

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Lesya Ukrainka Volyn National University
International Communications and Political Analysis Department

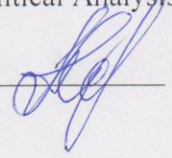
SYLLABUS
of a normative academic subject
“INFORMATION WARFARE IN GEOPOLITICS”

Master training
Field of knowledge: 29 «International Relations»
Specialty: 291 «International Relations, Public Communications
and regional studies»
Education and professional program: «International Relations»

The syllabus was developed on the basis of the Program of a normative academic subject “Information Warfare in Geopolitics”, the Standard of Higher Education of Ukraine for Masters of specialty 291 “International Relations, Public Communications and Regional Studies”.

Developer: Doctor of Political Science, Prof. Nataliia Karpchuk.

The syllabus of the subject was approved at the meeting of the International Communications and Political Analysis Department, Protocol № 2 as of September 13, 2021.

Head of the department:  (N. Karpchuk)

SYLLABUS

TITLE OF THE SUBJECT	INFORMATION WARFARE IN GEOPOLITICS
ORGANISATION STRUCTURE	International Communications and Political Analysis Department, International Relations Faculty
REALISATION PERIOD OF THE SUBJECT	1 st semester, 2021 / 2022
TEACHER	Nataliia Karpchuk
CONTACTS	Natalia.Karpchuk@vnu.edu.ua
COMPETENCES AND INFORMATION ABOUT THE TEACHER	<p>Doctor of Political Science, Associate Professor, Professor, Head of the Department of International Communications and Political Analysis.</p> <p>Research topics: information and communication policy of international actors, information and psychological warfare, media warfare.</p> <p>She teaches subjects in Ukrainian and English.</p>
FORM OF THE REALISATION	Lectures, seminars, practical classes, a module test
ECTS CREDITS	5
FORM OF THE CONTROL	<i>Exam</i>
METHODS AND FORMS OF STUDENTS' WORK EVALUATION (CRITERIA AND FORM OF EVALUATION TO BE CREDITED FOR THE SUBJECT)	<p>The course consists of three conditional blocks: discussion of theoretical issues, performance of applied practical tasks (maximum 40 points for these two types of work) and writing one module tests of a creative and analytical character (the task is provided in advance) (maximum 60 points).</p> <p>If a student is not satisfied with all the current results or scored less than 75 points, he / she takes the oral exam.</p> <p>In the case of online training, the requirements can be adjusted.</p>
POLICY OF THE SUBJECT	<p>All theoretical and practical tasks are handed in on the day of the seminar. Working students coordinate the schedule of assignments with the teacher. Missed classes are passed only if there is confirmation of a good reason for absence (certificate of absence due to illness or a statement about the need to miss classes).</p> <p>Module tests are not repeated.</p> <p>Cheating is prohibited.</p>
AIM AND TASKS OF THE SUBJECT	<p>The aim of the course is to acquire knowledge, to form skills and abilities on conceptual-theoretical and practical bases of carrying out psychological operations and information wars in the field of international relations.</p> <p>The main objectives of the course are to develop knowledge and skills in the field of strategic communications, in particular information and special operations, as well as in such sections of modern communication technologies as propaganda and counter-propaganda, communication strategies with an active opponent.</p>

COURSE DESCRIPTION
THE COURSE IS SUBDIVIDED INTO 6 TOPICS

No.	TOPICS
1.	Information Warfare as an Instrument of Geopolitical Changes
2.	Operations of Influence
3.	Propaganda as an Instrument of Information Warfare
4.	Information Warfare Narratives
5.	Subjects of Influence
6.	Counteraction to Information Warfare
	Case-study
	Practical work

RECOMMENDED LITERATURE

1.	ГЛОСАРІЙ. Навчальний енциклопедичний словник-довідник із питань інформаційної безпеки. Луцьк: Вежа-друк, 2019.
2.	Горбулін В.П. Інформаційні операції та безпека суспільства: загрози, протидія, моделювання: монографія / В.П. Горбулін, О.Г. Додонов, Д.В. Ланде. – К.: Інтертехнологія, 2009. – 164 с. – Бібліогр.: с. 153-162.
3.	Деструктивні впливи та негативні наративи: інструменти виявлення та протидії: метод.мат. / Д.В. Дубов, А.В. Баровська, Ю.К. Каздобіна. – К.:УФБС, 2020. – 60 с.
4.	Дубов Д. В. «В інтересах іншої держави...»: проблеми виявлення та протидії агентам впливу: аналіт. доп. / Д. В. Дубов, І. О. Корецька. – К. : НІСД, 2018. – 48 с. URL: https://niss.gov.ua/publikacii/analitichni-dopovidi/v-interesakh-inshoi-derzhavi-problemi-viyavlennya-ta-protidii
5.	Кавун С. В. Інформаційна безпека: навчальний посібник / С. В. Кавун, В. В. Носов, О. В. Манжай. – Харків: Вид. ХНЕУ, 2008. – 352 с.
6.	Міжнародна інформаційна безпека: сучасні виклики та загрози / Л. В. Губерський, Є. А. Макаренко, В. П. Гондюл та ін.. – К.: Наша культура і наука, 2007. – 916 с.
7.	Світова гібридна війна: український фронт : монографія / з а заг. ред. В. П. Горбуліна. – К. : НІСД, 2017. – 496 с.
8.	Павлова Н.Д., Гребенщикова Т.А. Интент-анализ постсобытийного дискурса в интернете. Психологические исследования, 2017, 10(52), URL: http://psystudy.ru/index.php/num/2017v10n52/1407-pavlova52.html
9.	Ушакова Т.Н., Павлова Н.Д., Латынов В.В., Цепцов В.А., Алексеев К.И. Слово в действии. Интент-анализ политического дискурса. СПб.: Алетейя, 2000. 316 с.
10.	Giles Keir. Russia's 'New' Tools for Confronting the West Continuity and Innovation in Moscow's Exercise of Power, <i>Research Paper. Russia and Eurasia Programme, 2016</i> . URL: https://www.chathamhouse.org/2016/03/russias-new-tools-confronting-west-continuity-and-innovation-moscows-exercise-power
11.	HACKS, LEAKS AND DISRUPTIONS. RUSSIAN CYBER STRATEGIESEdited by Nicu Popescu and Stanislav Secieru. URL: https://www.iss.europa.eu/content/hacks-leaks-and-disruptions-%E2%80%93-russian-cyber-strategies
12.	Richterová Jitka. NATO & Hybrid Threats. Background Report, 2016, URL:

https://www.researchgate.net/publication/286344092_NATO_Hybrid_Threats

13. Snegovaya Maria. Russia Report 1. Putin's Information Warfare in Ukraine. Soviet Origins of Russia's Hybrid Warfare, Washington: the Institute for the Study of War, 2015, URL: www.understandingwar.org

14. SÕJATEADLANE Estonian Journal of Military Studies CULTURAL, PEACE AND CONFLICT STUDIES SERIES

15. Veebel Viljar. *Russian Propaganda, Disinformation and Estonia's Experience*, Tallinn: Foreign Policy Research Institute, 2015, URL: https://www.files.ethz.ch/isn/194051/veebel-russian_disinformation.pdf (accessed June 4, 2020).

16. White Jon. DISMISS, DISTORT, DISTRACT, AND DISMAY: CONTINUITY AND CHANGE IN RUSSIAN DISINFORMATION. URL: <https://www.ies.be/node/3689>

COMPULSORY LITERATURE

1. ГЛОСАРИЙ. Навчальний енциклопедичний словник-довідник із питань інформаційної безпеки. Луцьк: Вежа-друк, 2019.

2. Деструктивні впливи та негативні наративи: інструменти виявлення та протидії: метод.мат. / Д.В. Дубов, А.В. Баровська, Ю.К. Каздобіна. – К.:УФБС, 2020. – 60 с.

3. Світова гібридна війна: український фронт : монографія / з заг. ред. В. П. Горбуліна. – К. : НІСД, 2017. – 496 с.

4. Richterová Jitka. NATO & Hybrid Threats. Background Report, 2016, URL: https://www.researchgate.net/publication/286344092_NATO_Hybrid_Threats

EDUCATION EFFECTS

	Effects	
Competences	<ul style="list-style-type: none">- ability to analyze global processes and their impact on international and social relations, political and social systems;- ability to analyze and forecast international relations in various contexts, including political, security, legal, economic, social, cultural and informational;- ability to use theoretical and methodological approaches of political science, economic and legal science, interdisciplinary research for research of international relations, public communications and for regional studies;- ability to identify and analyze the peculiarities of the development of countries and regions, modern global, regional and local processes, and the place of Ukraine in them;- ability to build and research process models in the field of international relations, public communications and regional studies;- ability to identify and analyze the nature, dynamics, principles of organization of international relations, types and kinds of international actors, current	<i>INT, GC 1-3, 5-9</i>

	<p>trends in world politics;</p> <ul style="list-style-type: none"> - ability to understand the logic of global processes and the development of the world political system of international relations in their historical, economic and legal conditionality; - ability to understand the content of program documents on the problems of foreign policy of Ukraine, the ability to professionally analyze and explain the position of Ukraine on major international issues; - ability to make informed decisions on international and foreign policy activities. 	
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	Effects	Criterion code
Skills	<ul style="list-style-type: none"> • ability to identify and analyze the nature, dynamics, principles of organization of international relations, types and kinds of international actors, current trends in world politics; • ability to make informed decisions on international and foreign policy activities; • ability to argue the choice of ways to solve problems of a professional nature in the field of international relations, public communications and regional studies, to critically evaluate the results and justify decisions; • ability to analyze global processes and their impact on international and social relations, political and social systems; • ability to analyze and forecast international relations in various contexts, including political, security, legal, economic, social, cultural and information ones; • ability to use theoretical and methodological approaches to political science, economics and law, interdisciplinary research for the study of international relations, public communications and for regional studies; • ability to carry out applied analytical research on the problems of international relations and world politics, public communications, regional studies, to prepare analytical materials and references on the professional level; • ability to organize and conduct international meetings and negotiations, to develop, analyze and evaluate diplomatic and international documents; • ability to identify and analyze the peculiarities of the development of countries and regions, modern global, regional and local processes, and the place of Ukraine in them; • ability to self-study, maintain the appropriate level of knowledge, willingness to acquire knowledge of a new level, to improve professionalism and skills; 	SC 1-12

	<ul style="list-style-type: none"> • ability to conduct research and / or innovate in international relations, foreign policy, public communications and regional studies; • ability to build and research process models in the field of international relations, public communications and regional studies. 	
Knowledge	Effects	Criterion code
	<ul style="list-style-type: none"> • to know and understand the nature, sources and directions of evolution of international relations, international politics, foreign policy of states, the state of theoretical research of international relations and world politics; • to critically comprehend and analyze global processes and their impact on international relations; • to apply modern scientific approaches, methodologies and techniques to study the problems of international relations and foreign policy; • to analyze and evaluate the problems of international and national security, international and internationalized conflicts, approaches, methods and mechanisms of security in the international space and in the foreign policy of states; • to collect, process and analyze information on the state of international relations, world politics and foreign policy of states; • to identify, assess and forecast political, diplomatic, security, social and other risks in the field of international relations and global development; • to assess and analyze international and foreign policy problems and situations, to offer approaches to solving such problems; • to be free to communicate in state and foreign languages orally and in writing, on professional and scientific issues; • to prepare analytical reports and other documents on the state of international relations, foreign policy, public communications and regional studies; • to develop and implement applied research projects in international relations, foreign and world policy; • to formulate modeling tasks, to create and research models of objects and processes of international relations, foreign policy, public communications and regional studies; • to participate in professional discussions in the field of international relations, foreign policy, public communications and regional studies, to respect 	ER 1-10, 12-17

	<p>opponents and their views, to convey information, ideas, problems, solutions and personal experience on professional issues to professionals and the general public;</p> <ul style="list-style-type: none"> • to evaluate the results of the work and be responsible for personal professional development; • to plan and carry out research of problems of international relations, public communications and regional studies with the use of modern scientific methods, to collect and analyze the necessary information, to argue conclusions, to present results; • to assess international events, processes in the field of international cooperation and international security, the state of interaction and conflict in international systems; • to plan and conduct training sessions in special disciplines, to develop their methodological support. 	
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METHODS OF WORK AND HOURS

ECTS	5
Total hours	150
Lectures	20
Seminars	16
Consultations	10
Students' independent work	104
Reading literature for classes	20
Media review	20
Preparation for classes with IT	10
Tasks fulfillment	20
Group after-class work	10
Final test	10
Final exam	14