

SYLLABUS
of normative educational component
“Production practice with writing a final qualification paper”

Degree Bachelor

Field of study 29 «International Relations»

Programme subject area 292 «International Economic Relations»

Study program: «International Business»

The syllabus was developed on the basis of the bachelor study program “International Business”, the Standard of Higher Education of Ukraine for bachelors of specialty 292 “International Economic Relations”.

Author: Boiar Andrii

The syllabus of the course was approved at the meeting of the Department of International Economic Relations and Project Management, record # 1 as of August 31 2021.

Head of the Department:



(A. Boiar)

SYLLABUS

NAME OF THE EDUCATIONAL COMPONENT	Production practice with writing a final qualification paper
DEPARTMENT	Department of International Relations and Project Management
PERIOD OF REALIZATION	Three last weeks of the 7-th semester, 4-th year of study, 2024–2025 academic year
SUPERVISER FROM THE UNIVERSITY	Andrii Boiar
CONTACT INFORMATION	Andrij.Boyar@vnu.edu.ua , office 321, building A
INFORMATION ABOUT SUPERVISOR AND HIS COMPETENCES	Professor, Doctor of Economic Science.
FORM OF REALIZATION	Work/Training at enterprise (organization), writing a report and its defense, collecting materials for final qualification paper
ECTS CREDITS	3 credits
FORM OF CONTROL	Pass or Fail test
CRITERIA AND FORM OF ASSESSMENT	The maximum number of points awarded to student for fulfilment of all the practice components is 100, including: - 40 points – evaluation by supervisor from the enterprise (organization) (as reflected in the practice journal); - 40 points – finalized practice report and filled in practice journal; - 20 points – practice report defense at the commission. Necessary minimum for successful completion of the practice – 60 points.
ETHICS	Compliance with the norms of the Code of Academic Integrity of VNU is mandatory as well as compliance with internal code of conduct, safety and sanitation regulations of the enterprise (organization). The mode of work at the enterprise (organization) is established by supervisors from the enterprise and from the university and is recorded in the journal of practice.
GOAL AND OBJECTIVES OF THE PRACTICE	The purpose of the production practice is to consolidate and deepen the theoretical and practical knowledge gained by students in the process of studying disciplines within the educational and professional program "International Business" for making independent decisions in specific conditions of professional activity, as well as collecting material for the implementation of final qualification (bachelor) paper.

STRUCTURE OF PRODUCTION PRACTICE

1	Instructing on the organization and implementation of the production practice at the department. Individual consultations with the supervisor from the enterprise (organization).
2	Preparation of the work schedule and briefing on the internal regulations of the enterprise (organization).
3	Familiarization with the legal status, goals, directions of activity and tasks of the enterprise. Collection of materials for bachelor's work.
4	Work in accordance with the schedule of internship (see the practice journal).
5	Execution of the report and completion of the journal of practice.
6	Practice report defense.

RECOMMENDED LITERATURE

	<ol style="list-style-type: none"> 1. Explanation note as for syllabus for production practice compliance (in Ukrainian). URL: http://surl.li/avgsk 2. Hill, Charles (2013). <i>International business: competing in the global marketplace</i>. 9th ed. New York: McGraw-Hill/Irwin. 748 p. ISBN 978-0-07-802924-0 URL: http://surl.li/avguj 3. Statute documentation of an enterprise (organization). 4. Web-site of an enterprise (organization).
--	---

ASSIGNED LITERATURE

	<ol style="list-style-type: none"> 1. Regulation on the practice for students of the Lesya Ukrainka Volyn National University of September 11, 2020 (in Ukrainian). URL: http://surl.li/avgre 2. Journal on production practice (in Ukrainian). URL: http://surl.li/avgwl 3. Report of production practice (in Ukrainian). URL: http://surl.li/avgwo
--	--

STUDY EFFECTS

<p>Competences according to the study program “International Business”</p>	<p>GC 3. Ability to study and be modernly trained.</p> <p>GC 4. Ability to plan and manage time.</p> <p>GC 5. Ability to communicate in the state language both orally and in writing.</p> <p>GC 6. Ability to communicate in foreign languages.</p> <p>GC 7. Skills in the use of information and communication technologies.</p> <p>GC 8. Ability to abstract thinking, analysis and synthesis.</p> <p>GC 9. Ability to be critical and self-critical.</p> <p>GC 10. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).</p> <p>GC 11. Ability to work in a team.</p> <p>GC 12. Knowledge and understanding of the subject area and understanding of professional activity.</p> <p>PC2. Ability to use basic categories and the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their basic forms, to apply theoretical knowledge about the functioning and development of international economic relations.</p> <p>PC4. Ability to substantiate the peculiarities of the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.</p> <p>PC5. Ability to conduct a comprehensive analysis and monitoring of world markets, assess changes in the international environment and be able to adapt to them.</p> <p>PC6. Ability to analyze international markets for goods and services, tools and principles of international trade regulation.</p> <p>PC7. Ability to analyze theories and mechanisms of implementation of international monetary, financial and credit relations.</p> <p>PC8. Ability to determine the functional features, nature, level and degree of relationships between the subjects of international economic relations at different levels and to establish communication between them.</p> <p>PC11. Ability to conduct research on economic phenomena and processes in the international sphere, taking into account causal and spatio-temporal relationships.</p> <p>PC12. Ability to use regulatory documents and reference materials in carrying out professional activities in the field of international economic relations.</p> <p>PC14. Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages.</p> <p>PC17. Ability to identify areas of regulation and apply methods to assess the level of economic security of international business; analyze, evaluate, develop and communicate tactical and strategic schemes for organizing and conducting international business, taking into account strengths and weaknesses, opportunities and threats.</p> <p>PC18. Ability to use methods of microeconomic research, possession of categorical</p>
---	---

	<p>apparatus and theoretical concepts of microeconomic analysis in international business; understanding the patterns of international business development in market conditions; understanding and using key macroeconomic indicators in the context of international business development.</p> <p>PC19. Ability to analyze the structure and features of the international marketing policy of the enterprise, to understand and implement various forms of international marketing, methods of entering foreign markets for goods and services; understand and use the institutional and information tools and management methods of a modern international company, including financial, HR, operational, logistics and other types of management.</p> <p>PC20. Ability to search, critically evaluate and process information from various sources in the field of international business; generate conclusions, recommendations and proposals, new original ideas for (re) organization of business, planning and modeling of business processes and strategic (including anti-crisis) management.</p> <p>PC21. Ability to identify forms of manifestation of objective economic laws in individual industries and enterprises of various forms of ownership, use traditional and new methods of business organization and management of firm resources, optimize economic processes in the enterprise, analyze and summarize the results of operating, accounting, customs brokerage and investment activities of the firm, to develop measures to improve the efficiency of its work.</p>
--	---

METHODS AND NORMS OF WORK

ECTS credits (1 ECTS = 30 hours of student's work)	3
Total hours	90
Consultations	6
Independent work	84
Components of student's independent work	Number of hours
Familiarization with documentation of the enterprise. Collection of materials for bachelor's work.	18
Execution of professional tasks and orders of the supervisor from the enterprise	60
Preparation of the practice report	6