

Discipline	Optional discipline № 3.1 «Theory and Practice of Technology Transfer»
Degree of higher education	Master
Name of specialty / study programme	Management / Project management
Mode of study	Full-time
Year of studies, semester, duration	2 nd year, 3 rd semester, one-semester
Semester control	Pass/fail test
Number of hours (lectures and seminars), credits	150 (14/14), 5 credits
Language	Ukrainian or English
Department in charge	International Economic Relations and Project Management
Author of the discipline	Andrii Boiar
Short description	
Prerequisites	Basics of intellectual property, basics of economic theory
What will be studied?	The essence of technologies and technological transfer. Environment for national and international technology markets. Types of technologies. Main national and international technological centers. Commercial and non-commercial technology transfers. Forms of technology transfers (licensing, engineering, franchising, selling patent, know-how). Cases.
Why is it interesting and should be learnt?	Contemporary world is overwhelmed with new ideas, innovations and technological decisions; therefore the issue of how to deal with them competently becomes more and more interesting not only for people with entrepreneurial skills, but also for creative individuals.
What can be learnt? (study results)	To distinguish technological decisions that can be commercialized and to realize necessary conditions for the commercialization; to carry out preliminary assessment of a technology value; to know the algorithm for transfer (sale) of an innovative decision in national or foreign market.
How can the acquired knowledge and skills (competences) be used?	To identify technologies in everyday life and work, to understand opportunities for their sale, to detect potentially interested entities (buyers) in national or international markets, to promote technology nationally and internationally.
Suggested readings	<ol style="list-style-type: none"> 1. Didkivskyy M. I. International technology transfer: textbook. Kyiv: Znannia, 2011. 365 p. (in Ukrainian). 2. Technology transfer handbook: Moldovan-Estonian cooperation in Technology transfer by learning good practice / S. Smid, V. Moraru, V. Varzari. Chisinau-Tallinn: S.n., 2015. 84 p. (in English). URL: https://www.researchgate.net/publication/284170499_Technology_Transfer_Handbook 3. Technology transfer: textbook / ed. A. A. Mazaraki. Kyiv: KNTEU, 2014. 556 p. (in Ukrainian).
Web-link to the description of the discipline	https://vnu.edu.ua/uk/faculties-and-institutes/fakultet-mizhnarodnikh-vidnosin

Здійснити вибір - [«ПС-Журнал успішності-Web»](#)