

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE**  
**Lesya Ukrainka Volyn National University**  
**International Relations and Regional Studies Department**

**SYLLABUS**  
**of the normative academic discipline**  
**“BASICS OF INTERNATIONAL TOURISM”**

**bachelors training**

**direction of knowledge 029 «International Relations»**

**specialty 291 «International Relations, Public Communications and  
Regional Studies»**

**educational-professional programme «International Relations»**

Syllabus is formed on the basis of educational-professional program «International Relations» (2021), Standard of higher education of Ukraine for masters of specialty 291 «International Relations, Public Communications and Regional Studies».

**Developer:** Kopachinska Galina

The syllabus of the discipline was approved at the meeting of the Department of international relations and regional studies, protocol № 1 from 31.08.2021

Head of the department:



Natalia Kotsan

## SYLLABUS – COURSE CARD

<b>COURSE NAME</b>	BASICS OF INTERNATIONAL TOURISM
<b>THE ORGANIZATIONAL STRUCTURE</b>	International Relations and Regional Studies Department. International Relations Faculty.
<b>PERIOD OF THE COURSE REALIZATION</b>	6 <sup>th</sup> sem. of 3 <sup>rd</sup> course+7 <sup>th</sup> sem. of 4 <sup>rd</sup> course 2 <sup>nd</sup> sem. of 2023-2024 educational year + 1 <sup>st</sup> sem. of 2024-2025 educational year
<b>LECTURER</b>	Galina Kopachinska
<b>CONTACT DETAILS</b>	kopachinska.galina@vnu.edu.ua
<b>LECTURER'S COMPETENCIES AND EXPERIENCE</b>	PhD(candidate of geographical sciences), proficiency in Ukrainian and English (certificate B2) languages. Research interests in tourism and geopolitics; transformation of geopolitical interests of Ukraine at the present stage.
<b>FORM OF CLASSES</b>	Lectures+seminars
<b>CREDITS OF ECTS</b>	4 (120 hours)
<b>FORM OF OBTAINING CREDIT</b>	6 <sup>th</sup> sem. - credit 7 <sup>th</sup> sem. - exam
<b>METHODS AND FORMS OF STUDENTS' WORK EVALUATION (CRITERIA AND FORM OF EVALUATION AND OBTAINING LOAN OF THE COURSE)</b>	<p>In the 6<sup>th</sup> semester the form of the final semester control from the discipline is credit, which is passed orally. Credit is passed according to the condition that the student has completed all the educational activities specified by the curriculum and received at least 60 points. In case of unsatisfactory final evaluation, or if desired to increase the rating, the student can get extra points by performing a certain type of work.</p> <p>In the 7<sup>th</sup> semester the form of the final semester control from the discipline is exam, which is passed orally. Exam ticket includes 3 questions (1 theoretical and 2 practical).</p> <p>If the current semester evaluation is not less than 75 points, by the agreement of the student, it can be scored up as a final evaluation of the discipline. Otherwise, or by the wish to improve the rating the student passes the exam orally. Herewith, the points got by the results of module control works are canceled.</p> <p>Exam evaluation is defined in points (0 to 60) by the results of the examination tasks. In this case the final semester evaluation is determined as the sum of the current semester and examination estimation in points, by accordance to the rating scale.</p> <p>Assessment and mastering of the course are presented according to the rating scale.</p>
<b>EDUCATIONAL DISCIPLINE POLICY</b>	<p>During seminars, evaluation is made in accordance to student's ability to analyze and transfer the acquired knowledge, re-reading the information from the paper is prohibited. ISRT is represented during seminars, all references to used materials and resources must be made in accordance to true resources, and each student is personally responsible for academic integrity. Missed lectures can't be repassed, seminars can be repassed only if there is objective evidence of the student's absence. Deadline for the representation of ISRT and missed seminars is until the day of exam passing. Repassing of the exam is hold in accordance with the approved schedule of the exam session.</p> <p>The maximum number of absences without true reasons - 2.</p>
<b>PURPOSE AND TASKS OF THE COURSE</b>	<p>The purpose of the course is to acquaint students with the most important issues related to international tourism and the features of the global tourism industry.</p> <p>The main tasks of the course are the study of: theory of international tourism; diversity of approaches to the classification of international tourism; history of its development; territorial differences in the spread of international tourism at the global and regional levels; features of international tourism management.</p>

## COURSE DESCRIPTION

THE COURSE IS DIVIDED INTO 15 TOPICS DURING THE 6<sup>TH</sup> AND 7<sup>TH</sup> SEMESTERS  
(Topics 1-6 are studied during the 6<sup>th</sup> semester, and topics 7-15 are studied during the 7<sup>th</sup> semester)

No.	Topic
1.	Tourism as a multifaceted social phenomenon
2.	Market of international tourism
3.	Geography of tourist demand
4.	Features of the international tourism industry
5.	State regulation of international tourist activity
6.	Tourist formalities and tourist resources
7.	Tourist resources of the European tourist region
8.	Tourism resources of the American tourism region
9.	Tourism resources of the African tourism region
10.	Tourist resources of the Middle Eastern tourist region
11.	Tourist resources of the Asia-Pacific region.
12.	Tourist resources of Australia and Oceania.
13.	Economics and statistics of international tourism
14.	Tourism management and marketing
15.	Investment activity in international tourism

## RECOMMENDED LITERATURE

## SUPPLEMENTARY LITERATURE

1. Любіцева О. О. *Ринок туристичних послуг*. К. : Альтерпрес, 2008. 436 с.
2. Мальська М. П., Худо В. В. *Туристичний бізнес : теорія та практика. Підручник*. 2- вид. перероб. та доп. К. : Центр учбової літератури, 2012. 368 с.
3. Мальська М. П., Антонюк Н. В., Галич Н. М. *Міжнародний туризм і сфера послуг : Підручник*. К. : Знання, 2008. 661с.
4. Мальська М. П., Гамкало м. З., Бордун О. Ю. *Туристичне країнознавство. Європа : навч. посібник*. К. : Центр учб. л-ри, 2009. 224 с.
5. Масляк П.О. *Рекреаційна географія : навч. посіб.* К. : Знання, 2008. 343 с.
6. Парфіненко А. Ю. *Туристичне країнознавство. Навчальний посібник для ВНЗ (рек. МОН України)*. Х. : Бурун Книга, 2009. 288 с.
7. Про внесення змін до Закону України «Про туризм» : Закон України від 18.11.2003 № 1282 – ІУ. *Відомості Верховної Ради України*. 2004. № 13.
8. Смаль І. В. *Туристичні ресурси світу*. Ніжин : Вид-во Ніжин. держ. ун-у імені Миколи Гоголя, 2010. 336 с.
9. Школа І. М. *Менеджмент туристичної індустрії : навчальний посібник*. Чернівці : Книги-XXI, 2005. 596 с.
10. Устименко Л. М. *Історія туризму : навчальний посібник*. К : Альтер-прес, 2005. 320 с.
11. Чорненька Н. В. *Організація туристичної індустрії : навчальний посібник* К. : Атіка, 2006. 264 с.

## MANDATORY LITERATURE

1. Дядечко Л. П. Економіка туристичного бізнесу. К. : Центр учбової літератури, 2007. 224 с.
2. Кифяк В. Ф. Організація туристичної діяльності в Україні. Чернівці : Книги-XXI, 2003. 300 с.
3. Копачинська Г. В. Основи інвестиційного туристичного менеджменту: програма вибіркової навчальної дисципліни. Луцьк, 2020. 39 с.
4. Король О. Д., Крачило М. П. Менеджмент туризму : навчальний посібник. Чернівці : Рута, 2008. 240 с.
5. Кузик С. П. Географія туризму : навчальний посібник. К. : Знання, 2011. 271 с.
6. Мальська М. П., Худо В. В. Основи туристичного бізнесу : навчальний посібник. К. : Центр навчальної літератури, 2004. 272 с.
7. Arthur Zuckerman. 47 tourism statistics: 2020/2021 market share & data analysis : веб-сайт. URL : <https://comparecamp.com/tourism-statistics/> (дата звернення: 21.06.2021)
8. International tourism: What, where and why : веб-сайт. URL : <https://tourismteacher.com/international-tourism/> (дата звернення: 21.06.2021)
9. International tourism growth continues to outpace the global economy : веб-сайт. URL : <https://www.unwto.org/international-tourism-growth-continues-to-outpace-the-economy> (дата звернення: 21.06.2021)
10. Tourism and culture : веб-сайт. URL : <https://www.unwto.org/tourism-and-culture> (дата звернення: 21.06.2021)

## EFFECTS OF EDUCATION

	<b>Integral</b>	<b>General</b>	<b>Special (professional)</b>
<b>Competences</b>	The ability to solve complex specialized tasks and practical problems in the field of international relations, social communication and regional studies, foreign policy activities of states, international interactions between states, international organizations and non-state actors, characterized by the complexity and uncertainty of conditions and which involves the application of theories of social sciences and special scientific methods of international relations problems research	GC3 The ability to learn and master modern knowledge.	SC2 The ability to analyze international processes in various contexts, including political, security, legal, economic, social, cultural and informational ones.
		GC5 The ability to work in an international context.	
		GC6 The ability to generate new ideas (creativity).	SC9 The ability to apply knowledge of the characteristics of the development of countries and regions features and regularities of global processes and the place of individual states in them to solve complex specialized tasks and problems.
		GC7 The ability to apply knowledge in practical situations.	SC13 The ability to analyze the activities of international situations.

		GC12 The ability to search, process and analyze information from various sources.	non-state actors and transnational relations.
<b>Learning outcomes</b>			
	LO03	To know the nature of international cooperation, the nature of interaction between international actors, the ratio of state and non-state actors in world politics.	
	LO06	To know the nature and character of interactions of individual countries and regions at the global, regional and local levels.	
	LO07	To carry out a description and analysis of the international situation, to collect from various sources the necessary information about international and foreign political events and processes.	
	LO17	To have the skills of self-determination in educational goals and learning, finding educational resources necessary for their achievement.	

### METHODS OF WORK AND WORKLOAD

<b>ECTS credits points</b> (1 ECTS credit point = 30 hours of student work)	4
<b>General workload (hours)</b>	120 hours
<b>Lectures</b>	36 hours
<b>Seminars</b>	28 hours
<b>Consultations</b>	8 hours
<b>Elements of student work</b>	<b>Number of hours</b>
reading literature for classes	10
constant review of the press and other media	5
data collection	5
data analysis and interpretation	5
execution of assignments and homework	10
group work outside the classroom	5
preparation and writing of MCW	8
<b>total</b>	<b>48</b>