

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
Lesya Ukrainka Volyn National University  
International Communications and Political Analysis Department

**SYLLABUS**  
**of a normative academic subject**  
**“INFORMATIONAL AND ANALYTICAL ACTIVITIES IN**  
**INTERNATIONAL RELATIONS”**

**Bachelor training**

**Field of knowledge: 29 «International Relations»**

**Specialty: 291 «International Relations, Public Communications  
and regional studies»**

**Education and professional program: «International Relations»**

The syllabus was developed on the basis of the Program of a normative academic subject “**Informational and Analytical Activities in International Relations**”, the Standard of Higher Education of Ukraine for bachelors of specialty 291 “International Relations, Public Communications and Regional Studies”.

**Developer:** PhD, lecturer of the Department of International Communications and Political Analysis O. Bogorodetska.

The syllabus of the subject was approved at the meeting of the International Communications and Political Analysis Department, Protocol № 2, as of September 8, 2020.

Head of the department:  (N. Karpchuk)

## SYLLABUS – COURSE CARD

<b>COURSE NAME</b>	Informational and Analytical Activities in International Relations
<b>ORGANIZATIONAL UNIT</b>	Faculty of International Relations, Department of International Communications and Political Analysis
<b>PERIOD OF COURSE REALIZATION</b>	I semester 2020/2021
<b>GIVEN NAME, FAMILY NAME, LECTURER'S ACADEMIC TITLE</b>	Olga Bogorodetska
<b>CONTACT DETAILS</b>	<a href="mailto:bohorodetska.olha@vnu.edu.ua">bohorodetska.olha@vnu.edu.ua</a>
<b>LECTURER'S COMPETENCIES AND EXPERIENCE</b>	PhD in the field of Political Science. Since 2012 has been working with groups and teams from various fields, providing workshops for members of non-governmental organizations. Author of monographs and several scientific articles. The main areas of interest: transformations in the system of Ukrainian higher education, cultural diplomacy, foreign policy of EU countries. Fluent in English, Russian and has Italian at basic level.
<b>PREREQUISITES</b>	The course is intended as a continuation of the previous semesters programme.
<b>FORM OF CLASSES</b>	Lecture
<b>NUMBER OF ECTS CREDITS</b>	5
<b>FORM OF OBTAINING CREDIT</b>	Exam
<b>METHODS AND FORMS OF STUDENTS' WORK ASSESSMENT (CRITERIA AND ASSESSMENT FORM FOR OBTAINING CREDIT FOR THE COURSE)</b>	<p><b>Test</b> Written exam, 30 minutes, 20 questions (4 possible answers, one correct)</p> <p><b>Maximum number of permitted absences: 2</b></p>
<b>OBJECTIVES AND SUBJECT MATTER OF THE COURSE</b>	The course is aimed to familiarize students with organization and conduction of information and analytical work in the field of international relations. The approaches of information collection, its analysis, specifics of analytics and political forecasting are planned to be presented. Main features of public authorities' analytical support and synthetic document processing are examined during the course. Main methodological aspects of information and analytical work are presented.

### COURSE DESCRIPTION DIVIDED INTO 15 ISSUES (CLASS TOPICS) PER SEMESTER (FULL-TIME STUDIES)

No.	Topic
1.	Introduction. Formal requirements of the course. The meaning of the concept of "Information-analytical activity" and the problem of its scientific definition.
2.	Methodological aspects of information-analytical work.
3.	Methods of analytical processing of primary information.
4.	Abstracting as a process of primary information analysis.
5.	Preparation of review information.

6.	Preparation of certain types of documents.
7.	Main stages of political analysis.
8.	Theoretical and methodological basis of political forecasting.
9.	Forecasting: stages and methods.
10.	Information support of political analysis.
11.	Information and analytical structures of the Government of Ukraine.
12.	Information and analytical work in foreign institutions.
13.	Features of information and analytical support of public authorities.
14.	“Political situation”
15.	Conclusions.

### READINGS AS DIVIDED INTO COMPULSORY AND SUPPLEMENTARY ONES

<b>MANDATORY LITERATURE</b>	<ol style="list-style-type: none"> <li>1. Committee report «Public diplomacy strategy in 2005» [Electronic resource] // Mode of access: <a href="http://tomasloc.gov/12345.html/">http://tomasloc.gov/12345.html/</a> - Last access: 2007. – Title from the screen.</li> <li>2. Congressional act on budget cost estimate. Fiscal year 2004-2005. [Electronic resource] // <a href="http://state.gov//cab/emu/index.html">http://state.gov//cab/emu/index.html</a> - Title from the screen.</li> <li>3. Finn H.K. Public diplomacy: effective strategies for the future. [Electronic resource] / H.K. Finn // Mode of access: <a href="http://www.culturaldiplomacy.org/12-">http://www.culturaldiplomacy.org/12-</a> Last access: 2009. – Title from the screen.</li> <li>4. P. van Ham. The rise of brand state: the postmodern politics of image and reputation. [Electronic resource] / P. van Ham. // Mode of access: <a href="http://www.eastwestcoms.com/The-Rise-of-the-Brand-State.htm">www.eastwestcoms.com/The-Rise-of-the-Brand-State.htm</a> - Title from the screen.</li> <li>5. Public diplomacy activities and programs [Electronic resource] // Mode of access: <a href="http://www.publicdiplomacy.org/12">www.publicdiplomacy.org/12</a> - Title from the screen.</li> <li>6. Rugh W.A. Broadcasting and American public diplomacy. [Electronic resource] / W.A. Rugh // Mode of access: <a href="http://www.tbsjournal.com/rugh.htm">www.tbsjournal.com/rugh.htm</a> - Title from the screen</li> <li>7. Thematic scientific articles will be sent to the students additionally during the course.</li> </ol>
<b>SUPPLEMENTARY LITERATURE</b>	<ol style="list-style-type: none"> <li>1. Теремко В. В. Сутнісні характеристики прикладного політичного аналізу [Електронний ресурс] / В. В. Теремко – Режим доступу: <a href="http://www.nbu.gov.ua/portal/socgum/Vdakk/2010_1/39.pdf">http://www.nbu.gov.ua/portal/socgum/Vdakk/2010_1/39.pdf</a>.</li> <li>2. Шпиґа П. С. Інформаційно-аналітичне забезпечення зовнішньої політики : [Конспект лекцій] / П. С. Шпиґа – К. : КиМУ, 2004.</li> <li>3. Польовий М. А. Політичні процеси : теорія і практика моделювання : [монографія] / М. А. Польовий. – Одеса : Фенікс, 2011.</li> <li>4. Мунтян М. А. Политическое прогнозирование [Електронний ресурс] / М. А.Мунтян. – Режим доступу: <a href="http://viperson.ru/wind.php?ID=380160">http://viperson.ru/wind.php?ID=380160</a></li> <li>5. Лясота Л. І. Проблеми інституціоналізації прикладного політичного аналізу та прогнозування у сучасному українському суспільстві / Л. І. Лясота // Теорія і практика політичного аналізу і прогнозування : [Збірник матеріалів] / [За ред. М.М.Розумного]. – К. : Національний інститут стратегічних досліджень, 2006.</li> </ol>

## EDUCATIONAL EFFECTS

<b>The Competences</b>	<b>The effects of education for a course</b>	<b>Reference to directional effects</b>
	The student analyzes international process in the informational context.	CK2
	The student has an ability to communicate and provide analytical activity in the sphere of international relations in English	CK12

<b>The Knowledge</b>	<b>The effects of education for a course</b>	<b>Reference to directional effects</b>
	The student collects and analyzes information as regards international relations, foreign policy of Ukraine and other states	PH08
	The student uses modern informational technologies and systems for solving tasks in the sphere of international relations	PH14

<b>The Skills</b>	<b>The effects of education for a course</b>	<b>Reference to directional effects</b>
	can correctly interpret the forms and specificity of analytical process	YM1

## METHODS OF WORK AND WORKLOAD

<b>ECTS credits points</b> (1 ECTS credit point = 30 hours of student work)	5
<b>Total workload (hours)</b>	<b>150</b>
<b>Lectures (hours)</b>	30
<b>Seminars (hours)</b>	24
<b>Number of instruction hours per semester</b>	1
<b>Elements of student work</b>	<b>Number of hours</b>
reading literature for classes	50
ongoing press and other media review (“press round-up”)	
doing project work	
carrying out research	
designing a research tool	
data collection	6
data analysis and interpretation	
preparation for IT classes	
execution of assignments and doing homework	
group work outside the classroom	
inter-semester tests	5
final test	
inter-semester written assignments	
final written assignment	

preparation of a paper / presentation	10
preparation of a written report in respect of each session	20
final examination	4
other	