

<b>Discipline</b>	<b>Elective discipline № 2.2 "Standardization and certification in international business"</b>
Degree of higher education	Bachelor
Name of specialty / study programme	International Economic Relations / International Business
Mode of study	Full-time
Year of studies, semester, duration	3 <sup>rd</sup> year, 5 <sup>th</sup> semester, one-semester
Semester control	Pass/fail test
Number of hours (lectures and seminars), credits	180 (32/32), 6 credits
Language	Ukrainian or English
Department in charge	International Economic Relations and Project Management
Author of the discipline	Nataliya Naumenko
<b>Short description</b>	
Prerequisites	World economy and world markets, economy and foreign economic relations of Ukraine, mathematics for economists and economic modeling, information technology in international relations, international economic relations, international business, microeconomics, macroeconomics
What will be studied?	Standardization in the system of international business, organizational bases of standardization, categories of normative and technical documents and types of standards, types of standardization, role of technological standards in improving the quality of Ukrainian products, modern methods of determining product quality indicators, basics of metrology in standardization, certification of national and foreign producers, state system of product certification, product quality control.
Why is it interesting and should be learnt?	In the process of studying the discipline the student forms a holistic system of knowledge on standardization, metrology, certification and product quality management. This makes it possible to ensure the high qualification of future specialists in their production activities, to use the achievements of standardization in the quality management of various groups of goods of national producers. In the process of learning the student gets acquainted with scientifically sound quality indicators, which are introduced into product standards, standards for typical technological processes, rules of product processing, storage and transportation conditions, enterprise standards, product quality management system. The student studies the methods and techniques of metrological support, certification and quality control of products of various sectors of the economy.
What can be learnt? (study results)	The discipline is aimed at training professionals who need to know: the legal framework in the field of standardization and certification; leading provisions of standardization and certification; terms and definitions of basic concepts in the field of standardization and certification; general organization of works in the field of standardization and certification; standardization and certification bodies in Ukraine; principles of state policy in the field of standardization and certification; classification of standards and rules of their adoption and application; normative documents in the field of standardization and certification; main

	provisions of the International Organization for Standardization (ISO); aspects of international cooperation in the field of standardization and certification; state standards of Ukraine, harmonized with international standards; the procedure for submitting applications for product certification works; product certification modules in Ukraine and other countries.
How can the acquired knowledge and skills (competences) be used?	To use normative and technical documentation, reference and scientific and technical literature, information technologies, to make algorithm of definition of requirements of object of standardization. Develop documents regulating the implementation of processes or their individual stages and operations (standard operating procedures). Define and formulate indicators and criteria for objective and comprehensive assessment of the quality of standardization objects. Have terminology in the field of standardization and certification. Assess compliance of regulatory documents with current standards. Prepare proposals for changes in standards and other standardization documents approved by the company. To study, systematize, generalize and disseminate among the management and structural units of domestic and foreign experience in the field of standardization, certification and product quality management. Correctly interpret and use international quality standards. Develop on the basis of scientific research and data on the organization, its products and quality system basic documents in accordance with the purpose and scope of certification. Analyze and examine the documents of the quality management system of the certified organization. To analyze the documents used in the field of certification and confirmation of product quality in Ukraine: quality certificates, certificate of conformity, declaration of conformity, certificate of recognition, product quality passport, etc. Independently draw up applications for a declaration of conformity and a certificate of conformity; Determine the compliance of products with the regulatory document. Independently choose certification schemes and draw up decisions of the Conformity Assessment Body.
Suggested readings	<ol style="list-style-type: none"> <li>1. Shapoval MI Fundamentals of standardization, quality management and certification. - К.: Вид. European University, 2001.-174 p.</li> <li>2. Merezhko NV Certification of goods and services: a textbook. - К., 2002. - 298 p.</li> <li>3. Zakhzhay VB, Salukhina NG, Yazvinskaya OM, Black A. Yu. Quality management: a textbook. - К.: МАУП, 2009.</li> <li>4. Kirichenko LS Fundamentals of standardization, metrology, quality management: textbook. way. / LS Kirichenko, NV Network. - Kyiv: Kyiv. nat. auction.- econ. University, 2009. - 446p.</li> </ol>
Web-link to the description of the discipline	<a href="https://vnu.edu.ua/uk/faculties-and-institutes/fakultet-mizhnarodnikh-vidnosin">https://vnu.edu.ua/uk/faculties-and-institutes/fakultet-mizhnarodnikh-vidnosin</a>

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