

<b>Discipline</b>	<b>Selective discipline 5.1 "Fundamentals of International Tourism"</b>
Level of higher education	Bachelor
Name of specialty / educational-professional program	"International Relations, Public Communications and Regional Studies" / "International Relations"
Form of study	full-time education
Course, semester, length	3 <sup>rd</sup> course, 5 <sup>th</sup> semester, one-semester
Semester control	test
Number of hours (total: including lectures / seminars)	150 hours, 5 credits (20 lectures, 16 practicals)
Language of study	English
Department that provides teaching	Department of International Relations and Regional Studies
Author of the discipline	associate professor Kopachynska GV
<b>Brief description</b>	
Requirements for the beginning of the study	Basic knowledge of international relations
What will be studied	the most important issues related to international tourism and the peculiarities of the management of the world tourism industry
Why this academic course is interesting / necessary to study	The acquired knowledge will help to understand and study the processes taking place in the modern world and related to international tourism and the specifics of its management.
What can be achieved by study (learning outcomes)	essence, principles, basic concepts and patterns of international tourism
How acquired knowledge and skills can be used (competencies)	Students will know: the essence of the concept of "tourism" and the peculiarities of its classification; features of formation of tourist resources of the world; territorial differences in tourism development; SWOT-analysis of tourism activities in the regions of the world; features of regional tourism management; features of management of investment programs of tourism development. Students will be able to: select, sketch and analyze the development of international tourism in the world; to form a strategy for the development of international tourism; make true decisions on the main directions and levels of development of the tourism sector: international, regional, national regulation.
Information support	Syllabus, curriculum, articles in the professional scientific journals of Ukraine
Web-link to (description of the discipline) syllabus of the discipline on the website of the faculty (institute)	<a href="https://vnu.edu.ua/uk/faculties-and-institutes/fakultet-mizhnarodnikh-vidnosin">https://vnu.edu.ua/uk/faculties-and-institutes/fakultet-mizhnarodnikh-vidnosin</a>

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