

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
Lesya Ukrainka Volyn National University  
Department of International Economic Relations and Project Management

**SYLLABUS**  
of normative educational component  
**«Course paper on the world economy and world market conditions»**

**Degree Bachelor**

**Field of Study 29 «International Relations»**

**Programme Subject Area 292 «International Economic Relations»**

**Education and Professional Programmes: «International Business»**

The syllabus was developed on the basis of the bachelor study program “International Business” 2020, the Standard of Higher Education of Ukraine for bachelors of specialty 292 “International Economic Relations”.

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The syllabus of the educational component was approved at the meeting of the Department of International Economic Relations and Project Management, record # 1 as of August 31 2021.

Head of the Department:



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## SYLLABUS

<b>NAME OF THE COMPONENT</b>	<b>Course paper on the world economy and world market conditions</b>
<b>DEPARTMENT</b>	Department of International Economic Relations and Project Management, International Relations Faculty
<b>PERIOD OF REALIZATION</b>	4 semester, second year, 2021–2022 academic year
<b>INSTRUCTOR</b>	Any professor from the Department
<b>CONTACT INFORMATION</b>	office 322, building A
<b>INFORMATION ABOUT INSTRUCTOR AND HIS COMPETENCES</b>	PhD or Doctor of Science in Economics, Associate, Assistant or Full Professor.
<b>FORM OF REALIZATION</b>	Research under the scientific supervision of a teacher
<b>ECTS CREDITS</b>	3 credits
<b>FORM OF CONTROL</b>	Current control of the supervisor and public defense on the results of its implementation
<b>CRITERIA AND FORM OF ASSESSMENT</b>	<p>The final grade is based on the average score set by the commission members for each of the three components: content and quality of analytical material - up to 50 points, paperwork - up to 20 points, presentation of work and answers to questions (actually defense) - up to 30 points.</p> <p>The minimum required for successful completion of the educational component is 60 points.</p> <p>The maximum score is 100 points.</p>
<b>COURSE ETHICS</b>	Compliance with the norms of the Code of Academic Integrity of Lesya Ukrainka University ( <a href="http://surl.li/aagxg">http://surl.li/aagxg</a> ). If a student has publicly presented the results of his / her course paper at a conference or other similar event preliminary to the course paper defense, the commission may decide to admit the presentation as the defense itself with the maximum score of 30 points on this assessment component. In this case, the student provides the commission with relevant evidence of his previous participation in the event (certificate of participation, abstracts, conference program, etc.).
<b>GOAL AND OBJECTIVES OF THE COMPONENT</b>	<p>The aim of the course paper is to acquaint students with theoretical and practical aspects of modern world economy and world markets based on reports of leading international economic organizations and analytical reviews of world commodity markets and services markets, study of modern features and prospects of world economy, world markets. global competitive environment; analysis of factors influencing the world economic situation and the directions of its projected change.</p> <p>Tasks of the course paper:</p> <ul style="list-style-type: none"> <li>- development of creative thinking, skills of independent work, mastering the methods of international economic research in solving the tasks identified in the course work;</li> <li>- identification of the degree of training of students on the development of the world economy and world markets for goods and services;</li> <li>- clarifying the level of preparation of students for independent activity in the field of international business, the ability to independently substantiate conclusions and recommendations on specific areas and trends in the world economy and international business.</li> </ul> <p>Students must learn to process for practical purposes the data of international economic statistics and statistics of foreign economic activity of Ukraine, information from national and international regulations.</p>

## RECOMMENDED LITERATURE

Павліха Н.В., Деделюк К. Ю. Методичні рекомендації для виконання курсової роботи для студентів спеціальності 292 «Міжнародні економічні відносини» освітніх програм «Міжнародні економічні відносини» та «Міжнародний бізнес». Луцьк: Східноєвропейський національний університет ім. Лесі Українки, 2018. – 37 с. URL: <http://surl.li/biqmc>

Thematic literature and other sources for the course work are determined after the students choose the research topic together with the supervisor.

## STUDY EFFECTS

<p><b>Competences according to the study program “International Business”</b></p>	<p>GC 1. Ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine;</p> <p>GC 3. Ability to study and be modernly trained.</p> <p>GC 4. Ability to plan and manage time.</p> <p>GC 5. Ability to communicate in the state language both orally and in writing.</p> <p>GC 6. Ability to communicate in foreign languages.</p> <p>GC 7. Skills in the use of information and communication technologies.</p> <p>GC 8. Ability to abstract thinking, analysis and synthesis.</p> <p>GC 9. Ability to be critical and self-critical.</p> <p>GC 10. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).</p> <p>GC 12. Knowledge and understanding of the subject area and understanding of professional activity.</p> <p>PC1. Ability to identify the characteristics and trends of the world economy, especially the implementation of economic policy and global integration / disintegration processes, including Euro-Atlantic integration.</p> <p>PC2. Ability to use basic categories and the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their basic forms, to apply theoretical knowledge about the functioning and development of international economic relations.</p> <p>PC3. Ability to identify features of the functioning of the environment of international economic relations and models of economic development.</p> <p>PC4. Ability to substantiate the peculiarities of the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.</p> <p>PC5. Ability to conduct a comprehensive analysis and monitoring of world markets, assess changes in the international environment and be able to adapt to them.</p> <p>PC6. Ability to analyze international markets for goods and services, tools and principles of international trade regulation.</p> <p>PC7. Ability to analyze theories and mechanisms of implementation of international monetary, financial and credit relations.</p> <p>PC9. Ability to diagnose the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences.</p> <p>PC11. Ability to conduct research on economic phenomena and processes in the international sphere, taking into account causal and spatio-temporal relationships.</p> <p>PC12. Ability to use regulatory documents and reference materials in carrying out professional activities in the field of international economic relations.</p> <p>PC14. Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages.</p> <p>PC16. The ability to constantly improve the theoretical level of knowledge, generate and effectively use them in practice.</p>
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PC18. Ability to analyze the structure and features of the international marketing policy of the enterprise, to understand and implement various forms of international marketing, methods of entering foreign markets for goods and services; understand and use the institutional and information tools and management methods of a modern international company, including financial, HR, operational, logistics and other types of management.

PC19. Ability to understand and analyze the organizational principles of building international companies, assess the international competitiveness of the firm, search, critically evaluate and process information from various sources in the field of international business; generate conclusions, recommendations and proposals, new original ideas for (re) organization of business, planning and modeling of business processes and strategic (including anti-crisis) management.

### METHODS AND NORMS OF WORK

<b>ECTS credits</b> (1 ECTS = 30 hours of student's work)	3
<b>Total hours</b>	<b>90</b>
<b>Consultations</b>	6
<b>Independent work</b>	84
<b>Components of student's independent work</b>	Number of hours
coordination of the topic and content of the course work with the supervisor, development of tasks	8
study of literature, collection of materials for course paper	30
writing and design of term paper	40
preparation of the report and presentation	6