

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE**

**Lesya Ukrainka Volyn National University**

**Department of International Economic Relations and Project Management**

**SYLLABUS**

normative academic discipline

**"Regulation and security of international business"**

**Bachelor's training**

**Areas of Knowledge 29** "International Relations"

**Specialties 292** "International Economic Relations"

**Educational and professional program** "International Business"

The syllabus was developed on the basis of the bachelor educational and professional program "International Business" 2021, the Standard of Higher Education of Ukraine for bachelors of specialty 292 "International Economic Relations".

**Developer:** Naumenko Natalia Sergeevna

The syllabus of the course was approved at the meeting of the Department of International Economic Relations and Project Management, record # 1 as of August 31 2021.

Head of the Department:



. Boiar)

## SYLLABUS

<b>NAME OF THE COURSE</b>	Regulation and security of international business
<b>DEPARTMENT</b>	Department of International Economic Relations and Project Management
<b>PERIOD OF REALIZATION</b>	6 th semester, third year 2024-2025 academic year
<b>INSTRUCTOR</b>	Naumenko Nataliia
<b>CONTACT INFORMATION</b>	<a href="mailto:naumenko.nataliya@vnu.edu.ua">naumenko.nataliya@vnu.edu.ua</a> , office 321, building A
<b>INFORMATION ABOUT INSTRUCTOR AND HIS COMPETENCES</b>	Candidate of Economic Sciences, fluency in Ukrainian, Russian and Polish. languages. Research in international economic relations, international business and international trade, insurance and taxation.
<b>FORM OF REALIZATION</b>	18 (36 hours) lectures and 14 (28 hours) practical classes
<b>ECTS CREDITS</b>	4 (120 hours)
<b>COURSE ETHICS</b>	Exam
<b>CRITERIA AND FORM OF ASSESSMENT</b>	<p>The form of the final semester control in this discipline is an oral exam. The exam ticket contains 3 questions (3 theoretical).</p> <p>The maximum number of points for studying the course - 100, including:</p> <ul style="list-style-type: none"> <li>- the total number of points for the current assessment on relevant topics (maximum 40 points) (Module 1);</li> <li>- the total number of points for modular tests (maximum 60 points) (Module 2).</li> </ul> <p>The minimum required for successful completion of the bite is 60 points.</p> <p>If the current semester grade is at least 75 points, then with the consent of the student, it can be credited as a final grade in the discipline. Otherwise, or if you want to increase the rating, the student takes the exam. In this case, the points obtained as a result of modular tests are canceled.</p> <p>Examination grade is determined in points (from 0 to 60) based on the results of examination tasks. In this case, the final semester grade is defined as the sum of the current semester and exam grades in points according to the grading scale.</p>
<b>COURSE ETHICS</b>	<p>Assessment in seminars is based on the student's ability to analyze and impart knowledge, presentations are given in independent work, references to materials and resources are required, and each student is personally responsible for academic integrity. Missed lectures are not practiced, seminars can be completed only if there are good evidence of the absence of the student. Deadline for passing missed seminars (subject to good evidence) before the day of the exam. The maximum number of passes without good evidence - 2.</p>
<b>GOAL AND OBJECTIVES OF THE COURSE</b>	<p><b>The aim of the course</b> is to master the future specialists of scientific and methodological knowledge and analytical and calculation and management skills in the field of economic security of business, the formation of students 'skills to identify crisis situations in the enterprise (organization') to prevent possible damage due to inefficient use of corporate resources.</p> <p>The main objectives of the course are to promote the training of specialists in the field of international economic activity. Students gain theoretical knowledge and practical skills to ensure business security and research current issues of the security component of business structures. Specialists in</p>

	<p>international economic activity have knowledge of the features of the business security system, conducting diagnostics and assessing business security in practice and ways to strengthen.</p> <p>After mastering the discipline the student must <b>know</b>:</p> <ul style="list-style-type: none"> <li>- basic concepts and categories of economic security of business;</li> <li>- the content of the main functional components (directions) of economic security of business; - principles and methodological approaches to the diagnosis of economic security of the enterprise;</li> <li>- directions, methods and means of managing economic security of business; - technology of organization of security service of the enterprise and evaluation of efficiency of its activity;</li> <li>- foreign experience in ensuring economic security of business;</li> </ul> <p><b>be able to</b>:</p> <ul style="list-style-type: none"> <li>- identify, forecast and assess business threats in certain areas of its activities; - apply methods for assessing the level of economic security of business in terms of its individual functional components;</li> <li>- use methods of comprehensive diagnostics of the level of economic security of business;</li> <li>- to organize, taking into account domestic and foreign experience, the functioning of the economic security management system of business.</li> </ul>
--	---

### COURSE DESCRIPTION

**THE COURSE IS DIVIDED INTO 9 THEMES DURING THE SEMESTER**  
(all topics cover 14 classes)

No.	TOPICS
1.	The concept of the main categories of business security
2.	Theoretical and conceptual aspects of economic security of business
3.	Business economic security management system
4.	Structural and functional components of economic security of business
5.	Methods of assessing the economic security of business
6.	Organizational and economic mechanism for strengthening the economic security of business
7.	Raids as a major threat to the security of economic agents
8.	Security of banking institutions as a type of business: assessment and diagnosis, ways to strengthen
9.	Systems of strategic measurement of business performance as a vector of economic security

### DISTRIBUTION OF POINTS AND EVALUATION CRITERIA

<b>Module 1 – class participation (max = 40 points)</b>						<b>Module 2 – class participation (max = 60 points)</b>			<b>Total max points</b>	
<b>Content module 1</b>						<b>Content module 2</b>				
<b>Content module 1</b>			<b>Content module 2</b>			<b>Modular test work</b>				
T1	T2	T3	T4	T5	T6	T7	T8	T9	60	100
4	5	4	4	5	5	4	4	5		

## EVALUATION SCALE

Score in points for all types of educational activities	Rating
90 – 100	<b>Perfectly</b>
82 – 89	<b>Very well</b>
75 – 81	<b>Okay</b>
67 – 74	<b>Satisfactorily</b>
60 – 66	<b>Enough</b>
1 – 59	<b>Unsatisfactorily</b>

## ASSIGNED TEXTBOOK

- Picciotto S., Mayne R. (eds). (1999). *Regulating International Business: Beyond Liberalization*. Palgrave Macmillan, London. DOI<https://doi.org/10.1007/978-1-349-27738-4>
- Hill Charles (2013). *International Business: Competing in the Global Marketplace*. – 9-th ed. McGraw-Hill. Irwin. 748 p.

## RECOMMENDED LITERATURE

1. Беляєв О.О. Соціально-економічна безпека: навч. посіб. / О.О. Беляєв, Л.П. Бортнікова, В.І. Кириленко та ін. – К.: КНЕУ, 2010. – 316 с.
2. Дацків Р. М. Економічна безпека держави в умовах глобалізаційної конкуренції / за ред. Р. М. Дацків. – Л : Центр Європи, 2013. – 160 с.
3. Економічна та майнова безпека бізнесу: навчальний посібник / Б.М. Андрушків, Л.Я. Малюта. – Тернопіль: ФОП Паляниця В.А., 2016. – 180 с.

## STUDY EFFECTS

<p><b>Competences according to the study program “International Business”</b></p>	<p>GC 1. Ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine;</p> <p>GC 3. Ability to study and be modernly trained.</p> <p>GC 4. Ability to plan and manage time.</p> <p>GC 8. Ability to abstract thinking, analysis and synthesis.</p> <p>GC 12. Knowledge and understanding of the subject area and understanding of professional activity.</p> <p>PC1. Ability to identify the characteristics and trends of the world economy, especially the implementation of economic policy and global integration / disintegration processes, including Euro-Atlantic integration.</p> <p>PC2. Ability to use basic categories and the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their basic forms, to apply theoretical knowledge about the functioning and development of international economic relations.</p> <p>PC4. Ability to substantiate the peculiarities of the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.</p> <p>PC5. Ability to conduct a comprehensive analysis and monitoring of world markets, assess changes in the international environment and be able to adapt to</p>
---	---

	<p>them.</p> <p>PC14. Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages.</p> <p>PC17. Ability to identify areas of regulation and apply methods to assess the level of economic security of international business; analyze, evaluate, develop and communicate tactical and strategic schemes for organizing and conducting international business, taking into account strengths and weaknesses, opportunities and threats.</p> <p>PC19. Ability to analyze the structure and features of the international marketing policy of the enterprise, to understand and implement various forms of international marketing, methods of entering foreign markets for goods and services; understand and use the institutional and information tools and management methods of a modern international company, including financial, HR, operational, logistics and other types of management.</p>
--	---

### METHODS OF WORK AND LOADING

<b>ECTS credits (1 ECTS = 30 hours of student work)</b>	4 ECTS credits
<b>Total load (hours)</b>	120 hours
<b>Lectures</b>	36 hours
<b>Practical training</b>	28 hours
<b>Consultations</b>	8
<b>Elements of student work</b>	Number hours
reading literature for classes	18
constant review of the press and other media	10
data collection	10
preparation and defense of IDPs	5
preparation and writing of MCR	5
<b>Total hours</b>	48