she missed during the semester (for valid reasons), thus improving his/her result by exactly the amount of points that were allocated for the missed topics. If a student scored less than 60 points, he/she passes assignments and/or tests during the liquidation of academic debt. In this case, the points earned during the current assessment will be cancelled. The maximum number of points earned during the liquidation of academic debt is 100. Re-taking of the pass or fail credit is allowed no more than twice from each educational component: first time – to the teacher, the second – to the commission, which is created by the dean of the faculty (see the Regulations on the current and final assessment of knowledge at Lesya Ukrainka VNU – <http://surl.li/ddfha>).

### List of seminars and test questions:

#### Topic 1. Structure of the Ukrainian higher education system

1. Role and structure of the Ministry of Education and Science of Ukraine.
2. Types of higher education institutions in Ukraine, their quantity and dynamics.
3. Review of the Law of Ukraine on Higher Education.
4. Degrees of higher education in Ukraine and in foreign countries.
5. International and national rankings of universities and Lesya Ukrainka VNU position in the ratings (Webometrix, Top-200, Scopus, Consolidated ranking and others).
6. Licensing and accreditation of educational and research activities in the field of higher education.

#### Topic 2. Organization of educational process at Ukrainian universities

1. Governing bodies and the structure of a university.
2. Available study (professional, research) programs at a university.
3. The role of a Department and of a Faculty in organization of studies.
4. Undergraduate students' curriculum.
5. Skills and knowledge assessment at a university (module-rating system of assessment, current and final course control, state final attestation, criteria and scales of assessment at a university, ECTS and linguistic grades).

6. Cooperation with other Ukrainian and foreign universities during realization of study programs. International agreements and programs in the field of higher education.

Topic 3. Students' educational and other activities at the university

1. Types of students' work at a university (in-classroom work, independent work, practices and internships, consultations with the teacher (scientific supervisor), individual tasks (work), writing a course or diploma research paper, etc.).
2. On-campus environment and conditions.
3. Extra-curriculum students' activities.
4. Formal and informal education.
5. Peculiarities of studies majoring in International Economic Relations.

Topic 4. Psychological and moral aspects of a university education

1. Socio-psychological preconditions for higher education: purpose, needs, motives, means, methods, results.
2. Individual peculiarities of learning skills (types of memory, individual versus team work, time-management).
3. The levels of learning according to B. Bloom (Bloom's taxonomy).
4. Principles of academic integrity at a university. Academic Integrity Code of the Lesya Ukrainka VNU.
5. Avoiding plagiarism in study and research activities.
6. Facing critical situations and problems at a university.

Topic 5. Basic theoretical approaches to international economic relations

1. Definition of the category "international economic relations".
2. Stages of development of international economic relations.
3. Actors and objects of international economic relations.
4. Levels of international economic relations.
5. Forms of international economic relations:
  - 5.1. International trade;
  - 5.2. International credit, finance and investment relations;
  - 5.3. International transfer of technologies;
  - 5.4. International migration of labor.

Topic 6. Environment for the development of international economic relations

1. Classification of factors of international economic relations.
2. Natural and geographic environment for international economic relations.
3. Political and legislative determinants of international economic relations.
4. Economic and infrastructural conditions for international economic relations.
5. Sociocultural environment for international economic relations.

Topic 7. International division of labor and intro to international trade



1. Concept and prerequisites for international division of labor.
2. International trade as a form of international economic relations.
3. International trade theories (mercantilism and the theories of absolute and comparative advantages, neoclassical theories of international trade (Heckscher-Ohlin theorem, Rybczynski theorem, Leontief's paradox, neofactor approach), alternative and modern theories of international trade).
4. Indicators of international trade development:
  - 4.1. Indicators of volume of international trade.
  - 4.2. Composition indicators of international trade.
  - 4.3. Balance indicators of international trade.
  - 4.4. Indicators of intensity of international trade.

#### Topic 8. Regulation of international trade

1. Types of national external trade policies.
2. Tools and mechanisms of international trade regulation.
3. Tariff regulation of external trade:
  - 3.1. Export duties: reasons and consequences.
  - 3.2. Import duties: types and functions.
  - 3.3. Import quotas.
4. Instruments of non-tariff regulation of external trade:
  - 4.1. Quantitative methods: quotas, licensing, voluntary export restraints (VER).
  - 4.2. Financial methods of trade regulation.
  - 4.3. Hidden and non-economic methods of trade regulation.

#### Topic 9. International migration of labor and international technology transfers

1. International labor migration: essence and types.
2. Causes and consequences of international labor migration.
3. Quantitative and qualitative indicators of migration.
4. Countries and international organizations in regulation of international migration.
5. Basic theories of international labor migration.
6. Technologies in the system of intellectual property.
7. International market of technologies.
8. Forms of international technology transfers.

#### Topic 10. International economic integration

1. Essence and preconditions of international economic integration.
2. Goals of international economic integration.
3. Major international unions of the world.
4. Forms (levels) of international economic integration.
5. Positive and negative effects of international economic integration.

#### Topic 11. International capital movements

1. The essence of international capital movement.

2. The world capital market.
3. Forms and instruments of international crediting.
4. International investments: definition, objectives and functions.
5. Direct and portfolio investments.
6. National regulation of foreign investment flows.

#### Topic 12. International financial and monetary relations

1. Concept of international financial and monetary relations. International payment mechanisms.
2. Currency exchange rate and its regulation.
3. Evolution of the world monetary system.
4. National balance of payments (BoP).

### VI. GRADING SCALE

**Scale for assessment at educational components, where the form of final control is a pass/fail test**

<b>Grade in points</b>	<b>Linguistic grade</b>
90–100	<b>Pass</b>
82–89	
75–81	
67–74	
60–66	
1–59	<b>Fail</b> (must be repassed)

### VII. RECOMMENDED LITERATURE AND ONLINE RESOURCES

- 1) (In Ukrainian) Patyka N. I., et al. *International Economic Relations: textbook* Kyiv: Center for Academic Literature, 2022. 560 p.
- 2) (In English) *International Business* (2018). Publisher: Saylor Academy. URL: [https://saylordotorg.github.io/text\\_international-business/index.html](https://saylordotorg.github.io/text_international-business/index.html)
- 3) (In English) Kozak, Yuriy and Shengelia, Temur (editors) (2014). *An Introduction to International Economic Relations*. Tbilisi, Publishing House “Universal”. URL: <http://surl.li/gdued>
- 4) (In English) Krugman, Paul; Obstfeld, Maurice and Melitz, Marc (2014). *International Economics: Theory and Policy*. 10th Edition. Pearson. 792 p.
- 5) (In English) Love, Patrick and Lattimore, Ralph (2009). *International Trade: Free, Fair and Open?* OECD Publishing. URL: <https://www.oecd-http://surl.li/gdueh>
- 6) (In English) Suranovic, Steve (2020). *Policy and Theory of International Trade*. Publisher: Saylor Foundation. URL: <http://surl.li/bftmw>