

Discipline	Optional discipline № 1.2 «Fundamentals of Intellectual Property»
Degree of higher education	Bachelor
Name of specialty / study programme	International Economic Relations / International Business
Mode of study	Full-time
Year of studies, semester, duration	2 nd year, 3 rd semester, one-semester
Semester control	Pass/fail test
Number of hours (lectures and seminars), credits	270 (28/26), 7 credits
Language	Ukrainian or English
Department in charge	International Economic Relations and Project Management
Author of the discipline	Andrii Boiar
Short description	
Prerequisites	Fundamentals of law and economic theory
What will be studied?	The concept of intellectual property (IP), evolution of the category, structure of the IP protection system of Ukraine, types of IP (objects), specification of the protection of particular types of IP objects, procedure of IP rights acquisition, commercialization and defense of IP rights
Why is it interesting and should be learnt?	Intellectual property is everywhere around us and is available with us, that is why the skills to identify it, to know how the IP right can be acquired, used and defended is important to everybody. IP rights in the hands of competent person can become a source of significant personal or corporate benefits.
What can be learnt? (study results)	Skills to identify intellectual property (compositions and other copyright objects, inventions, trademarks, industrial designs, breeds etc.) in everyday life; to realize the scope and nature of the legal protection of various IP objects; to acquire the IP rights, to commercialize and defend these rights.
How can the acquired knowledge and skills (competences) be used?	To determine intellectual property of your own and of other people; to be literal in the acquisition of the IP rights; to know the scope of these rights; to operate (sell, transfer, exploit) them; to defend them in the case of violation.
Suggested readings	<ol style="list-style-type: none"> 1. WIPO Intellectual Property Handbook. WIPO Publication # 489 (E). Second edition, 2008 (in English). URL: https://www.wipo.int/edocs/pubdocs/en/intproperty/489/wipo_pub_489.pdf 2. Professional Programme “Intellectual Property Rights – Law and Practice”. Delhi, ICSI House, 2014 (in English). URL: https://www.icsi.in/Study%20Material%20Professional/NewSyllabus/ElectiveSubjects/IPRL&P.pdf 3. Boiar A. O. Fundamentals of Intellectual Property: textbook. 2-d edition. Lutsk: Vezha-Druk, 2017. 276 p. (in Ukrainian).
Web-link to the description of the discipline	https://vnu.edu.ua/uk/faculties-and-institutes/fakultet-mizhnarodnikh-vidnosin

Здійснити вибір - [«ПС-Журнал успішності-Web»](#)