# MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE Lesya Ukrainka Volyn National University Department of International Economic Relations and Project Management

## **SYLLABUS**

normative academic discipline

## "International trade"

Bachelor's training
Areas of Knowledge 29 "International Relations"
Specialties 292 "International Economic Relations"
Educational and professional program "International Business"

The syllabus was developed on the basis of the bachelor educational and professional program "International Business" 2021, the Standard of Higher Education of Ukraine for bachelors of specialty 292 "International Economic Relations".

Developer: Naumenko Natalia Sergeevna

The syllabus of the course was approved at the meeting of the Department of International Economic Relations and Project Management, record # 1 as of August 31 2021.

Head of the Department:



### **SYLLABUS**

NAME OF THE	International too de				
COURSE	International trade				
DEPARTMENT	Department of International Economic Relations and Project Management				
PERIOD OF REALIZATION	6 th semester, third year 2024-2025 academic year				
INSTRUCTOR	Naumenko Nataliia				
CONTACT INFORMATION	naumenko.nataliya@vnu.edu.ua, office 321, building A				
INFORMATION ABOUT INSTRUCTOR AND HIS COMPETENCES	Candidate of Economic Sciences, fluency in Ukrainian, Russian and Polish. languages. Research in international economic relations, international business and international trade, insurance and taxation.				
FORM OF REALIZATION	13 (26 hours) lectures and 10 (20 hours) practical classes				
ECTS CREDITS	3 (90 hours)				
COURSE ETHICS	Exam				
CRITERIA AND FORM OF ASSESSMENT	The form of the final semester control in this discipline is an oral exam. The exam ticket contains 3 questions (3 theoretical). The maximum number of points for studying the course - 100, including: - the total number of points for the current assessment on relevant topics (maximum 40 points) (Module 1); - the total number of points for modular tests (maximum 60 points) (Module 2). The minimum required for successful completion of the bite is 60 points. If the current semester grade is at least 75 points, then with the consent of the student, it can be credited as a final grade in the discipline. Otherwise, or if you want to increase the rating, the student takes the exam. In this case, the points obtained as a result of modular tests are canceled. Examination grade is determined in points (from 0 to 60) based on the results of examination tasks. In this case, the final semester grade is defined as the sum of the current semester and exam grades in points according to the grading scale.				
COURSE ETHICS	Assessment in seminars is based on the student's ability to analyze and impart knowledge, presentations are given in independent work, references to materials and resources are required, and each student is personally responsible for academic integrity. Missed lectures are not practiced, seminars can be completed only if there are good evidence of the absence of the student. Deadline for passing missed seminars (subject to good evidence) before the day of the exam. The maximum number of passes without good evidence - 2.				
GOAL AND OBJECTIVES OF THE COURSE	<b>Course description</b> : The orientation of Ukraine's foreign economic policy on the integration of the economy into world economic relations and ensuring economic sovereignty in the process of foreign economic activity requires (as one of the important components of effective activity in world markets) the presence of highly qualified specialists in foreign trade. at the enterprise level. <b>The aim of the course</b> is to reveal the basic economic and organizational principles according to which foreign trade becomes profitable for both the state and the enterprise. <b>The main objectives of the course are</b> :				

- assimilation by students of knowledge of organizational and commercial principles, forms and methods of international trade, the mechanism of its regulation in accordance with generally accepted norms and practices of their application;

- formation of students' objective approach to understanding, role, place and importance of foreign trade in the economic mechanism;

- mastering by students the ability to analyze foreign trade operations to determine the rationality of the benefits arising from the development of industrial, trade, economic and scientific and technical relations with foreign partners.

- In the process of studying the subject students will be competent in the following issues:

- be able to reveal the potential importance of international trade as an integral part of international economic relations, to analyze current trends in the world market of goods and services;

- be able to analyze the dynamics of volumes, structural changes in the external activities of the state, track current and future trends in foreign trade of Ukraine and their compliance with economic interests of the state, conceptual approaches to strengthening economic security in foreign trade;

- be able to assess the situation in world commodity markets, compliance with the conditions of trade and opportunities to improve them through ways of geographical and commodity diversification of Ukrainian exports.

- be able to calculate the volume, effectiveness, structure, intensity of international trade;

- be able to reveal the conceptual definition of the effectiveness of foreign trade at the macro and micro levels, to analyze the dynamics of development and comparison in international trade; take into account projected changes in commodity markets and due to the policy of resource conservation (export-expanding growth) and import substitution (importsubstituting growth).

- be able to reveal the essence of forms of international trade on the specifics of its regulation, in relation to the subject of trade, the interaction of entities;

- be able to systematize the methods of international trade, analyze trade and intermediary operations, understand the peculiarities of the functioning of organized international commodity markets, pricing in world trade and the formation and establishment of foreign trade prices in foreign economic contracts.

- be able to understand the types of trade policy, the system of regulation of international trade through the use of flexible combinations of economic and administrative methods;

- be able to analyze the activities of trade organizations of supranational and commodity direction in the regulation of international trade (GATT / WTO, GATS, UNCTAD, UNISTRAL, ICC, OPEC, APEF, CIPEC, ECSC, ABC, MPTF, SKEB, etc.), legal support for Ukraine's participation in the WTO and GZFT + and the EU.

#### COURSE DESCRIPTION THE COURSE IS DIVIDED INTO 8 THEMES DURING THE SEMESTER

(all topics cover 10 classes)

No.	TOPICS					
1.	International trade, its current state, features and significance in world economic development.					
2.	Theories of international trade The system of indicators for evaluating the study of trade and economic relations					
3.	Methods for assessing the effectiveness of foreign trade					
4.	Organizational forms of trade in the international market					
5.	Methods of implementing international trade agreements and their operations					
6.	Pricing in world trade. Analysis and justification of foreign trade prices					
7.	International trade and experience in its regulation, taking into account generally accepted principles, norms and rules					
8.	Principles and norms of regulation of foreign trade provided by GATT / WTO agreements					
9.	International trade, its current state, features and significance in world economic development. Theories of international trade					

#### DISTRIBUTION OF POINTS AND EVALUATION CRITERIA

Module 1 – class participation (max = 40 points)							Module 2 – class participation (max = 60 points)	Total		
Content module 1					Content module 2	max points				
Content module 1				Content module 2				Modular test work	points	
T 1	T 2	T 3	T 4	T 5	T 6	T 7	T 8	T 9	60	100
4	5	4	4	5	5	4	4	5	60	100

#### **EVALUATION SCALE**

Score in points for all types of educational activities	Rating
90-100	Perfectly
82-89	Very well
75-81	Okay
67 – 74	Satisfactorily
60-66	Enough
1 – 59	Unsatisfactorily

#### ASSIGNED TEXTBOOK

1. Love, Patrick and Lattimore, Ralph (2009). International Trade: Free, Fair and Open?
OECD Publishing. URL: <u>http://surl.li/bftmv</u>
2. Suranovic Steve (2010). International Trade: Theory and Policy. Saylor Academy
URL: <u>http://surl.li/bftmx</u>

#### **RECOMMENDED LITERATURE**

- Міжнародна торгівля: конспект лекцій [Електронний ресурс]: навч. посіб. для студ. спеціальності 051 «Економіка», спеціалізації «Міжнародна економіка» / КПІ ім. Ігоря Сікорського; уклад.: Моісеєко Т. Є. – Електронні текстові дані (1 файл: 4,52 Мбайт). – Київ: КПІ ім. Ігоря Сікорського, 2018. - 287 с.
- 2. Міжнародна торговельна діяльність: підручник / В.В. Рокоча, В.Г. Алькема, В.І. Терехов, Б.М. Одягайло, К.В. Ковтанюк, Л.Г. Харсун, С.І. Ткаленко, С.В. Співаковська, Н.М. Літвін, Г.П. Оласюк, О.І. Горбарчук, О.І. Стародубцева, Н.О. Дмітрієва, К.: ВНЗ «Університет економіки та права «КРОК», 2018. 698 с.
- 3. Krugman, Paul; Obstfeld, Maurice and Melitz, Marc (2014). International Economics: Theory and Policy. 10th Edition. Pearson. 792 p.

#### **STUDY EFFECTS**

Competences	GC 1. Ability to exercise their rights and responsibilities as a member of society,				
according to	to realize the values of civil (free democratic) society and the need for its				
study	sustainable development, the rule of law, human and civil rights and freedoms in				
program	Ukraine.				
program	GC 3. Ability to study and be modernly trained.				
	GC 7. Skills in the use of information and communication technologies.				
	GC 8. Ability to abstract thinking, analysis and synthesis.				
	GC 8. Ability to abstract minking, analysis and synthesis. GC 12. Knowledge and understanding of the subject area and understanding of				
	professional activity.				
	PC1. Ability to identify the characteristics and trends of the world economy,				
	especially the implementation of economic policy and global integration /				
	disintegration processes, including Euro-Atlantic integration.				
	PC2. Ability to use basic categories and the latest theories, concepts,				
	technologies and methods in the field of international economic relations, taking				
	into account their basic forms, to apply theoretical knowledge about the				
	functioning and development of international economic relations.				
	PC4. Ability to substantiate the peculiarities of the implementation of forms of				
	international economic relations at the mega-, macro-, meso- and micro-levels.				
	PC6. Ability to analyze international markets for goods and services, tools and				
	principles of international trade regulation.				
	PC8. Ability to determine the functional features, nature, level and degree of				
	relationships between the subjects of international economic relations at different				
	levels and to establish communication between them.				
	PC10. Ability to justify the use of legal, economic and diplomatic methods (tools) for resolving conflict situations at the international level.				
	PC12. Ability to use regulatory documents and reference materials in carrying				
	out professional activities in the field of international economic relations.				
	PC14. Ability to communicate at the professional and social levels using				
	professional terminology, including oral and written communication in state and				
	foreign languages.				
	PC15. Ability to apply methods, rules and principles of functioning of				
	international economic relations for the development of foreign economic				
	activity of Ukraine.				
	PC16. The ability to constantly improve the theoretical level of knowledge,				
	generate and effectively use them in practice.				
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## METHODS OF WORK AND LOADING

ECTS credits (1 ECTS = 30 hours of student work)	3 ECTS credits
Total load (hours)	90 hours
Lectures	26 hours
Practical training	20 hours
Consultations	6
Elements of student work	Number hours
reading literature for classes	10
constant review of the press and other media	10
data collection	8
preparation and defense of IDPs	5
preparation and writing of MCR	5
Total hours	38