

Discipline	Optional discipline № 4.2 «Corporate Social Responsibility in International Business»
Degree of higher education	Master
Name of specialty / study programme	International Economic Relations / International Economic Relations
Mode of study	Full-time
Year of studies, semester, duration	2 nd year, 3 ^d semester, one-semester
Semester control	Credit
Number of hours (lectures and seminars), credits	210 (20/18), 7 credits
Language	English
Department in charge	International Economic Relations and Project Management
Author of the discipline	Iryna Kytsyuk
Short description	
Prerequisites	Fundamentals of economic theory, international economic relations, and international business.
What will be studied?	The concept and features of corporate social responsibility in international business.
Why is it interesting and should be learnt?	In the most developed countries in the world, corporate social responsibility has become widespread, and it is concerning companies that take responsibility for their own influence on society. In particular, in world practice there are a number of factors that affect the growth of the number of companies that implement the concept of corporate social responsibility into their activities: the desire to occupy a worthy market niche, to achieve a specific effect, to avoid certain risks, as well as to increase competitive pressure. That is concerning good practices of corporate social responsibility or strengthening regulation or self-regulation in a specific area of corporate social responsibility. Therefore, the study of corporate social responsibility is useful and interesting.
What can be learnt? (study results)	The essence, features of the formation and development of corporate social responsibility of both national and international companies.
How can the acquired knowledge and skills (competences) be used?	To carry out the implementation process, as well as to ensure the development of corporate social responsibility.
Suggested readings	<p>1. Kytsyuk I. Main global trends in corporate social responsibility development and Ukrainian reality / I. Kytsyuk // Mechanisms of interaction between competitiveness and innovation in modern international economic relations: collective monograph / edited by M. Bezpartochnyi, in 4 Vol. / ISMA University. – Riga: «Landmark» SIA, 2017. – Vol. 2. – 251 p. – pp. 41–49.</p> <p>2. Kytsyuk I. National Enterprises Economic Security in the New Global Competitive Environment / I. Kytsyuk // International and National Security: Politics, Information, Ecology, Economy: collective monograph / ed. by A. Mytko. Kyiv : MPBP «Hordon», 2018. 320 p. – pp. 280–294.</p> <p>3. Kytsyuk I. Społeczna odpowiedzialność biznesu a zrównoważony rozwój gospodarki Ukrainy na tle doświadczeń międzynarodowych / Nataliia Pavlikha, Iryna Kytsyuk // Przedsiębiorstwo, gospodarka i społeczeństwo w kręgu</p>

	<p>zainteresowania ekonomistów / red. nauk. Ryszard Kamiński. Polskie Towarzystwo Ekonomiczne Oddział w Poznaniu 2020. 298 s. – S. 157–173. – ISBN 978-83-958472-0-2 (in Polish).</p> <p>4. Kytsyuk I. Współpraca Ukrainy z organizacjami międzynarodowymi w obszarze zrównoważonego rozwoju gospodarki i CSR; Zastosowanie standardów raportowania zagadnień CSR w przedsiębiorstwach ukraińskich – wybrane praktyki/ Nataliia Pavlikha, Iryna Kytsyuk // Społeczna odpowiedzialność przedsiębiorstw jako przedmiot sprawozdawczości niefinansowej w świetle regulacji prawnych i doświadczeń praktycznych w Polsce i na Ukrainie / red. nauk. Ryszard Kamiński. Polskie Towarzystwo Ekonomiczne Oddział w Poznaniu 2020. 238 s. – S. 160–165; 176–185. – ISBN 978-83-958472-1-9 (in Polish).</p> <p>5. Kytsyuk I. Raportowanie społecznej odpowiedzialności biznesu. Przypadek spółek z WIG20 / Iryna Kytsyuk, Maria Aluchna, Maria Roszkowska-Menkes // Zeszyty Naukowe «Studia i Prace Kolegium Zarządzania i finansów». – z. 170. – Szkoła Główna Handlowa w Warszawie, Oficyna Wydawnicza SGH, 2018. – s. 9–27 (in Polish).</p> <p>6. Kytsyuk I. The Evolution of Non-financial Reporting in Poland / Iryna Kytsyuk, Maria Aluchna, Maria Roszkowska-Menkes // Przegląd Organizacji. – 10, 2018. – pp. 3–9.</p>
Web-link to the description of the discipline	https://vnu.edu.ua/uk/faculties-and-institutes/fakultet-mizhnarodnikh-vidnosin

Здійснити вибір - [«ПС-Журнал успішності-Web»](#)