

**МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ**

**ВОЛИНСЬКИЙ НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ  
ІМЕНІ ЛЕСІ УКРАЇНКИ**

**ОСВІТНЬО-ПРОФЕСІЙНА ПРОГРАМА**

**МІЖНАРОДНИЙ БІЗНЕС**

першого (бакалаврського) рівня вищої освіти  
за спеціальністю 292 Міжнародні економічні відносини  
галузі знань 29 Міжнародні відносини

**Освітня кваліфікація:** Бакалавр міжнародних економічних відносин

**Професійна кваліфікація:** Фахівець з міжнародного бізнесу із поглибленим  
знанням іноземної мови (із зазначенням мови)

**ЗАТВЕРДЖЕНО**

Вченою радою ВНУ імені Лесі Українки

Голова Вченої ради

/ Цьось А. В.

(протокол № 7 від « 29 » червня 2021 р.

Освітня програма вводиться в дію з 01.09 2021 р.

Ректор \_\_\_\_\_ Анатолій ЦЬОСЬ

наказ № 19 від « 18 » серпня 2021 р.

Луцьк – 2021

# **Ministry of Education and Science of Ukraine**

## **Lesya Ukrainka Volyn National University**

### **Educational-professional program**

#### **International Business**

First level of higher education (Bachelor level)

Study Program 292 International Economic Relations

Field of Study 29 International relations

**Educational qualification:** Bachelor of International Economic Relations

**Professional qualification:** Specialist in International business with advanced knowledge of a foreign language (with language specified)

Approved by  
the Academic Council of the Lesya Ukrainka Volyn National University  
Chairman of the Academic Council  
\_\_\_\_\_ Tsios A.V.  
(Protocol № 7 of “June 29, 2021”)  
The educational program is enacted from 01.09.2021.  
Rector \_\_\_\_\_ Anatoliy Tsios  
Order № 19 of August 12, 2021

## **PREAMBLE**

The educational-professional program is a normative document that regulates normative, competence, qualification, organizational, educational and methodological requirements for the preparation of bachelors in the Field of Study 29 "International Relations" Study Program 292 "International Economic Relations".

The educational and professional program is based on the competence approach of training a specialist in the Field of Study 29 "International Relations" Study Program 292 "International Economic Relations".

The educational and professional program was developed by a working group of Lesya Ukrainka Volyn National University consisting of:

1. The head of the working group (guarantor of the program) – Boiar Andriy Oleksiyovich, Doctor of Economic Sciences (08.00.02), Professor.
2. Kornelyuk Olga Antonivna, Candidate of Economic Sciences, Associate Professor
3. Kytsyuk Iryna Vasylivna, Candidate of Economic Sciences, Associate Professor
4. Naumenko Nataliia Sergiivna, Candidate of Economic Sciences, Associate Professor
5. Dedeliuk Kateryna Yuriyivna, Candidate of Economic Sciences, Associate Professor
6. Podolets Oksana Anatoliyivna, student of Group IB-41 of International Relations Faculty.

Reviews and feedback from employers, stakeholders:

1. Klymchuk K.V. – Director of the Marketing Department of LIMITED LIABILITY PARTNERSHIP "ANEX PLUS".
2. Shevchuk O.A. – Director of LIMITED LIABILITY PARTNERSHIP «TIGRES-LUX»
3. Chuzhikov V.I. – Doctor of Economics (08.00.02), Professor of European Economics and Business, Vice-Rector for Research and Teaching and International Relations "Vadym Hetman Kyiv National Economic University".

The educational program was approved by the Academic Council of the Faculty (Protocol № 13 from 23.06.2021), approved by the scientific-methodical commission of the Faculty (Protocol № 10 from 10.06.2021) and approved by the Academic Council of Lesya Ukrainka Volyn National University.

The procedure for development, examination, approval and amendments to the Educational program is regulated by the Regulations on the development, approval, monitoring, review and closure of educational programs at Lesya Ukrainka Volyn National University (Protocol № 15 of 24.12.2020) and the Procedure for forming educational programs and curricula specialists at the first (bachelor's) and second (master's) educational levels in Lesya Ukrainka Volyn National University, approved by the Academic Council of the Lesya Ukrainka Volyn National University (Protocol № 4 of March 25, 2021). The development of the educational and professional program takes into account the requirements of the Standard of Higher Education of Ukraine in Field of Study 29 "International Relations" Study Program 292 "International Economic Relations" for the first (bachelor's) level of higher education, enacted by order of MES of Ukraine № 357 from 04.03.2020.

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**Лист погодження освітньо-професійної програми «Міжнародний бізнес» першого (бакалаврського) рівня вищої освіти за спеціальністю 292 «Міжнародні економічні відносини» галузі знань 29 «Міжнародні відносини»**

Голова методичної комісії  
факультету міжнародних відносин  доц. І. В. Кицюк

Завідувач кафедри  
міжнародних економічних відносин  
та управління проектами  проф. А. О. Бояр

Завідувач кафедри  
міжнародних відносин і  
регіональних студій  проф. Н. Н. Коцан

Завідувач кафедри  
міжнародних комунікацій  
та політичного аналізу  проф. Н. П. Карпчук

Завідувач кафедри  
іноземних мов та перекладу  доц. О. П. Черняк

**Letter of agreement on Educational program “International Business” first level of higher education (Bachelor level), Study Program 292 “International Economic Relations”, Field of Study 29 “International relations”.**

Chairman of the Methodical Commission

of International Relations Faculty

\_\_\_\_\_Associate Professor, Kytsiuk I. V.

Head of of International Economic Relations

and Project Management Department

\_\_\_\_\_Professor, Boiar A.O.

Head of International Relations

and Regional Studies Department

\_\_\_\_\_Professor, Kotsan N. N.

Head of International Communications

and Political Analysis Department

\_\_\_\_\_Professor, Karpchuk N. P.

Head of Foreign Languages and

Translation Department

\_\_\_\_\_Associate Professor, Cherniak O. P.

# 1. Profile of the educational program “International Relations”

## Study Program 292 “International Economic Relations”

1 – General information	
Degree of higher education	Bachelor
Educational qualification	Bachelor of International Economic Relations
Professional qualification	Specialist in international business with advanced knowledge of a foreign language (with language specified)
The official name of the educational program	Educational and professional program "International Business"
Type of diploma and scope of educational program	Bachelor's degree, 240 ECTS credits, term of study 3 years and 10 months
Availability of accreditation	Primary
Cycle / level	National Qualifications Framework of Ukraine - level 6, QF-EHEA - first cycle, EQF-LLL - level 6
Prerequisites	Certificate of complete secondary education, diploma of junior specialist or bachelor
Languages of study	Ukrainian, English
Term of the educational program	2021-2025
Internet address of the permanent placement of the description of the educational program	<a href="https://vnu.edu.ua/uk/faculties-and-institutions/fakultet-mizhnarodnikh-vidnosin">https://vnu.edu.ua/uk/faculties-and-institutions/fakultet-mizhnarodnikh-vidnosin</a>
2 – The purpose of the educational and professional program	
<p>The purpose of the educational program is to train highly qualified, competitive professionals with wide employment opportunities in Ukraine and abroad, who have theoretical knowledge, are able to solve complex specialized problems and practical problems in the field of international relations in general and international economic relations, in particular, with an emphasis on the development of professional language and analytical and communication competencies necessary for effective management of international business at various levels.</p>	

<b>3 – Characteristics of the educational and professional program</b>	
<b>Field of study (study program, major (if available))</b>	Field of Study 29 International relations Study Program 292 International Economic Relations Major “International Business”
<b>Orientation of the educational program</b>	Educational and professional. The structure of the program is based on modern research in the field of economics, focused on current international aspects, which take into account the specifics of international business, international trade in goods and services, international capital movements, labor and intellectual property, international finance, integration processes, which allows to form high professionalism and the ability to make independent decisions.
<b>The main focus of the educational program and major</b>	<p>Educational and professional program "International Business" focuses on the study of basic theories, principles, methods, typical and atypical problems that create the basis for the formation of skills and abilities to solve complex problems in international economic relations, including the development of international economic cooperation at the company level. organization and conduct of international business, conducting effective analytical and communicative activities, including in foreign languages. The program provides general higher education and focuses on building the ability to solve complex specialized problems and practical problems in the field of international economic relations in general and at the micro level in particular.</p> <p>Keywords: international economic relations, international business, international business management, international trade, international investment, international economics, business communication, business analytics, international business operations, international economic integration, European integration, transnational corporations, world economic relations.</p>
<b>Features of the program</b>	The training is aimed at the formation of theoretical knowledge and practical skills of analysis and organization of the activities of the subjects of international economic relations with increased attention to the subjects of international business. Due to the interdisciplinary interaction of educational components in the educational program "International Business" a wide range of training is achieved. The program includes advanced study of foreign languages and the development of analytical and communication skills in the field of international business, focuses on the demands of stakeholders, provides internships based on international companies, which provides practical skills and additional competitive advantages in the labor market with PJSC "SKF Ukraine"( PRIVATE JOINT STOCK COMPANY SKF UKRAINE ), Agreement № 23U dated 12.03.2021 with Volyn CCI (Volyn Chamber of Commerce and Industry), etc.).
<b>4 – Suitability of graduates</b>	

<b>to employment and further training</b>	
<b>Suitability for employment</b>	<p>According to the National Classification of Ukraine "Classifier of Professions DK 003: 2010" graduates of the first (bachelor's) level of higher education specialty 292 "International Economic Relations" under the educational program "International Business" are able to perform professional work and hold the following positions:</p> <p>3415 Merchandiser, merchant  3419 Trade inspector, supply organizer, sales organizer  3429 Dealer (business and advertising services)  3436.1 Assistant to the head of the enterprise (institution, organization)  3436.1 Assistant head of the production unit  3439 International Business Specialist *  3449 Export Inspector</p> <p>* Specified by scope of activity in accordance with Note 2 to Annex B of the Classification of Occupations DK 003: 2010.</p>
<b>Further training</b>	<p>Opportunity to study according to the program of the second cycle FQ-EHEA, according to the 7th level of the NQF (National Qualifications Framework of Ukraine) of Ukraine and the 7th level of EQF-LLL.</p> <p>A graduate of the bachelor's level of higher education can continue their studies at the master's level, as well as improve their skills and receive additional education in certified programs and postgraduate programs.</p>
<b>5 – Teaching and assessment</b>	
<b>Process of Teaching and Studying</b>	<p>Student-centered, practice-oriented learning, a balanced combination of classroom and independent work with the use of modern educational technologies and techniques. Teaching is carried out in the form of lectures, practical classes, solving situational problems, trainings, cases, research papers, etc. Online technologies in teaching, elements of distance learning, trainings, role and simulation games, case methods, debates, training on the basis of educational, translation and production practices, involvement of students in scientific work and approbation of its results are used.</p>
<b>Assessment</b>	<p>Current control: tests, control papers, course papers, essays, presentations, surveys, reports, evaluation of participation in disputes, role-playing and simulation games, evaluation of case studies. Final semester control: exams, tests. Public defense of qualifying work. Students are graded on a 100-point and linguistic grading scale. Criteria for evaluating each discipline and forms of control are provided in the syllabus, the work program of the discipline, in the guidelines for qualifying work.</p>
<b>6 - List of competencies of the graduate</b>	
<b>Integral competence (IC)</b>  <b>General Competences (GC)</b>	<p>The ability to solve complex specialized problems and practical problems in the field of international economic relations in general and international business in particular, as well as in the learning process, which involves the application of new theories and methods in conducting comprehensive research of world economic relations, is characterized by complexity and uncertainty.</p> <p>GC 1. Ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and</p>



	<p>freedoms in Ukraine;</p> <p>GC 2. Ability to preserve and multiply moral, cultural, scientific values and achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology, use different types and forms physical activity for active recreation and a healthy lifestyle.</p> <p>GC 3. Ability to study and be modernly trained.</p> <p>GC 4. Ability to plan and manage time.</p> <p>GC 5. Ability to communicate in the state language both orally and in writing.</p> <p>GC 6. Ability to communicate in foreign languages.</p> <p>GC 7. Skills in the use of information and communication technologies.</p> <p>GC 8. Ability to abstract thinking, analysis and synthesis.</p> <p>GC 9. Ability to be critical and self-critical.</p> <p>GC 10. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).</p> <p>GC 11. Ability to work in a team.</p> <p>GC 12. Knowledge and understanding of the subject area and understanding of professional activity.</p>
<b>Professional competencies (PC)</b>	<p>PC1. Ability to identify the characteristics and trends of the world economy, especially the implementation of economic policy and global integration / disintegration processes, including Euro-Atlantic integration.</p> <p>PC2. Ability to use basic categories and the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their basic forms, to apply theoretical knowledge about the functioning and development of international economic relations.</p> <p>PC3. Ability to identify features of the functioning of the environment of international economic relations and models of economic development.</p> <p>PC4. Ability to substantiate the peculiarities of the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.</p> <p>PC5. Ability to conduct a comprehensive analysis and monitoring of world markets, assess changes in the international environment and be able to adapt to them.</p> <p>PC6. Ability to analyze international markets for goods and services, tools and principles of international trade regulation.</p> <p>PC7. Ability to analyze theories and mechanisms of implementation of international monetary, financial and credit relations.</p> <p>PC8. Ability to determine the functional features, nature, level and degree of relationships between the subjects of international economic relations at different levels and to establish communication between them.</p> <p>PC9. Ability to diagnose the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences.</p> <p>PC10. Ability to justify the use of legal, economic and diplomatic methods (tools) for resolving conflict situations at the international level.</p> <p>PC11. Ability to conduct research on economic phenomena and processes in the international sphere, taking into account causal and spatio-temporal relationships.</p> <p>PC12. Ability to use regulatory documents and reference materials in carrying out professional activities in the field of international economic</p>

	<p>relations.</p> <p>PC13. Ability to assess and analyze the security component in international economic relations.</p> <p>PC14. Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages.</p> <p>PC15. Ability to apply methods, rules and principles of functioning of international economic relations for the development of foreign economic activity of Ukraine.</p> <p>PC16. The ability to constantly improve the theoretical level of knowledge, generate and effectively use them in practice.</p> <p>Additional professional competencies for the bachelor according to the educational and professional program</p> <p>PC17. Ability to identify areas of regulation and apply methods to assess the level of economic security of international business; analyze, evaluate, develop and communicate tactical and strategic schemes for organizing and conducting international business, taking into account strengths and weaknesses, opportunities and threats.</p> <p>PC18. Ability to use methods of microeconomic research, possession of categorical apparatus and theoretical concepts of microeconomic analysis in international business; understanding the patterns of international business development in market conditions; understanding and using key macroeconomic indicators in the context of international business development.</p> <p>PC19. Ability to analyze the structure and features of the international marketing policy of the enterprise, to understand and implement various forms of international marketing, methods of entering foreign markets for goods and services; understand and use the institutional and information tools and management methods of a modern international company, including financial, HR, operational, logistics and other types of management.</p> <p>PC20. Ability to search, critically evaluate and process information from various sources in the field of international business; generate conclusions, recommendations and proposals, new original ideas for (re) organization of business, planning and modeling of business processes and strategic (including anti-crisis) management.</p> <p>PC21. Ability to identify forms of manifestation of objective economic laws in individual industries and enterprises of various forms of ownership, use traditional and new methods of business organization and management of firm resources, optimize economic processes in the enterprise, analyze and summarize the results of operating, accounting, customs brokerage and investment activities of the firm, to develop measures to improve the efficiency of its work.</p>
<b>7 - Program learning outcomes</b>	
<p>PLO1. Treat professional self-improvement responsibly, aware of the need for lifelong learning, show tolerance and readiness for innovative change.</p> <p>PLO2. Communicate freely on professional issues in state and foreign languages orally and in writing, professionally use economic terminology.</p> <p>PLO3. Use modern information and communication technologies, general and special purpose software packages.</p> <p>PLO4. Systematize and organize the received information on processes and phenomena in the world economy; assess and explain the impact of endogenous and exogenous factors on them;</p>	

formulate conclusions and develop recommendations taking into account the peculiarities of the national and international environment.

PLO 5. Have the skills of self-analysis (self-control), be understandable to representatives of other business cultures and professional groups of different levels (with experts from other fields of knowledge / activities) on the basis of valuing diversity, multiculturalism, tolerance and respect for them.

PLO6. Plan, organize, motivate, evaluate and increase the effectiveness of teamwork, conduct research in a group under the guidance of a leader, taking into account the requirements and features of today in a limited time.

PLO7. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.

PLO8. Understand, identify and describe new phenomena, processes and trends of global development, mechanisms and tools for economic policy and global integration / disintegration processes, including Euro-Atlantic integration

PLO9. Understand and be able to apply, in accordance with other requirements of the educational program, modern theories and methods of solving specialized complex problems and practical problems in the field of international trade in goods and services, international capital movements, international monetary and financial and credit relations, human resources mobility, international technology transfer.

PLO10. Identify and identify the features of the functioning of the subjects of international relations and models of their economic development.

PLO11. Substantiate their own opinion on the specific conditions for the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.

PLO12. Carry out a comprehensive analysis of complex economic systems, compare and contrast their components, evaluate and justify evaluations of the effectiveness of their functioning.

PLO13. To select and skillfully apply analytical tools to study the state and prospects of development of certain segments of international markets for goods and services using modern knowledge of methods, forms and tools of international trade regulation.

PLO14. Understand and apply theories, principles, tools and instruments for the implementation of international monetary, financial and credit relations.

PLO 15. To determine the functional features, nature, level and degree of relationships between the subjects of international economic relations of different levels and to establish communication between them.

PLO16. Demonstrate knowledge about the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences.

PLO17. Identify the causes, types and nature of international conflicts and disputes, justify and apply economic, legal and diplomatic methods and means of resolving them at the international level, defending the national interests of Ukraine.

PLO18. To study economic phenomena and processes in the international sphere on the basis of understanding of categories, laws; highlighting and summarizing trends, patterns of functioning and development of the world economy, taking into account causal and spatio-temporal relationships.

PLO19. Understand and apply current legislation, international regulations and agreements, reference materials, current standards and specifications, etc. in the field of international economic relations.

PLO20. Defend the national interests of Ukraine, taking into account the security component of international economic relations.

PLO21. Understand and have the skills to maintain business protocol and business etiquette in the field of international economic relations, taking into account the peculiarities of intercultural communication at the professional and social levels, both state and foreign languages.

PLO22. Apply appropriate methods, rules and principles of functioning of international economic relations for the development of foreign economic activity of Ukraine.

<p>PLO23. Recognize the need for lifelong learning in order to maintain a high level of professional competence.</p> <p>PLO24. Justify the choice and apply information and analytical tools, economic and statistical methods of calculation, complex analysis techniques and methods of monitoring world markets.</p> <p>PLO25. Present the results of the study, on the basis of which recommendations and measures for adaptation to changes in the international environment are developed.</p> <p>Additional program learning outcomes for the bachelor according to the educational and professional program</p> <p>PLO26. It is reasonable to choose the types and directions of international business on the basis of understanding the economic processes in the market environment, to make operational situational and strategic decisions on the development and security of international business; to organize the functioning of the economic security management system of international business.</p> <p>PLO27. Apply general theoretical and applied knowledge about the mechanisms and patterns of development of macroeconomic foundations of international business; to carry out microeconomic analysis of supply and demand, choice of consumer and producer in the markets of perfect and imperfect competition in the conditions of international business.</p> <p>PLO28. Use the acquired knowledge in the field of international management and marketing for independent analysis of world economic processes and making informed management decisions on this basis; analyze the specifics of the culture of international business in different countries; choose ways to enter international markets; analyze international markets and the international economic environment; develop measures to increase the competitiveness of the enterprise in foreign markets.</p> <p>PLO29. Carry out analysis and synthesis of international information; determine the information value of international databases; understand and use information that reflects the activities of international companies; to carry out competitive intelligence and other information and analytical research on a wide range of problems of international business, to communicate their results in the international business environment.</p> <p>PLO30. Analyze the trade and economic opportunities of the firm, identify markets and forecast the activities of firms in international markets, use in practice knowledge in finance, customs, banking and insurance to develop and implement a development plan based on investment and innovation model, analyze and summarize operating results , accounting, financial and investment activities of an international company.</p>	
<b>8 - Resource support for program implementation</b>	
<b>Staffing</b>	<p>The implementation of the educational program is provided by scientific and pedagogical workers who have the degrees of candidate or doctor of sciences and academic titles of associate professor or professor. Staffing of the educational and professional program includes research and teaching staff of the Department of International Economic Relations and Project Management, as well as other departments of the University, provided that they have experience and competencies that will form the learning outcomes of educational components defined by the educational program. . The professional qualification of the guarantor, members of the support group meet the Licensing Conditions for educational activities. 3 in order to improve the professional level, all scientific and pedagogical workers regularly (once every 5 years) undergo advanced training (internship), including abroad.</p>
<b>Material and technical support</b>	<ul style="list-style-type: none"> <li>● Logistics meets the licensing requirements for the provision of educational services in the higher world and is sufficient to ensure the quality of the educational process:</li> <li>● premises for training sessions;</li> <li>● multimedia equipment;</li> <li>● library, including reading rooms;</li> </ul>

	<ul style="list-style-type: none"> <li>• dormitories;</li> <li>• computer workstations, laboratories, equipment, facilities necessary for the implementation of the educational program;</li> <li>• wireless access points to the Internet;</li> <li>• technical means that provide access of persons with special needs to the buildings and classrooms of the university (ramps, etc.);</li> <li>• stadiums and sports grounds;</li> <li>• rehabilitation clinic;</li> <li>• coworking hub.</li> </ul>
<b>Information and educational and methodical support</b>	<p>Information support meets the licensing requirements, has relevant content, is based on modern information and communication technologies and includes: library, reading rooms with a sufficient fund of educational, scientific literature and professional periodicals; repository; access to Web of Science and Scopus databases; wireless access points to the Internet; corporate mail, etc.</p> <p>Official site of Volyn National University, named after Lesya Ukrainka: <a href="https://vnu.edu.ua/uk">https://vnu.edu.ua/uk</a></p> <p>Electronic catalog of the library of Volyn National University, named after Lesya Ukrainka: <a href="http://catalog.library.vnu.edu.ua/">http://catalog.library.vnu.edu.ua/</a></p> <p>Institutional repository of Lesya Ukrainka Volyn National University: <a href="https://evnuir.vnu.edu.ua/">https://evnuir.vnu.edu.ua/</a></p> <p>Availability of educational and methodological support: 1) educational program and curriculum (in Ukrainian and English); 2) syllabi of each educational component of the curriculum in Ukrainian and English, which include a description of the component, criteria and form of assessment, policy within the component, goals and objectives, thematic structure, recommended reading, learning effects and methods of work and workload; 3) curricula of disciplines taught in the current semester (in Ukrainian and English), which include a description and annotation of the discipline, competencies, information volume of the discipline, tasks for independent work, distribution of points and assessment criteria, recommended literature and other information resources ; 4) educational materials, including textbooks, manuals, lecture notes; 5) access to the Office 365 e-learning environment.</p>
<b>9 – Academic Mobility</b>	
<b>National Credit Mobility</b>	Based on bilateral agreements between Lesya Ukrainka Volyn National University and Ukrainian universities.
<b>International Credit Mobility</b>	<p>The university has a department of international relations, one of the functions of which is the organization and coordination of events in the field of international cooperation of the university (conferences, seminars, trainings, congresses, symposia, cultural exchanges, summer schools, etc.); preparation and organization of concluding agreements on cooperation of the university with foreign partners (<a href="https://inter-dep.vnu.edu.ua/partner-universities/">https://inter-dep.vnu.edu.ua/partner-universities/</a>), etc.</p> <p>The faculty implements EU educational projects (Erasmus +): Module (<a href="http://inter-dep.vnu.edu.ua/jean-monnet-module-eu-project-management/">http://inter-dep.vnu.edu.ua/jean-monnet-module-eu-project-management/</a>) and Jean Monnet Chair (<a href="https://eenujeanmonnet.wordpress.com/">https://eenujeanmonnet.wordpress.com/</a>).</p>
<b>Training of foreign applicants for higher education</b>	Existing license for training foreigners. OPP “International Business” provides the opportunity to teach foreigners in English or Ukrainian.

## 2. List of components of the educational and professional program

### "International business" and their logical sequence

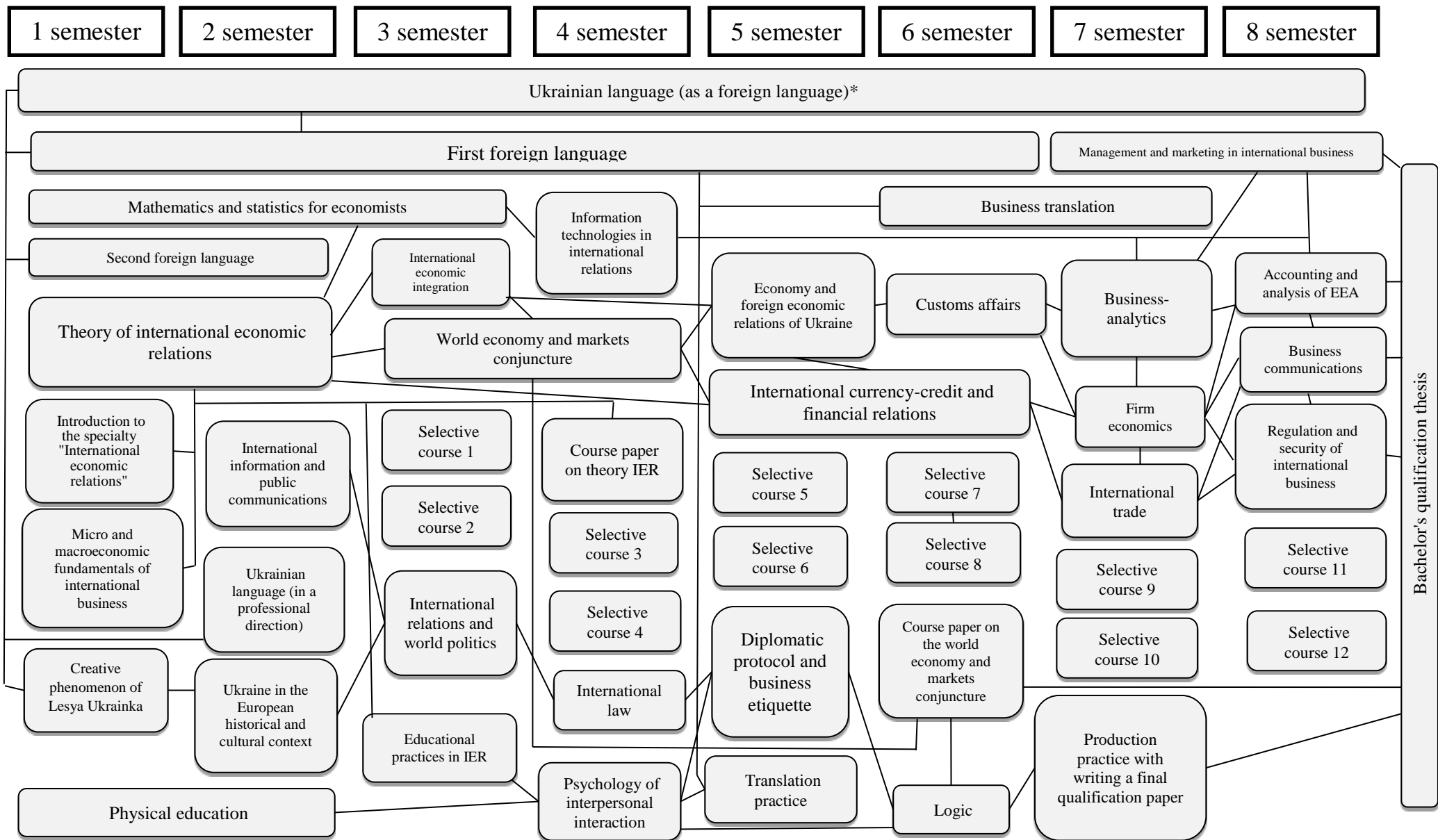
#### 2.1. List of components of the EP

Code a/d	Components of the educational program (academic courses, course projects (works), practices, qualification work)	Number of credits	Final control form
1	2	3	4
<b>Required components EP</b>			
<b>General preparation cycle</b>			
RC 1	Ukraine in the European historical and cultural context	4	credit
RC 2	Logic	4	credit
RC 3	Information technologies in international relations	3	credit
RC 4	Physical education	2	credit
RC 5	Creative phenomenon of Lesya Ukrainka	2	credit
RC 6	Psychology of interpersonal interaction	3	credit
RC 7.1	Ukrainian language (in a professional direction)	4	exam
RC 7.2	Ukrainian language (as a foreign language)*	10	exam, credit
RC 8	International law	4	exam
RC 9	International information and public communications	4	exam
RC 10	International relations and world politics	5	exam
<b>Professional preparation cycle</b>			
RC 11	Business communications	4	exam
RC 12	Business translation (with language specified)	6	exam, credit
RC 13	First foreign language (with language specified)	30	exam, credit
RC 14	Second foreign language (with language specified)	12	exam, credit
RC 15	Theory of international economic relations	8	exam, credit
RC 16	Economy and foreign economic relations of Ukraine	4	exam
RC 17	Introduction to the specialty "International Economic Relations"	4	credit
RC 18	International economic integration	3	exam
RC 19	Diplomatic protocol and business etiquette	3	exam
RC 20	Regulation and security of international business	4	exam
RC 21	Micro and macroeconomic fundamentals of international business	5	exam
RC 22	Accounting and analysis of EEA	5	exam
RC 23	Mathematics and statistics for economists	7	credit, exam
RC 24	Customs affairs	3	exam
RC 25	Management and marketing in international business	7	credit, exam
RC 26	World economy and markets conjuncture	4	exam
RC 27	Firm economics	4	exam
RC 28	Business-analytics	4	exam
RC 29	International currency-credit and financial relations	7	exam
RC 30	International trade	3	exam
RC 31	Course paper on theory IER	3	credit, defense CP
RC 32	Course paper on the world economy and markets conjuncture	3	credit, defense CP
RC 33	Educational practices in IER (during the 3-d semester)	3	credit
RC 34	Translation practice (during the 5-th semester)	3	credit

RC 35	Production practice with writing a final qualification paper	3	credit
RC 36	Bachelor's qualification thesis (writing for 8 semesters)	3	public defence
Total amount of required components		180 credits	
Cycle of selective courses			
SK 1	Selective course 1	5	credit
SK 2	Selective course 2	5	credit
SK 3	Selective course 3	5	credit
SK 4	Selective course 4	5	credit
SK 5	Selective course 5	5	credit
SK 6	Selective course 6	5	credit
SK 7	Selective course 7	5	credit
SK 8	Selective course 8	5	credit
SK 9	Selective course 9	5	credit
SK 10	Selective course 10	5	credit
SK 11	Selective course 11	5	credit
SK12	Selective course 12	5	credit
Total amount of selective components		60 credits	
Total amount of the educational program		240 credits	

\* Ukrainian (as a foreign language) is taught to international students and stateless persons. The academic discipline is studied through credits of the academic disciplines "Ukraine in the European historical and cultural context" (4 credits), "Creative phenomenon of Lesya Ukrainka" (2 credits) and "Ukrainian language (in a professional direction)" (4 credits).

## 2.2. Structural and logical scheme of the educational and professional program





### **3. Forms of attestation of higher education applicants**

Certification of applicants for specialty 292 “International Economic Relations” of the educational program “international business” is carried out in the form of public defense (demonstration) of the qualification work.

Requirements for qualification work: qualification work involves independent solution of a complex task or complex problem in the field of international economic relations, accompanied by research and/or application of innovative approaches and characterized by uncertainty of conditions and requirements. It must meet the requirements of the regulations on final qualification works of 11.09.2020. and regulations on the system of prevention and detection of academic plagiarism in the scientific research activities of applicants for higher education and scientific pedagogical workers of the Lesya Ukrainka VNU dated 26.02.2021. According to the latter, qualified work must be placed in the closed Electronic Fund of qualification works of the University. It can be voluntarily posted by the applicant author in an electronic repository of the Lesya Ukrainka VNU for open access.

Based on the results of certification, a standard document is issued on awarding the applicant a bachelor's degree with an educational qualification – Bachelor of international economic relations and a professional qualification – a specialist in international business with an in-depth knowledge of a foreign language (with language specified).

#### 4. Matrix of compliance of general competencies(GK) with the components of the educational and professional program

[illegible]

## 5. Matrix of compliance of professional competencies (PC) with the components of the educational and professional program

	P C 1	P C 2	P C 3	P C 4	P C 5	P C 6	P C 7	P C 8	P C 9	P C 10	P C 11	P C 12	P C 13	P C 14	P C 15	P C 16	P C 17	P C 18	P C 19	P C 20	P C 21
RC 1	+	+	+					+	+	+	+		+	+		+					
RC 2					+	+	+												+		
RC 3					+	+	+	+	+		+	+				+				+	
RC 4																					
RC 5																					
RC 6								+		+				+		+					
RC 7.1												+		+							
RC 7.2												+		+							
RC 8									+	+		+		+	+	+	+				+
RC 9								+	+		+	+		+	+	+					
RC 10	+	+	+	+				+	+	+	+	+		+							
RC 11								+		+		+		+		+	+				
RC 12														+							
RC 13														+							
RC 14														+							
RC 15	+	+	+	+							+			+	+	+		+			
RC 16	+	+	+	+				+	+	+	+	+	+	+	+	+	+				
RC 17	+	+	+	+				+	+		+	+		+	+	+					
RC 18	+	+	+	+				+	+			+	+	+	+	+					
RC 19								+	+	+		+		+	+	+					
RC 20	+	+		+	+								+				+		+		
RC 21	+		+		+	+					+					+		+			+
RC 22					+	+					+				+	+				+	
RC 23		+	+								+					+				+	
RC 24				+				+							+		+		+		+
RC 25		+	+								+					+			+		+
RC 26	+	+	+	+	+	+			+		+	+		+	+	+				+	
RC 27		+		+				+								+					+
RC 28	+	+	+	+	+	+	+	+	+		+	+				+	+			+	
RC 29	+	+	+	+			+				+	+		+	+	+					
RC 30	+	+		+		+		+		+		+		+	+	+					
RC 31	+	+	+	+							+			+		+					
RC 32	+	+	+	+	+	+	+		+		+	+		+		+					
RC 33		+	+	+										+		+					
RC 34												+		+		+					
RC 35		+		+	+	+	+	+			+	+		+			+	+	+	+	+
RC 36	+	+	+	+	+	+	+		+		+	+		+							

## 6. Matrix of ensuring program learning results (PLR) by appropriate components of the educational and professional program

	PLR1	PLR2	PLR3	PLR4	PLR5	PLR6	PLR7	PLR8	PLR9	PLR10	PLR11	PLR12	PLR13	PLT14	PLR15	PLR16	PLR17	PLR18	PLR19	PLR20	PLR21	PLR22	PLR23	PLR24	PLR25	PLR26	PLR27	PLR28	PLR29	PLR30
RC 1	+			+	+			+			+					+	+			+		+								
RC 2	+				+																		+							
RC 3	+		+																					+					+	
RC 4																														
RC 5					+																+									
RC 6	+				+	+											+				+		+							+
RC 7.1	+	+																			+		+							
RC 7.2	+	+																			+		+							
RC 8	+														+	+	+		+	+			+			+				
RC 9	+		+	+	+	+		+				+			+		+		+				+							+
RC 10	+			+				+			+	+			+	+	+			+			+							
RC 11	+		+	+	+	+	+				+				+	+	+		+	+	+		+						+	
RC 12	+	+			+																+		+							
RC 13	+	+																			+		+							
RC 14	+	+																			+		+							
RC 15	+	+		+				+	+	+	+	+	+	+		+		+				+	+			+	+	+		+
RC 16	+			+				+	+	+	+					+	+					+	+							
RC 17	+	+		+											+								+		+					
RC 18	+			+				+	+	+	+												+		+					
RC 19	+				+	+									+	+	+		+	+	+		+		+					
RC 20	+			+				+	+	+	+	+	+	+			+		+			+	+			+				+
RC 21	+									+	+	+						+				+			+		+	+		
RC 22	+		+			+		+		+	+		+		+	+		+											+	+
RC 23	+		+							+			+	+										+				+	+	
RC 24				+			+		+				+						+			+						+		+
RC 25	+			+				+	+	+	+	+	+				+		+				+		+	+		+		
RC 26	+			+				+	+	+	+		+					+					+	+	+					
RC 27	+									+	+	+						+				+			+	+	+	+		+
RC 28	+		+			+		+		+	+				+	+		+					+							
RC 29	+			+				+	+		+			+									+		+					
RC 30	+			+				+	+	+	+	+	+				+		+					+	+			+		
RC 31	+			+			+	+	+		+		+					+							+					
RC 32	+			+			+	+	+		+		+					+							+					
RC 33	+				+	+	+																+		+					
RC 34	+	+																	+		+				+					
RC 35	+				+	+	+																		+	+	+	+	+	+
RC 36	+			+			+	+	+		+		+					+								+	+	+	+	+

Director of the support group



Andriy Boiar

Guarantor of the educational program



Andriy Boiar

**РЕЦЕНЗІЯ-ВІДГУК**  
**на освітньо-професійну програму «Міжнародний бізнес»**  
**першого (бакалаврського) рівня вищої освіти**  
**за спеціальністю 292 «Міжнародні економічні відносини»**  
**кафедри міжнародних економічних відносин та управління проєктами**  
**Волинського національного університету імені Лесі Українки**

В сучасних умовах глобалізації Україна є державою, відкритою для міжнародної економічної співпраці. Вирішення специфічних питань з організації виробництва, міжнародної торгівлі, фінансових операцій, посередництва на міжнародному ринку, фінансування проєктів, пов'язаних з діяльністю на зарубіжних ринках є можливим за умови володіння необхідними уміннями та навиками у сфері міжнародних економічних відносин. З огляду на це, а також на прикордонне розташування Волинської області, існує необхідність підготовки фахівців, компетентних у міжнародному бізнесі, кон'юктурі світових ринків товарів та послуг, особливостях здійснення та регулювання міжнародної економічної діяльності, які здатні вільно комунікувати з представниками бізнес-середовища інших країн.

Освітньо-професійна програма «Міжнародний бізнес» першого (бакалаврського) рівня вищої освіти за спеціальністю 292 «Міжнародні економічні відносини» кафедри міжнародних економічних відносин та управління проєктами Волинського національного університету імені Лесі Українки забезпечує отримання студентами зазначених умінь та навичок.

Співпраця ТзОВ «АНЕКС ПЛЮС» з кафедрою міжнародних економічних відносин та управління проєктами Волинського національного університету імені Лесі Українки налагоджена у сфері проходження практики студентами, узгодження навчальних планів з метою відповідності освітньо-професійної програми «Міжнародний бізнес» сучасним вимогам. Досвід співробітництва ТзОВ «АНЕКС ПЛЮС» з кафедрою міжнародних економічних відносин та управління проєктами продемонстрував ґрунтовні знання студентів у сфері міжнародних економічних відносин та високий рівень володіння іноземними мовами.

В цілому освітньо-професійна програма «Міжнародний бізнес» повністю відповідає завданням освітньо-професійної програми з підготовки висококваліфікованих фахівців, затребуваних на сучасному ринку праці, що забезпечується високим рівнем викладання навчальних дисциплін професорсько-викладацьким складом кафедри та залученням до організації навчального процесу представників провідних підприємств.

Директор відділу маркетингу  
ТзОВ «АНЕКС ПЛЮС»  
Климчук Катерина Валентинівна



## РЕЦЕНЗІЯ

на освітньо-професійну програму «Міжнародний бізнес»  
першого (бакалаврського) рівня вищої освіти  
за спеціальністю 292 «Міжнародні економічні відносини»  
Волинського національного університету імені Лесі Українки

Рецензована освітньо-професійна програма (ОПП) розроблена кафедрою міжнародних економічних відносин та управління проектами Волинського національного університету (ВНУ) імені Лесі Українки являє собою комплекс загальної інформації щодо профілю, мети та основних характеристик ОПП, придатності випускників до працевлаштування та подальшого навчання, викладання та оцінювання, програмних загальних і фахових компетентностей та результатів навчання, ресурсного забезпечення реалізації ОПП, переліку освітніх компонентів, матриці відповідності програмних компетенцій компонентам освітньої програми та забезпечення програмних результатів навчання відповідними компонентами освітньої програми за даним напрямом підготовки.

ОПП спрямована на вивчення традиційних форм міжнародних економічних відносин, методології їх регулювання, механізмів взаємодії суб'єктів міжнародного бізнесу, управлінських, математичних, аналітичних, маркетингових основ міжнародного бізнесу, іноземних мов і т.п. Особливу актуальність для підвищення потенціалу розвитку економіки нашої країни зумовлюють фахівці, які здатні ефективно діяти в умовах міжнародної конкуренції, володіти основними принципами і нормами міжнародного бізнесу, тактикою діяльності і методами просування на світові ринки конкурентоспроможної продукції.

У числі конкурентних переваг рецензованої ОПП слід відзначити те, що до її реалізації залучається висококваліфікований та досвідчений професорсько-викладацький склад, який забезпечує проведення теоретичних занять на високому професійному рівні, а також кваліфіковано готують студентів до проходження практик і професійно забезпечують керівництво під час проведення практик та написання бакалаврських робіт. Оцінка навчальних програм та силабусів дисциплін дозволяє зробити висновок про високий рівень їх якості і достатній рівень методичного забезпечення. Зміст дисциплін відповідає компетентностям, передбаченим ОПП.

Як побажання можна висловити пропозицію підвищення ваги практичної складової ОПП, зокрема шляхом збільшення часу виробничої практики студентів, розширеного залучення практикуючих фахівців сфери міжнародного бізнесу до викладання, акцентування тематики випускних кваліфікаційних робіт на практичних питаннях функціонування підприємств.

Рецензована освітня програма має високий рівень забезпеченості навчально-методичною літературою, документацією і матеріалами, на сайті університету представлені програми всіх заявлених дисциплін, в каталозі бібліотеки Волинського національного університету імені Лесі Українки

представлена сучасна література в достатній кількості для опанування всіх освітніх компонент переліку освітньо-професійної програми.

Таким чином, рецензована освітньо-професійна програма «Міжнародний бізнес» першого (бакалаврського) рівня вищої освіти за спеціальністю 292 «Міжнародні економічні відносини», розроблена у Волинському національному університеті імені Лесі Українки відповідає основним вимогам ринку праці загалом та професійного співтовариства зокрема, сприяє формуванню загальних і професійних компетенцій за напрямом підготовки, відповідає вимогам і може й надалі використовуватись для підготовки фахівців з міжнародного бізнесу.

Доктор економічних наук (08.00.02), професор,  
проректор з науково-педагогічної роботи  
та міжнародних зв'язків ДВНЗ «Київський  
національний економічний університет  
імені Вадима Гетьмана»



Віктор Чужиков



**ВІДГУК**  
**на освітньо-професійну програму «Міжнародний бізнес» першого**  
**бакалаврського рівня вищої освіти за спеціальністю 292 «Міжнародні**  
**економічні відносини» кафедри міжнародних економічних відносин та**  
**управління проектами Волинського національного університету імені Лесі**  
**Українки**

У сучасному економічному середовищі спостерігається тенденція посилення міжнародної економічної інтеграції країн. Це, в свою чергу, сприятиме розширенню міжнародної економічної кооперації, збільшенню кількості підприємств і організацій, що працюють в галузі міжнародної економічної діяльності та зростанню потреб у висококваліфікованих фахівцях з міжнародних економічних відносин. Затребуваними на сучасному ринку праці є фахівці, які володіють теоретичними знаннями та практичними навичками у експортно-імпортній сфері економічної діяльності підприємств та організацій за участю іноземних партнерів.

Освітньо-професійна програма «Міжнародний бізнес» за спеціальністю 292 «Міжнародні економічні відносини», розроблена запропонована кафедрою міжнародних економічних відносин та управління проектами Волинського національного університету імені Лесі Українки спрямована на підготовку саме таких фахівців для потреб сучасного регіонального і національного бізнес середовища.

Грунтовно проведений аналіз показав, що освітня програма «Міжнародний бізнес» за спеціальністю 292 «Міжнародні економічні відносини» повною мірою забезпечує формування загальних та професійних (фахових) компетентностей, оволодіння якими дозволить випускникам вирішувати практичні проблеми та складні спеціалізовані задачі у сфері міжнародних економічних відносин застосовувати набуті знання, уміння, навички з гуманітарних, фундаментальних та професійно-орієнтованих дисциплін для вирішення практичних проблем на відповідних посадах, а також сприяє набуттю здобувачами вищої освіти соціальних навичок (soft skills).

Співпраця ТОВ «Тигрес» з кафедрою міжнародних економічних відносин та управління проектами Волинського національного університету імені Лесі Українки налагоджена у сфері проходження практики студентами, організації екскурсій на виробництво, узгодженні навчального плану з метою постійного осучаснення цілей і програмних результатів освітньо-професійної програми «Міжнародний бізнес».

Запропонована кафедрою міжнародних економічних відносин та управління проектами Волинського національного університету імені Лесі Українки освітньо-професійна програма «Міжнародний бізнес» максимально адаптована до сучасних умов господарювання і дозволяє забезпечити якісну фахову підготовку магістрів з міжнародних економічних відносин, затребуваних на ринку праці Західного регіону.



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