

Discipline	Optional discipline № 6.1 «Business models of international companies»
Degree of higher education	Bachelor
Name of specialty / study programme	International Economic Relations / International Business
Mode of study	Full-time
Year of studies, semester, duration	4 year, 7 semester, one-semester
Semester control	Pass/fail test
Number of hours (lectures and seminars), credits	120 (26/20), 4 credits
Language	Ukrainian or English
Department in charge	International Economic Relations and Project Management
Author of the discipline	Nataliia Pavlikha
Short description	
Prerequisites	International Economics
What will be studied?	Theory of the business model of the business entity in a dynamic environment. Skills of transformation of internal "inputs" of business (resources, technologies, abilities, competences) into external "outputs" (economic value for buyers and financial result for the company) thanks to the chosen business model of the company.
Why is it interesting and should be learnt?	It fosters the ability to develop competitive business models of a modern company, to think comprehensively, to analyze modern business models of international companies.
What can be learnt? (study results)	To do analysis the business models of an international company. To elaborate on strategies of international companies.
How can the acquired knowledge and skills (competences) be used?	Identify areas of international business development; develop the company's strategy and business model; develop a business plan
Suggested readings	1. Rogach O. Theories of international business: textbook / Ministry of Education and Science of Ukraine, Kyiv National University. Taras Shevchenko. - Kyiv: Kyiv University, 2018. - 687 p. 2. Rohach Oleksandr Teorii mizhnarodnoho biznesu: pidruchnyk / MES Ukrainy, Kyivskiy natsionalnyi un-t im. Taras Shevchenko. - Kyiv: Kyiv University, 2018. - 687 p.
Web-link to the description of the discipline	https://vnu.edu.ua/uk/faculties-and-institutes/fakultet-mizhnarodnikh-vidnosin

Здійснити вибір - [«ПС-Журнал успішності-Web»](#)