

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
Lesya Ukrainka Volyn National University  
Faculty of International Relations  
International Economic Relations and Project Management Department

**SYLLABUS**  
of the normative academic discipline  
**«The World Economy and Markets Conjuncture»**

<b>Training of</b>	Bachelors
<b>Field of study</b>	029 «International relations»
<b>Program subject area</b>	292 «International economic relations»
<b>Educational-professional program</b>	«International business»

The syllabus was developed on the basis of the bachelor study program “International Business” 2021, the Standard of Higher Education of Ukraine for bachelors of specialty 292 “International Economic Relations”.

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The syllabus of the course was approved at the meeting of the Department of International Economic Relations and Project Management, record # 1 as of August 31 2021.

Head of the Department:



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## SYLLABUS – COURSE CARD

<b>NAME OF THE COURSE</b>	World economy and markets conjuncture								
<b>DEPARTMENT</b>	International Economic Relations and Project Management Department. Faculty of International Relations.								
<b>PERIOD OF REALIZATION</b>	3d, 4th semester of 2022-2023 educational year								
<b>INSTRUCTOR</b>	Viktoria Kukharyk								
<b>CONTACT INFORMATION</b>	Kucharyk.viktoria@vnu.edu.ua								
<b>INFORMATION ABOUT INSTRUCTOR AND HIS COMPETENCES</b>	PhD in Economics (Candidate of Economic Sciences), fluency in Ukrainian and Russian languages, B language level B2. Research interests: international economic relations, international business, world economy, project management, economic diplomacy.								
<b>FORM OF REALIZATION</b>	Lectures, seminars								
<b>ECTS CREDITS</b>	4 (120 hours)								
<b>FORM OF CONTROL</b>	Exam								
<b>CRITERIA AND FORM OF ASSESSMENT</b>	The final control takes place in the form of an exam, the maximum score is 60 points. The student must pass the exam if he scored less than 75 points during the semester, or if he does not agree with the points he scored. In this case, the points for MCW are canceled, the points for the current control remain. The total amount of points for the course is 100. Assessment and mastering of the course are presented according to the rating scale.								
	<i>3rd semester</i>								
	Current control (max = 40 points)					Module control (max = 60 points)		Total amount of points	
	Module 1					Module 2			
	Content Module 1				ISRW	MCW			
	S 1	S 2	S 3	S4	S5	S6	10	60	100
	5	5	5	5	5	5			
	<i>4th semester</i>								
	Current control (max = 40 points)					Module control (max = 60 points)		Total amount of points	
	Module 1					Module 2			
Content Module 1				ISRW	MCW				
S 1	S 2	S 3	S4	S5	S6	S 7	10	60	100
4	4	4	4	4	5	5			

<b>COURSE ETHICS</b>	<p>During seminars, evaluation is made in accordance to student's ability to analyze and to transfer acquired knowledge, re-reading of the information from the paper is prohibited. Each student is personally responsible for academic integrity during the module control work writing, all references used materials and resources must be made in accordance to true resources.</p> <p>Missed lectures can't be repassed, seminars can be repassed only if there is objective evidence of student's absence. Deadline for the representation of the module control work and missed seminars is until the day of exam passing. Repassing of the exam is hold in accordance with the approved schedule of the exam period.</p> <p>The maximum number of absences with no acceptable explanation - 2.</p>
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<b>GOAL AND OBJECTIVES OF THE COURSE</b>	<p>The main <b>objective</b> of the discipline «World economy and markets conjuncture» is to form a system of theoretical knowledge in the field of analysis of socio-economic systems and models of the world and countries development, commodity and service markets.</p> <p>The <b>task</b> of course: mastering theoretical knowledge and practical skills in analyzing trends and processes occurring during the economic development of the world, identifying relationships between regions, assessing the impact on regions integration into the modern world economy, identifying the peculiarities of individual national economies and their role in world economic relations.</p>
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## COURSE DESCRIPTION

### COURSE IS DIVIDED INTO 12 TOPICS DURING THE YEAR

(All topics except the tenth, eleventh and the twelfth are studied during 1 lecture, the tenth – 2 lectures, the eleventh – 4 lectures and the twelfth – 3 lectures)

No.	Topic
1.	The World Economic System
2.	Typological Structure of the World Economy
3.	Economy of European Countries
4.	Economy of Asia and Pacific Region Countries
5.	Economy of North American Countries
6.	Economy of South American Countries (Latin America)
7.	Economy of African Countries
8.	Regional-integration structure of the world economy.
9.	The concept of "economic conjuncture". The purpose and objectives of conjuncture research.
10.	Factors influencing the dynamics of the national and world economy conjuncture.
11.	Conjuncture of the world commodity markets
12.	Conjuncture of the global services market

### SUPPLEMENTARY LITERATURE

	<ol style="list-style-type: none"> <li>1. Войтко С. В., Гавриш О. А., Згуровський О. М., Нараєвський С. В. Економіка зарубіжних країн : підручник / С. В. Войтко, О. А. Гавриш, О. М. Згуровський, С. В. Нараєвський. – Київ : НТУУ «КПІ ім. І. Сікорського», 2017. – 400с.</li> <li>2. Світова економіка : підручник / за ред. А. П. Голікова, О. А. Довгаль. – Х. : 2015. – 268 с.</li> <li>3. Світова економіка: підручник / за ред. О.І. Шниркова, В.І. Мазуренка, О.І. Рогача. - К. : ВПЦ "Київський університет", 2018. - 616 с.</li> <li>4. Світова економіка: підручник/ За редакцією А. П. Голікова, О. А. Довгаль. – Х. : ХНУ імені В. Н. Каразіна, 2014. – 349 с.</li> </ol>
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### MANDATORY LITERATURE

	<ol style="list-style-type: none"> <li>1. World Economy and International Economic Relations: Training manual. - Edited by Y. Kozak , T. Shengelia. Tbilisi : PH «UNIVERSAL», 2016. 223 p. <a href="http://surl.li/bbrxs">http://surl.li/bbrxs</a></li> <li>2. Міжнародна економіка та міжнародні економічні відносини : навч. посібник / Т.В. Шталь [та ін.]. – Харків : «Видавництво «Форт», 2015. – 364 с [Електронний ресурс]. – Режим доступу: <a href="http://surl.li/bbrxm">http://surl.li/bbrxm</a></li> <li>3. World Economic Situation and Prospects 2022. URL: <a href="http://surl.li/bftpr">http://surl.li/bftpr</a></li> </ol>
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### EFFECTS OF EDUCATION

	Effects	The corresponding criterion code (common competencies (CC), professional competencies (PC))
<b>Competences</b>	Ability to preserve and multiply the moral, cultural, scientific values and achievements of society based on understanding the history and patterns of the subjects' area development, its place in the general system of knowledge	CC 2
	Ability to learn and be modernly trained	CC 3
	Ability to plan and manage time	CC 4
	Ability to communicate in official language both orally and in writing	CC 5
	Ability to communicate with foreign languages	CC 6
	Skills for the information and communication technologies using	CC 7

Ability to abstract thinking, analysis and synthesis	CC 8
Ability to be critical and self-critical	CC 9
Ability to communicate with representatives of other professional groups of different levels	CC 10
To know and understand of the subject area and to understand the professional activity	CC 12
Ability to identify the characteristics and trends of the world economy, features of economic policy and global integration / disintegration processes, including Euro-Atlantic integration	PC 1
Ability to use basic categories and the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their basic forms, to apply theoretical knowledge about the international economic relations functioning and development.	PC 2
Ability to identify features of the international economic relations environment and models of economic development functioning	PC 3
Ability to carry out a comprehensive analysis and monitoring of world markets, to assess changes in the international environment and be able to adapt to them	PC 5
Ability to analyze international commodity and services markets, tools and principles of international trade regulation	PC 6
Ability to diagnose the research conditions in international economic relations and the world economy in the interdisciplinary combination with political, legal, natural sciences	PC 9
Ability to conduct research on economic phenomena and processes in the international sphere, taking into account causal and spatio-temporal relationships	PC 11
Ability to use regulatory documents and reference materials in carrying out professional activities in the field of international economic relations	PC 12
Ability to communicate at professional and social levels using professional terminology, including oral and written communication in official and foreign languages	PC 14
Ability to apply methods, rules and principles of the international economic relations functioning for the development of foreign economic activity of Ukraine	PC 15
Ability to constantly improve the theoretical level of knowledge, to form and effectively use them in practice	PC 16
Ability to analyze the structure and features of the international marketing policy of the enterprise, to understand and implement various forms of international marketing, entry methods of foreign markets for goods and services; to understand and use the institutional and information tools and management methods of a modern international company, including financial, HR, operational, logistics and other types of management	PC 18
Ability to understand and analyze the organizational principles of building international companies, to assess the firms' international competitiveness, to search, critically evaluate and process information from various sources in the field of international business; to generate conclusions, recommendations and proposals, new original ideas for (re)organization of business, business processes and strategic (including anti-crisis) management planning and modeling	PC 19

## METHODS OF WORK AND WORKLOAD

<b>ECTS credits points</b> (1 ECTS credit point = 30 hours of student work)	4
<b>General workload (hours)</b>	120 hours
<b>Lectures</b>	36 hours
<b>Seminars</b>	26 hours
<b>Consultations</b>	8 hours
<b>Individual work</b>	50 hours
<b>Elements of student individual work</b>	<b>Number of hours</b>
reading literature for classes	4
constant review of the press and other media	4
data collection	4
data analysis and interpretation	8
research conducting	8
group work outside the classroom	6
preparation and presenting the ISRW	8
preparation and writing of MCR	8
<b>total</b>	<b>50</b>